INFORMANT

JANUARY, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

Salvation by "Foolishness of Preaching"

Twofold Evangel Begins in January

Public Meeting and "Watchtower" Campaigns

As the conflict for earth's domination drags on year after year, those engaging therein are becoming weary and disillusioned. But not so with those who are fighting under the banner of Him who 'in righteousness doth judge and make war'. Their warfare, though not with carnal weapons, is a real fight nevertheless, and, far from becoming weary of it and disillusioned, they welcome each new campaign and their confidence in the Theocratic cause becomes ever stronger. And why? Because they are being sustained by Jehovah's active force and see ever-increasing evidence that their cause is right and will triumph.

That is why the news that January would mark the beginning of *two* campaigns was received with such joy and enthusiasm by all who have enlisted under the Theocratic banner. Yes, January not only will begin the annual *Watchtower* subscription campaign, which will last four months this year, but will also see the beginning of the greatest public evangelizing work this earth has ever seen!

The "Watchtower" Campaign

The sixth *Watchtower* subscription campaign was by far the best we had ever had, and there is every reason to look forward to this (the seventh) one's being still greater. However, for this to be the case, every company publisher, every general pioneer and every special pioneer will have to do his part from the first day of January to the last day of April. They will have to be subscription-conscious, consistently presenting the offer of a year's subscription for *The Watchtower*, with the premiums of the new bound book *"The Kingdom Is at Hand"* and the new booklet *"The Kingdom of God Is Nigh"*, on a contribution of one dollar, at every door in their house-to-house work. Where the subscription cannot be obtained, effort should be made to place the bound book and the booklet on a contribution of 25c; and where this cannot be done, try to leave at least the booklet. Nor will we overlook opportunities to present the subscription offer in our back-calls and at our book studies. Where these have already subscribed for *The Watchtower*, the *Consolation* magazine may be offered, even as other bound books and booklets may be presented with the subscription if they already have the latest ones. We will also be prepared to offer the subscription while engaged in the street magazine-work, and give those on our magazine routes the opportunity to avail themselves of the special offer. By so doing, we shall, in harmony with our text for the month (1 Cor. 1:21), be offering salvation to all by means of the "foolishness of preaching".

Company publishers may retain 25c of each dollar contribution received, to cover the cost of the literature given with the subscription.

Public Meeting Campaign

However, beginning with January our offering salvation to those who will hear will not be chiefly confined to the house-to-house preaching, the back-call and book-study work, and the street and route magazine-work. Even as the apostles not only preached from house to house but also publicly, in the temple, synagogues, the Areopagus, and other places where people were wont to meet, so all of the Lord's servants now will have the same opportunity by taking part in the great public meeting campaign.

For this to be a success, however, each and every one must put his shoulder to the wheel. The servants of the company who are charged with the burden of making the arrangements, lining up the locations and territories, procuring the halls, and providing contribution boxes for them, preparing the advertising and assigning the company publishers, will need to work diligently, ever looking to the Lord for wisdom to direct their activities. The brethren who will give the public talks will prepare these carefully, going over them before giving them in public, critically scrutinizing their notes for Scripturalness, logic, coherence, etc., and will time them so that they will neither take too long nor run short. They will give all they have both in the preparation and in the delivering of those talks, endeavoring to make them so clear, educational and convincing that the attendance of other publishers at the public meeting will be a joyful privilege, interesting, enlightening, and stimulating to faith, instead of a mere duty.

With this *Informant* each company will receive two sets and each male pioneer one set of the outlines of the eight public talks to be given. The company servant will place one set of these outlines in the company files and the other set he will distribute to the brethren giving the talks, who will each make a copy of the outline for the talk to be given by him and return the original to the company servant. Also two sample announcements of each of the first four lectures (the other four will be sent later) and twenty order blanks are enclosed to assist in planning the advertising and in ordering the same. When further order blanks are needed, these may be ordered, and they will be sent with the regular company orders.

Increased Field-Service Opportunities

Every publisher in the company will arrange his affairs so as to be able to spend both Saturday and Sunday in the work of advertising the public meetings, if at all possible. On Saturday the publishers will be used primarily in advertising the public lecture by distributing the announcements on the streets and from store to store, engaging in the magazine work, and generally advertising the meeting in every way possible. Sunday morning announcements will be distributed from house to house in connection with the current *Watchtower* offer. Where this offer has already been presented, another may be used, preferably literature of which you have a large stock.

Individual Territories

While from now on the field service will to a large extent center itself around the public meeting campaign, this does not mean that all publishers will now give up their individual territory assignments. Not at all! They will continue to take care of their back-calls and book studies the same as before, and will witness therein from house to house during the week and at all such times as they are not able to assist in the united effort of advertising a public meeting.

Let all take part in the *Watchtower* and public meeting campaigns with zeal and enthusiasm, fully confident that these arrangements are of the Lord and that His blessing will be upon our efforts if we will but do our part. Let us answer the world's charge that our activity is impractical, useless, just so much of the "foolishness of preaching", by putting forth the greatest effort we have ever made in offering salvation to all who will hear.

Bethel Service

Bethel service has reference to full-time Kingdom service at any of the Society's institutions. This service is available only upon acceptance of your written application. A new application form has been prepared and will be sent to anyone making request to

Watchtower,
President's Office,
124 Columbia Heights,
Brooklyn 2, N. Y.

All applications for Bethel service filed prior to January 1, 1945, have been canceled; hence they must be renewed if such applicants desire Bethel service privileges.

As the Lord's work requires, Bethel service assignments are offered to *consecrated* persons who seem to have the necessary qualifications to fill the places open. At the moment there are a few such opportunities for assignment of persons wholly devoted to the Lord and in full accord with His organization who are from 18 to 40 years of age. Of the persons within the age limits it is suggested that only *single men* and *single women* who are without dependents and expect to remain single this side of the divine mandate, as well as *married couples* without children or dependents, make request for applications at this time. In other words, all must be without encumbrances and free to serve in whatever capacity the Society directs, and for as long as the Lord's service demands. If you can meet these requirements you are invited to request an Application for Bethel Service and file your application at the president's office.

1945 *Yearbook*

In the 1945 *Yearbook* the Lord's people are given a panoramic view of the Kingdom activity throughout the earth: the trials of His people, the difficulties with which they have to contend, their victories, and their hopes for the future. Each consecrated servant of the Lord is keenly interested in these experiences and will live them anew as he reads them in the *Yearbook*, because they are his experiences. No one can afford to miss a sentence of this remarkable report presented by the president.

You will note the Macedonian call for Gileadite assistance coming from all over the earth—South America, the remote islands of the seas, and other places where the Kingdom message has been preached to some extent. There the brethren and the good-will interest are anxious to serve, but lack proper organization. They await further instructions. Such organization and instructions will be supplied by the Lord through his Theocratic organization. These experiences not only are inspiring as we read them individually, but are very edifying and inspiring to study collectively at our service meetings.

So, throughout the year, portions of the *Yearbook* will be recommended for consideration at the service meeting. For the month of January, 1945, that portion appearing on page 12 under the heading "Let Your Light Shine" will be considered. Take up the entire subheading, up to page 15. One week prior to the time when this material will be considered, announcement will be made to that effect at the service meeting and everyone be urged to read and study that material. A competent brother will have been assigned to handle that portion of the service meeting. He should have one or more questions on each paragraph, to bring out the vital points. He should encourage discussion from the floor, and, in conclusion, read each paragraph, until the assignment is completed. In this way the experiences of our brethren throughout the earth may be made profitable and helpful to each company organization.

November Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	65.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	39.0	10/44
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	Nov. 1944			Nov. 1943	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,172	171.7	61.7	162.5	54.4
Gen. Pios.	3,073	145.3	38.9	114.9	28.6
Co. Pubs.	55,190	14.6	3.9	15.3	3.6

"Theocratic Servants" Testimony Period

Triple Feature — "Watchtower" Campaign, Public Meeting Campaign, and New Booklet

Prepare Yourself for This Great Work

Theocratic servants of Jehovah are privileged now to have part in the most important and vital work on the face of the earth, the preaching of "*this* gospel" announcing that "the kingdom of heaven is at hand". Today the "one government" of the New World is established and directing its interests on earth. All indications point to the greatest period of field service, world-wide, that has ever taken place. February, 1945, the "THEOCRATIC SERVANTS" Testimony Period, is literally "bulging with privileges" for the Theocratic servant. Just what special privileges are offered?

Public Meeting Campaign

The widespread public meeting campaign, inaugurated the first of January, will be well under way in practically all companies throughout the country. The servants in the company will have obtained the necessary hall or halls, etc., for the public meetings, and the speakers will have been selected. By now, your order for handbills has likely been forwarded to the office at Brooklyn. Publishers will have been assigned to their particular public meeting. In general, everything should be in readiness for the first week-end of activity in this new work as far as the servants are concerned. The publisher must prepare, too; for it is the publisher that plays the key role in the Kingdom work of crying out the call, "The kingdom is at hand."

Saturday's activity should be confined primarily to the distribution of the handbills. Be sure to cover all business establishments in the Saturday distribution, contacting the manager of the establishment and all those employed, if at all possible. Also, the magazine work will be engaged in, and the handbills will be distributed to those that show interest on the street. Sunday's work will be with the February presentation as given below, along with the distribution of the handbills. Where possible, arrange to aid the interested to come to the meeting, furnishing transportation. When they are there, make them feel at home, and answer their questions.

The booklets to be presented at the conclusions of the respective public meetings are:

"Will Man Succeed as a World-Builder?" *Peace—Can It Last?*

"Escape Destruction in the Coming Crisis," *Freedom in the New World;*

"Two Worlds in Final War," *The Coming World Regeneration;*

"A United World Under Theocratic Rule," *One World, One Government;*

"'Thy Kingdom Come' When?" *"The Kingdom of God Is Nigh";*

"Education for Life," *Theocracy;*

"The Bible Spotlight on Religion," *Hope;*

"Religion's Harvest," *Religion Reaps the Whirlwind.*

All Theocratic publishers *assigned* to a particular public meeting may count the time as field service while at the meeting. Therefore, you are on duty to look after the new interest at the public meeting.

"Watchtower" Campaign Continued

Closely knit with the public meeting campaign is the 1945 *Watchtower* Campaign. February marks the second month of such. The offer is the *Watchtower* magazine on the regular subscription rate of $1.00, with the new book *"The Kingdom Is at Hand"* and the new booklet *One World, One Government* as a premium. If they do not wish the subscription, then drop to the book and booklet on a contribution of 25c. If they do not wish this, leave the booklet with them on a contribution, but if they are unable to contribute leave it with them if they will promise to read it.

"One World, One Government"

This new 32-page booklet is to be initially distributed beginning February 1. It is literally packed with Theocratic information for those who wish to call on the name of Jehovah and serve him unitedly according to his will. It so completely refutes the centuries-old stand of old-world religious, political, and commercial organizations that they can eventually 'lift themselves by their own bootstraps' and build a new and better world founded on moral principles. Not only does it show the fallacy of the claims of the worldly-wise men (fools), but, more important, it points out with surety that the one world under the one (Theocratic) government of righteousness is the certain destiny of all men of good-will. This booklet is of such vital concern and importance at this time that it should be gotten into the hands of every person in your territory who can and will read it. The Society has arranged to print 10,000,000 copies of this booklet. These ten million copies should go in a hurry. To do it will require that each pioneer endeavor to distribute 1,000 copies and each company publisher 100 copies thereof, beginning February 1. The booklet has not been and will not be consigned. Each pioneer and company should order the necessary supply immediately, if such has not already been done. We shall endeavor to get them to you in time for the beginning of the campaign; but if you delay ordering they will likely be late in reaching you.

The day is drawing near when Jehovah will "rise up to the prey" at Armageddon. Before that day, the discipling of the nations must take place. In concentrated form this work is beginning. Do your part, and thus call on the name of the Lord, publish His name. He has given us a "pure lip", the language of the truth, and our privilege is to speak this language, that "they may all call upon the name of Jehovah, to serve him with one consent", just as you, the publisher, are doing now. —Zeph. 3:9, A.S.V.

Publications Out of Stock

All book folders. (The Society will not print any more.)

The new, No. 11, American Standard Version Bible will be out of stock until further notice.

Special Privilege of Service

The Society will require considerable assistance in order to properly print and distribute the public-meeting announcements for the special campaign.

Any brethren who have printing facilities and would like to do some printing for companies in their vicinity should immediately notify the Society. Please submit the following information: Are your presses capable of printing the regular-size handbill 3⅜" x 5½"? How many of these are you able to print each month, considering they will generally be runs of 1,000 to 25,000 for each company? Are your facilities such as to enable you to accept orders direct from the companies of Jehovah's witnesses and print, wrap and mail out the finished handbills direct to the companies? Can you obtain the necessary newsprint paper and complete the handbill by preparing the type and printing in name, place, and time, if the Society submits the cuts for the title?

We should appreciate hearing immediately from all brethren who are in position to undertake any of this work.

Rearrangement of Servant to the Brethren Activity

It seems to be the Lord's will at the present time that the Kingdom service should go forward with greater impetus and force. The kingdom of heaven is at hand; therefore it is necessary that an enthusiastic witness to that effect be given throughout the world.

To assist the companies and others of the Lord's people in that respect the servant to the brethren activity is being rearranged and increased approximately fifty percent. Instead of having the servant to the brethren stay with the company one, two or three days, as has been the case in the past and as outlined in *Organization Instructions*, beginning February 1, 1945, companies of 1 to 18 publishers will receive a two-day service, companies of from 19 to 50 will receive three days' service, companies of 51 to 100 will receive 6 days, and companies of 101 and over will receive a two-week appointment.

The object of this rearrangement is to enable the brethren to stay with the company sufficiently long to co-operate with them and aid them in their book studies, back-call work, and other field activity, as well as to instruct the servants on these points. He will go with as many of the brethren as possible in their back-call work and in their studies and suggest ways and means of arranging such back-calls and studies and conducting them effectively. When the servant to the brethren is in a company he will act as company servant for the entire time, making arrangements for the service meeting and other features of the Kingdom work. He will demonstrate to and instruct the regular servants on all features of the service actively as well as check all company records as at present. He is to give particular attention to the service meeting, showing how to arrange and conduct such a meeting, providing for the consideration of *Informant* articles, demonstrations, and other essential features that go to make a service meeting Theocratic and profitable to all the Lord's people.

He will not conduct the *Watchtower* study or Theocratic Ministry, however, but the appointed servants will conduct these meetings as usual. He will counsel and instruct them as at present. In the Theocratic Ministry, after each six-minute talk the regular counselor will counsel the speaker, after which the servant to the brethren will offer suggestions to both the speaker and the counselor, and at the conclusion he will give such counsel and instruction to the Theocratic Ministry instructor regarding the entire service as may be necessary. At the conclusion of the *Watchtower* study he will offer such suggestions to the *Watchtower* study conductor as will help improve that meeting.

In some cases it may be necessary for a servant to spend more than two weeks with a company. In that event the company and the servant to the brethren will be advised by the Society. In addition to the foregoing the servant to the brethren will, of course, participate in the public meeting campaign as outlined in the instructions pertaining to that branch of the service.

Book Study Conductors

In order to build up each other in the faith and to form fully-equipped units of publishers that may operate in field service from various centers throughout a company's assigned territory, it is essential that God's people so assemble in book-study meetings and that the duly appointed study conductors co-operate with such groups by leading them forth in regular Kingdom activity.

Complete instructions have been published by the Society as to the proper method of conducting a book study for the profit of all in attendance; and, by entertaining one or two brief comments on each printed question, having one scripture cited in the Question booklet read in support, and having the paragraph from the textbook read in summation, a conductor is enabled to cover eight pages a lesson, thus preventing the meeting from dragging. In addition, the conductor of all company studies will exercise courtesy, kindness and patience in dealing with those studying, and where individuals do not conform to the specified requirements of study procedure, the conductor will firmly and tactfully refuse to depart from the proper course, and time may be spent after the meeting in answering side questions or ironing out other difficulties.

The attendants of a company study under the leadership of the appointed conductor are privileged to engage in group witnessing to locate others of good-will and invite them to study with and eventually associate themselves with the Lord's people in Kingdom service. Literature under the care of the conductor will be kept at the meeting place; and as the present public-meeting campaign increases the various study groups will be able to work together.

All Publishers Becoming Study Conductors

As all God's people attain maturity in knowledge and field activity they go forth unto others with the glad tidings even to the point where they form study meetings with them, and thus the term "study conductor" is reaching out so as to include every zealous witness who is seeking to hold at least one book study a week with someone of good-will. It is becoming more and more apparent that by reason of the complete provision of the Lord's organization for this line of activity every publisher can qualify and serve as a study conductor in aiding those of good-will to learn the truth.

The study questions are all prepared, scriptures already found, and the answer to the question contained in the paragraph of the textbook. No publisher, therefore, need be fearful of being unable to answer questions that might be put to him by others. The entire provision has been made, by the Lord's grace, and each one, by faithful use of it, can prosper in this joyful feature of service. Where interest is found and a study started, the continuance of the study depends largely on the earnestness and thoroughness of the publisher in developing that interest; so necessarily the publisher will prepare as thoroughly as possible for the lesson. Then if the interested person does lose interest in time, the publisher should not be unduly discouraged. If the publisher has given the best he has, he has done his part.

Do not drop a study if someone attends a company meeting or two, but aid all new interest to become strong enough to continue in the right way. The line must not be drawn too finely between new interest and those beginning to associate. Use the study conductor slips to report on all such studies. However, studies of parents at home with children or with confined publishers are not so reported.

INFORMANT

FEBRUARY, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

"Theocratic Servants" Testimony Period

Mighty Public Witness Spearheads Campaign

Overseers, Assistants Take Lead; All Servants Join in Effort

The term "servant" is full of meaning to those who cleave to the Theocratic organization, and it takes on more and more significance as the light from Jehovah's temple shines continually brighter. Every consecrated, active individual among the Lord's people now appreciates more fully that his chief aim and greatest privilege is to *serve* in the ministry by going into the field—door to door, village to village, city to city, in the homes and publicly—with the proclamation "The kingdom is at hand!" To the end that his 'light might shine' more brilliantly, the servant of the Lord is careful to conform closely to the Theocratic lead regarding organization, equipment, and direction for the final work. He is ready, alert, vigilant, and he proceeds with full faith in the work of 'discipling of all nations'.

In these "last days" the Theocratic organization in the earth moves ahead in bold offensive! Jehovah has given the command, his King takes the lead, and every faithful servant is in his place, functioning according to his assignment and being sustained by the spirit of the Lord. The overseers (*episkopos*) and assistants (*diakonos*) in the company organizations know their respective duties and move ahead with confidence in the task at hand.

Threefold Line of Action

During the February "THEOCRATIC SERVANTS" Testimony Period those who are faithfully proclaiming the Kingdom as at hand will be carrying forward a threefold work: (1) They will be wholeheartedly participating in the public meeting campaign. The companies country-wide are by now fully occupied with advertising the lecture series, and competent Theocratic-ministry-trained servants are delivering with telling effect the message so vital to the people at this time. That the brethren everywhere have taken hold of this new work and are pushing it with enthusiasm and zeal peculiar to the Lord's house is clearly shown by handbill orders already in the Society's office, more than eleven million having been ordered at the printing of this *Informant*. Early reports show that the meetings are being well attended and many "strangers" are enjoying these public talks. Push ahead with full trust in the Lord! (2) In the door-to-door and back-call activity, and even in the street magazine-work, they are featuring the *Watchtower* subscription for one year, at the regular subscription rate of a dollar, but with "*The Kingdom Is at Hand*" and *One World, One Government* given free. Diligent presentation of the offer at every home will mean more subscriptions. *Present the offer!* (3) The booklet *One World, One Government* is being placed in every home possible and with every individual who will read it, on a small contribution or free. One world, under one perfect and abiding Government of righteousness, is the certain destiny of all men of good-will. Let them know that its realization is near. Ten million copies are ready for distribution.

Points to Observe

The Society's printing facilities are hard put to turn out these handbills in good time for the meetings. It is not possible to tell in advance whether the handbills will be sent by mail or express; so, after a reasonable time, the brethren should inquire at the express office concerning their expected shipments. By so doing, two or three days may be saved; for the express office usually sends out a notice to the consignee when a shipment arrives, thereby involving a delay.

Do not use anything but the Society's specially prepared "Handbill Order Blanks" when ordering handbills; otherwise it entails considerable office work and delay. Order several weeks in advance, so that ample time is allowed to get the handbills to you, and write "HANDBILL ORDER" in the lower left-hand corner of the envelope. Show the name of the speaker thus: J. W. Publisher (first and second initials and last name). Do not order printed handbills in quantity less than 1,000. However, blank handbills may be obtained in any quantities and the needed information be filled in by the company. It is necessary, though, to specify the quantity required for each lecture, as the subject title appears on each kind of blank handbill.

In answer to many inquiries, where a lack of speakers exists: It is proper to invite capable pioneers working in your vicinity or qualified brothers from near-by companies to deliver the lectures wherever such arrangement is possible.

The companies will profit by assigning a portion of a service meeting to the consideration of the Society's instructions on how to handle subscriptions, including the filling-out of the slip. Publishers, of course, will remit 75c for each new *Watchtower* subscription, retaining 25c to cover the cost of the book and booklet left with the subscriber as a premium. This arrangement applies during the special campaign only. All renewed subscriptions, and all new subscriptions taken at any other time during the year, will be at the usual rate of $1.00. If a person has already subscribed for *The Watchtower* and desires to obtain *Consolation* for a year, a subscription may be taken at the same terms as the special *Watchtower* offer. This, too, applies only during the campaign.

Jehovah has turned to his servants a pure language and has placed them in the field to declare his marvelous message of truth at the most critical time of earth's history. Why the "pure language"? That they may "serve him with one consent" or shoulder, putting that shoulder to the wheel of the Kingdom message and pushing with all their heart, mind, strength and soul. (Zeph. 3:9) In February *every* willing servant will participate in the threefold activity joyously, giving good proof of his ministry

---

Distribute Assembly Report

Consolation No. 655

The United Announcers' Theocratic Assembly is past. But the joyful spirit of unbroken unity and heartfelt experiences and blessings received from that assembly will long be remembered by all who were privileged to attend. It is well for all Christian warriors to take a little time now and then to review important events in the Lord's organization. Not only should you do so privately, but, more important, you should discuss these recent events of the Lord's servants with the people of good-will, so that they may have some knowledge of His mighty works in the midst of the earth despite an all-out global war.

There is a good supply of *Consolation* No. 655 on hand, which contains a complete report of the assembly held last August by Jehovah's witnesses. Many persons at your book studies and back-calls have no knowledge of this assembly, and should be acquainted with it. You should see that each one of these persons receives a copy of that *Consolation*. Also, have some on hand for future good-will interest. Order what you need from the Society *now*, at the regular rate of 2½c per copy.

Special Meetings

Some special meetings may be arranged for April 28 and 29. Notice is given at this time so that companies do not make arrangements to hold their public meetings on those days. Details will be published later.

New Publications

"The Truth Shall Make You Free", Spanish.

Religion Reaps the Whirlwind, Spanish.

Freedom in the New World, Ukrainian.

"The Kingdom of God Is Nigh", Arabic.

Welcome the "Stranger"

Now in every part of the earth the Lord's people are putting forth their greatest efforts to date in the 'discipling of all nations'. The public meeting campaign which has been added to the already well-filled program of activities of Jehovah's witnesses is the cause. It must be that the Lord's servants are extremely busy, else the public meeting campaign could not be effective. The Lord is giving His witnesses the strength and the ability necessary to meet the requirements of His service. We sincerely hope our labors will bring forth much fruit to the honor of Jehovah's name, evidence of which will be the increased number of worshipers of the Most High, the "strangers" in our midst.

After putting forth diligent effort to help those of the "stranger" class learn the truth (by witnessing at the doors, by inviting them to the meetings, by studies in their homes) over a period of time, it is our expectation that at least some will become associated with the various companies of Jehovah's worshipers. It is important that we recognize the necessity of exerting some effort on behalf of the "stranger" class right in our Kingdom Halls and at meetings, and not merely in the field. It is regretted that there are some companies where, it has been reported, no warm hospitality is extended to new persons attending meetings. The large companies are apparently the ones where such has occurred. This is difficult to understand; nevertheless, it is so. Surely anyone who manifests sufficient interest in the Kingdom to come out to a meeting of the Lord's people ought to be shown friendliness and made to feel welcome. Brotherly love must be shown for the incoming ones too. "Be kindly affectioned one to another with brotherly love; . . . given to hospitality." (Rom. 12:10, 13) "Your love for the brotherhood must continue. Do not forget to be hospitable to strangers, for by being so some, without knowing it, have had angels as their guests." (Hebrews 13:1, 2, *Goodspeed*) We do our utmost to show the "strangers" the way to the Lord's organization, of which the company is a part; but if we do not welcome them when they finally get around to attending a meeting we are neglecting the "stranger". There should be no question left in the mind of any person of good-will who leaves any meeting place of the Lord's people as to his being among friends while there, as well as being welcome to return for the next meeting. True, all of us are busy at meetings getting territory and literature, besides making arrangements for field service in days to come; however, we can find time for at least a word of greeting to the new ones. It should not be necessary to say more in this matter. Each company and each publisher can and should be hospitable. Let us not neglect the "stranger" in our midst. Be sure you make arrangements to welcome and help the "stranger" attending your company meeting and public meetings.

Seeking First the Kingdom

Help the "Stranger" to Become a Publisher

Memorial, March 28

Today, as never before, Satan is doing all within his power to turn all mankind away from Jehovah God and to stop the work of preaching this gospel of the Kingdom, the evangel that directs all men to their Creator. On the one hand this adversary uses pressure, threats, mob action, and imprisonment, and on the other hand he uses the temptation to lay up earthly treasures and to put one's confidence in the uncertainty of riches. Some of Jehovah's servants who have stood firm under all manner of persecution are now weakening as to this temptation, apparently taking the viewpoint that when conditions are less favorable to the accumulation of this world's goods they will again give the Kingdom interests more attention.

Even if the Kingdom work were not so pressing, were there not so much to do and so few to do it, there still could be no excuse for this attitude. Kingdom publishing has always pressed for fulfillment, and now the most stupendous task ever set before imperfect human creatures is placed upon all who have undertaken to serve Jehovah. Therefore now, more than ever before, it is imperative that they be "seeking first the Kingdom", our text for the month of March.

During this month all Theocratic servants will seek first the Kingdom by pushing forward in the *Watchtower* subscription campaign (which should be going in high gear in this, the third month), by working in their individual territory from house to house, offering the year's subscription for *The Watchtower* (at the regular subscription rate), with the book *"The Kingdom Is at Hand"* and the new booklet *One World, One Government*. As previously mentioned in the *Informant*, where the householder is unable or unwilling to subscribe for the entire offer, efforts should be made to leave the book and the booklet. However, at every home and every interview leave a copy of the new booklet *One World, One Government*. This important message should be gotten into the hands of every person in your company territory. Servants and all publishers should make arrangements to this end. All publishers will also continue to take care of their back-calls and conduct their book studies.

They will also put the Kingdom interests first by giving enthusiastic and wholehearted support to the public meeting campaign, advertising it on the streets and from house to house on Saturday with the leaflets, and on Sunday in connection with the literature presentation. They will also attend the public meetings, bringing their good-will interest with them, and will be on the lookout to welcome the "stranger" and make him feel at home.

Peak of Publishers

However, that is not all. They must also follow in the footsteps of their great Exemplar in seeking first the Kingdom in another respect. And what is that? In assisting new ones to become publishers. Yes, He not only conducted a public meeting campaign and taught the people in their homes, but also took beginners with Him, teaching them by precept and example how to preach, and then sent them forth to 'disciple all nations'. So this month each evangelist will put forth a special effort to help others to get started in the preaching work.

March should see a peak in publishers. It is the ideal time for this, as the Memorial comes during this month. Therefore invite your good-will interest not only to attend that meeting but also to have a part in the field service. Start them out in the leaflet distribution work, both on the streets and from house to house, and then take them with you when presenting the literature. And when doing so use the time to good advantage by counseling the new publisher as to the best way to meet the various objections and to answer the many questions one encounters while engaged in the preaching work. Such suggestions, together with a real joy in the service being apparent on your part, will go far toward making your new publisher an able and zealous one.

Nor will we limit our assistance to such. Continually new ones are coming into the organization, symbolizing their consecration, and starting out in the field service, and yet it has been two years since we have had a peak in publishers. Why is there no increase? Is it because some are growing weary in well-doing or are becoming weak in faith, and as a result are publishing irregularly or not at all? If so, these too we must help. If we are willing to spend hours and hours in helping those of good-will by conducting book studies in their homes, certainly we should be willing, yes, anxious to spend some time and effort with those who have already taken their stand but for one reason or another have relaxed and failed to appreciate their privilege of service.

Therefore, this month let every regular publisher work for a peak by assisting others to be publishers, not only those just beginning but also those weak and irregular publishers. Thus doing we not only shall be "seeking first the Kingdom" ourselves, but shall also help our brethren to do likewise.

1945 *Yearbook*

It seems appropriate at this time to give consideration to what constitutes *organization* in the Theocracy, in order that Theocratic servants may conduct themselves according to the divine order during this "THEOCRATIC SERVANTS" Testimony Period and ever thereafter.

To this end that section of the 1945 *Yearbook* under "Organization", pages 22 to 29, will be considered during one of your service meetings in February. See the January *Informant* for the manner of conducting this service.

December Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	39.0	10/44
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	Dec. 1944			Dec. 1943	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,152	171.1	60.7	157.2	54.8
Gen. Pios.	3,167	136.0	35.8	106.6	27.5
Co. Pubs.	53,293	14.1	3.8	12.0	3.2

The above report for December shows a decrease in each and every branch of the service from that of the previous month. While this doubtless was largely due to the cold weather setting in, yet all Kingdom publishers should bear in mind that the righteous requirements of the Lord are the same for the winter as for the summer, and that by taking proper precautions this obstacle can largely be overcome.

With every evangelist diligently looking after the good-will interest in his individual assignment as well as enthusiastically supporting the public meeting campaign, there is every reason for expecting a decided improvement in the field service report.

'Discipling All the Nations'

Glorious Opportunity for Full-Time Servants

Those present-day faithful servants of the Lord who are seeking to keep Christ's command to 'preach the Kingdom gospel' are thus described in the 1945 *Yearbook:* "Some call at farmhouses, others at apartments, and still others from house to house. In some lands it means visiting people in their adobe huts and their lean-to's; but wherever people live, that is where Jehovah's witnesses are directed to go: 'Go ye therefore, and make disciples of all the nations.'"

The same general picture is conveyed by the striking illustration and text on the Society's 1945 Calendar. In equatorial heat, or the bitter polar cold, the busy city streets, or the lonely continental plains, in every land, to every people, the message will go until all who live shall bow the knee to Him.

What a glorious prospect! What a desire for full-time activity is kindled in contemplation of the service privileges thus presented. Many willing ones in this day of Jehovah's power have put aside the things of the old world and taken up full-time service, and many more would do so except for the fear of being unable to support or maintain themselves as pioneers. There were those in Jesus' day also that were hindered from following him because possessed of the same doubts, but Jesus declared that if men would seek first the Kingdom interests his Father would provide all things needful. The work of discipling all the nations includes the drawing of men from the things of the old world to God's New World. How, then, in all consistency, can the Lord's servants be concerned with such things as the Gentiles seek?

Referring to the position now occupied by Jehovah's witnesses in this glorious 'discipling' work, *The Watchtower* for December 15, 1944, states: "BLESSED is the lot of those who are sent forth and who endure in service to the end." This statement is especially true of the one who through sheer love for God and a desire to do His will makes the decision to devote all his time and energy to serving the Lord. In the ranks of Jehovah's full-time servants individuals from every condition and stage of life appear. They dwell in all parts of the earth, some in difficult, others in easier circumstances. Some are sickly, others robust; some very young, some very old; some with money, many without much money. They go forward day by day not in their own strength nor looking to the things of this world for sustenance. They would not endure unto the end if they did.

Their strength and support come from the Lord, who declared, 'If the birds and even the grass of the field are provided for, how much more you, O ye of little faith?' Yes, the lot of all sent forth as Jehovah's witnesses is blessed indeed, but manyfold more blessed is that one who becomes a full-time pioneer servant. The way is now open for all who will to "disciple all the nations" as full-time servants of the Lord. Enroll and partake of God's favor and blessings to the fullest extent.

Information on Reporting

Publishers, Pioneers, and Servants, Study Carefully

As the man 'clothed in linen with the writer's inkhorn by his side', after finishing his Theocratic assignment, *reported* the matter, saying, "I have done as thou hast commanded," so Jehovah's Theocratic servants today make reports to the Theocratic organization via their local company organization, and the pioneers direct with headquarters, as to the work they have done which the Lord has commanded them to do, to "go ye therefore, and make disciples of all the nations".

Set forth below is information on the proper reporting of time for various features of Kingdom activity, and what should be reported on your field service report; also information on reporting attendance at book studies. Please study this carefully and conform to same from and after February 1, 1945.

TIME. Report time while engaged in house-to-house distribution of handbills, folders, radio announcements, *Kingdom News*, magazines, books, booklets, and other Kingdom literature. Also, report time spent advertising the local public meeting with information signs, and passing out handbills; time spent in operating sound equipment, thus heralding the Kingdom message far and wide over the territory; also time spent in witnessing to owners of buildings, lots, etc., when arranging to secure such lots, buildings, parks, pavilions, schoolhouses, bandstands, etc., for use in connection with the public meeting campaign. Of course, time spent in regular features of the work not mentioned above, such as back-call and book-study activity, will be reported as heretofore.

Publishers *assigned* to work with a particular public meeting group may include in their service report the time spent in attending and supporting the public meeting, provided they have participated in advertising that public meeting to the best of their ability. Also, the speaker delivering the talk may count the time spent doing such, but not the time spent in preparing it. This is witnessing publicly and the time in bearing the witness is thus counted. This rule concerning the publisher's and speaker's counting time applies only for the public meetings, and not for regular studies and meetings in the company.

TRAVEL TIME. Henceforth, travel time may not exceed one hour a day for each day spent in the service by company publishers and pioneers.

On Being Thorough

The House to House Record form now employed by the publishers is an instrument by which thorough coverage of territory may be accomplished. When a person is too busy to receive the witness or no one is at home, notation is made on the form. It has been found that at about 35 percent of the homes a witness is not given the first time a territory is worked; and that is considerable. These homes should be called on again the very next time the publisher is in the territory, else the territory is really only partially worked. Many wonderful opportunities of free education are enjoyed by the publishers who are thorough. One such publisher reports placing as many as seven books in one day while calling upon those who were not at home when he first worked the territory. It is always well to go back to homes where you have not had a chance to give the Kingdom witness. Being thorough in your service will produce the most fruitful results.

INFORMANT

MARCH, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

'Seeking First the Kingdom'

New Peak in Publishers? - Memorial the 28th

Third Month of "Watchtower" Campaign

Public Meeting Campaign Gaining Momentum

Today, when men are planning their "one world", when the "abomination of desolation" rises out of the bottomless pit, and when all peoples of earth are being regimented to serve that which sets forth promises based only on "principle" and not on facts, the words of the Good King Christ Jesus apply with telling force: "Seek ye first the kingdom of God, and his righteousness; and all these things shall be added unto you." They speak with such force now because of their particular application to this "time of the end", and because the only means of protection His servants have from the wild ride of the "peace beast" is that they be constantly busy 'discipling the nations', promoting first the interests of God's kingdom under Christ. Are you making a sincere, conscientious, well-planned effort to place your faculties and use your energy entirely, first, last and all the time, on the side of the "One Government", The Theocracy, 'seeking first the kingdom'? Of the various groups portrayed on the March service poster, into which one do you fall?

Memorial Feast the 28th

In remembrance of the King Christ Jesus, who held first the kingdom of God even unto death and who was rewarded the first place at the "right hand of God", his followers and companions will celebrate the Memorial March 28, after 6 p.m., Standard Time. Full preparations should be made in advance for this joyous event. A competent brother of the anointed (if available) will be chosen to deliver the discourse. Real red wine and unleavened bread should be provided. All new interest and "strangers" in the territory will be invited and urged to attend. At the public meeting on Sunday prior to the Wednesday of the Memorial, an announcement should be made inviting all those present to attend such celebration. On Memorial day and the four days following the Memorial, Thursday, Friday, Saturday and Sunday, special arrangements should be made to get all "new interest" and all associated out in the service. Arrange for special group activity, advertising on Thursday and Friday the public meeting for the following Sunday, as well as on the usual days of Saturday and Sunday. Handbill distribution will be an effective means of "breaking in" some of the new ones in service activity. Also, engage in the presentation of the current offer. Sunday, April 1, the start of the "UNITED KINGDOM ANNOUNCERS" Testimony Period should see all publishers out in the field, with a peak in publishers already reached for March. With a sincere, conscientious, well-planned effort at 'seeking first the kingdom', all these things will be done.

With this *Informant* each company will find one "1945 MEMORIAL REPORT" card. The company servant should make provision to care for the counting of the attendance at Memorial, including partakers. Immediately after the Memorial the card should be made out, a stamp placed thereon, and mailed to the Society. Please do not enclose it in an envelope. This will greatly facilitate the compiling of the 1945 Memorial report.

Third Month of "Watchtower" Campaign

During March, as you go forth 'seeking first the kingdom', announcing its establishment to those in your territory, you will present the offer of the *Watchtower* magazine at the subscription rate of $1.00 per year and give the book *"The Kingdom Is at Hand"*, and the booklet *One World, One Government* free with the subscription. By Jehovah's grace and the persistent effort of all publishers to 'seek first the kingdom', all inhabitants of your territory will receive the opportunity to obtain this offer.

The reports at hand at the time of this writing on the 1945 *Watchtower* Campaign are very gratifying, even though incomplete. The incomplete report for January already shows 24,000 *Watchtower* subscriptions, not to mention the 10,000 *Consolation* and foreign-language magazine subscriptions put through. Due to the tremendous load on the office in handling these subscriptions, each publisher should advise the subscriber that it will be approximately one month before the subscription gets through. In the interim, a good opportunity is open for the publisher to call back, present the current magazine, and endeavor to start a book study.

Publishers can be of great assistance to the office here if they will observe closely the following in filling out the subscription slips: (1) *Make writing legible. Print if possible.* (2) *Send original subscription slip if legible and neat. If recopied, please typewrite or print, and then check.* (3) *Do not abbreviate names of cities. Write them out in full.* (4) *Give postal zone number, if known. If not known, do not put anything in that space.* DO NOT GUESS.

Public Meeting Campaign Gaining Momentum

Throughout the land companies are renting halls and expanding their efforts in announcing "The kingdom of heaven is at hand!" by means of the public meetings. Reports are constantly coming in telling of the great number of "strangers" and good-will interest attending for the first time a lecture given by a representative of the Society. Not only the first time, but these "strangers" manifest their continued interest by repeated attendance at the meetings. Many millions of handbills have already been printed and shipped to companies in the United States. Truly, the electrifying cry, "The kingdom of heaven is at hand!" is being heralded nationwide. This great witness, which has just begun, is 'not [accomplished] by might, but by [Jehovah's] spirit'. Are you, as a company, pioneer group or pioneer, making plans for and engaging in this public means of testifying that the Kingdom is established and is at hand? Are you making a sincere, conscientious, well-planned effort to seek first the promotion of the Kingdom interests through the public meeting arrangement as outlined in the instructions already sent you?

It is true that to "preach publicly" will require greater sacrifice, both of time and of financial gain. However, as the expansion of the work takes place, as the Theocratic requirements expand, it is the responsibility of each Kingdom announcer to adjust his position to meet these requirements, placing the Kingdom *first*. The Lord's command to "disciple all the nations" was not qualified in the sense that it was to be done provided the means were at hand to do it. Rather, "Seek ye first [the announcing of] the kingdom of God. . . . and all these things shall be added . . ." Go forward, trusting wholly in Jehovah, 'discipling the nations' and 'seeking first the Kingdom'.

Longer Visits by Servants to the Brethren

Benefits Resulting to Companies

Jehovah promised long ago, through the prophet Isaiah, that for brass he would bring gold within his organization, and for iron he would bring silver; or, in other words, the organization would improve and prosper. The brethren everywhere regard the longer visits by the servants to the brethren as an evidence of these improved conditions, and they hail the provision with joy. They know that now is the time to look for vast expansion, now is the time to overcome all hindrances and restraints, and burst forth on the right hand and on the left, with a great increase of activity. They see how the increased assistance from the servants to the brethren will aid the companies everywhere to swing into the mighty forward movement of Jehovah's organization as it advances in offensive action.

How Improvements Will Be Made

With more time at his disposal, the servant to the brethren will go thoroughly into every feature of company organization, explaining to each servant how to rightly use all forms and discussing the instructions dealing with his specific line of activity. He will then aid the servants to put this understanding into practice in the company meetings. Better service meetings will result, as he will actually prepare model service meetings as patterns to be followed by the companies. A livelier interest will then be taken by all in the company. More will attend and receive complete instruction on all features of field activity, and every publisher will improve his efficiency in the field as a result of learning how to properly use the Society's forms and apply *Organization Instructions* in field service.

The same is true of the company study meetings. The servant to the brethren will assist all companies to participate in these to the greatest good of all in attendance. He will show the conductors how to impress upon the brethren the need of careful preparation of the lesson in advance, so that everyone attending can answer the questions and thus all share in the food placed on the Lord's table. This applies, of course, to all company book studies and *Watchtower* studies. The servant to the brethren will show the companies how to take full advantage of studying God's Word so that everyone will increase in knowledge and aptitude to teach others. This is especially true of the Theocratic ministry course, and he will counsel the school servant, the students, and everyone attending, how to use the course to equip them for a full share in the present public meeting campaign.

Field Service Benefits

In addition to these features, the publishers will be personally aided by the opportunity of going into the field with the servant to the brethren for instruction in door-to-door approach to the people. He will show how to recognize and follow up all good-will interest, and how to build back-calls into book studies. He will also demonstrate how to engage in magazine street-work and store-to-store activity, and the best ways to advertise the public lectures. Thus all features of field service and company activity will be built up and strengthened. The brethren everywhere will become better equipped to serve as ministers of the Most High God. The joyful task of 'discipling all nations' will go grandly on until a great multitude from every nation, kindred, tribe, and tongue will have come forward and taken their stand for the Kingdom.

January Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	39.0 10/44
Co. Pubs.	66,079 4/43	20.3 6/40	4.6 10/40

	Jan. 1945		Jan. 1944	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,199	170.0	62.8	162.1	57.7
Gen. Pios.	3,203	138.4	39.4	127.3	33.7
Co. Pubs	52,576	13.9	4 1	14.2	3.9

"United Kingdom Announcers" Testimony Period

Climax of "Watchtower" Campaign

Greater Impetus to Public Meetings

The Lord's faithful servants have joyfully submitted themselves to do the will of the Lord, and he is pleased to use them to sing forth the "glad tidings". Nothing could be accomplished without his spirit; but with it, *all* things are accomplished. This is the same spirit or motivating power Jehovah used in creating the earth, in causing spirit creatures to move according to his divine will, in directing the course of the faithful men of old; this same spirit is now the guiding force that directs faithful creatures in the path of righteousness.

The reports on the *Watchtower* Campaign and public meeting campaign to date show that there is an abundance of his spirit upon his servants, and he has richly rewarded their efforts with much joy and comfort of mind. The results have been far above anything ever before realized. Yes, the spirit of the Lord is what has united the Kingdom announcers into one solid working unit with one mind and one purpose: to go forth and disciple all nations.

One who is truly guided by that spirit will at all times remain in harmony and unity with it. He will not let other things disunite or separate him from the full exercise of that spirit. Do not restrain or repress the action of the spirit that impels you to perform the Lord's will, but joyfully yield to its leading and direction, and watch the Lord's blessing upon your efforts.

Climax of "Watchtower" Campaign

The month of April will bring the *Watchtower* Campaign to a grand climax. During that month we hope to see a greater number of people of good-will subscribe for *The Watchtower* than in any one month in the past. If you have not yet met your quota of subscriptions, now is a good time to put forth more effort to attain that goal. Those who have met the quotas can double their efforts and enjoy an extra portion of the Lord's blessings.

Let's make April the peak month in subscriptions. Go forth with the full campaign offer and cover the territory thoroughly. Let everyone in the territory have a chance to accept the *Watchtower* subscription offer. The offer will continue to be one year's subscription for the *Watchtower* magazine at the regular rate of $1.00, but with the premium offer of the book *"The Kingdom Is at Hand"* and the booklet *One World, One Government.*

More Public Meetings

The public meeting campaign is progressing remarkably well, and the results are astounding. Many people have returned to hear more talks and attend other meetings. Some companies have reported more strangers attending their public meetings than publishers. This is truly the Lord's provision for directing thousands into the way of life; perhaps eventually millions of people of good-will now ensnared by religion, or otherwise. With the public meeting campaign getting better organized, it seems that the Lord's organization is due to give a tremendous public witness during the coming year. Everyone in the company should, therefore, let himself be guided by the holy spirit and ***be a publisher in April***, and every month thereafter.

Advertising can be put on on a large scale. Where possible companies may have information walking in the business districts with placards. Work the stores with magazines and handbills, place placards in store windows, pass out handbills from house to house, on the streets, at intersections, etc. Brethren should talk about the public meetings wherever they go and to whomever they meet. There is no limit in this advertising work. Let all far and wide know that they are welcome to attend a free public meeting, which is for their welfare. When summer comes, if you have difficulty in obtaining halls, go to public parks, bandstands, vacant lots, public pavilions, or any other place you can find where you can gather together a group of people and talk to them about the Kingdom.

It has been noted that many publishers fail to bring their book-study attendants and back-call interest to the public meetings. Every effort should be made to get these people to attend each public talk, regardless of what territory they live in. They already have some knowledge and appreciation of the truth. Publishers, give these interested ones your close attention.

United for Action

Jehovah's witnesses are united together in the spirit of the Lord. Their answer to Jesus' command, "Go, preach, saying, The kingdom of heaven is at hand," is their united response to joyfully proclaim the Kingdom message to others, thus having a share in directing to the way of life millions of sincere truth-seekers who are now blinded by the brilliant attractions of this old world. Let Jehovah's spirit guide you to action. Be a publisher 'preaching the kingdom of heaven is at hand'. Will you respond in April?

Information on Public Meeting Campaign

Surely no work being attempted or accomplished in the strength of man can compare with the activity in which Jehovah's servants are engaged and which they are doing by the power of his active force. Without question, theirs is the most important work. Theirs alone brings honor to Jehovah's name and works toward its vindication; theirs alone brings benefits of lasting value to all men of good-will as well as to those engaging therein. This being the case, it at once becomes apparent that all who engage in this work should do so with carefulness, earnestness, and thoroughness. Yes, each and every servant of the Lord should take every feature of the work seriously so that his efforts may prove acceptable to the Great Master whom he has covenanted to serve.

As the public meeting campaign gains momentum, and the brethren become more proficient in it, questions arise and weaknesses become apparent, which it seems well to consider at this time.

How Assigned; Why?

The question has been raised as to what constitutes being "assigned" to a lecture series. Where only one meeting is being held at a time, all the publishers in the company or unit are in line to support that series. All who agree to and then do take part in advertising that meeting and support it are considered as assigned to that meeting and may count the time spent in attending that meeting as field service. This would also, of course, include those who call for good-will interest and bring them to the meetings. In fact, this method of calling for the good-will has been found to be one of the most effective means of 'welcoming the stranger'.

Where more than one meeting is being held at a time, as previously instructed, the servants should arrange to assign certain publishers to the advertising and support of each series so that each meeting will be properly advertised and have a proportionate number of publishers in attendance. Each one should feel it his obligation and responsibility to support this meeting, and, when given an assignment, should be depended upon to carry it out. And such attendance at these meetings should not be governed by personal preference for the speaker, but by a Theocratic assignment, an appointment coming through the local Theocratic organization.

Another question arises as to the manner of distribution of the advertising leaflets. These should be distributed on the street corners and from store to store and house to house on Saturday, and when presenting the literature in the regular house-to-house work on Sunday. When these are distributed from house to house they should always be handed to the householder, and not merely slipped under the door, unless the householder does not respond to the knock or ring. Those engaging in regular house-to-house activity during the week may distribute these leaflets also, provided the territory is accessible to the public meeting.

The Kingdom Halls

A weakness that has become very apparent as a result of the public meeting series is the appearance of some of the Kingdom Halls. In fact, in some places these actually constitute a reproach to the glad tidings of the Kingdom. The Kingdom Hall is the headquarters of the Theocratic interests, the center of Kingdom activity in a city, and it should be a place dear to our hearts; and we should show our fondness of this place by looking well to its appearance, as well as by regularly attending there. As the psalmist of old, we should be glad when the time comes to go to the house of the Lord. The typical house of the Lord was made according to His specifications and was a place befitting its purpose. Our Kingdom Halls of today should likewise have an appearance befitting their purpose.

While not all of the Lord's people may be in position to provide for as good a Kingdom Hall as they would like to have, yet, regardless of their financial condition, the Kingdom Hall should always be arranged in an orderly and neat manner and kept clean. Where arrangements to do this systematically have not already been put into effect, provisions should be made to do so at once. No doubt all of the Lord's servants will be glad to have a share in this privilege of service, and by all doing so it will present no great burden to any one, nor interfere to any great extent with one's time for study and service in the field.

By noting the above as well as all the details and taking every feature of the public meeting campaign seriously, we shall have the Lord's approval upon our activity, will see his blessing upon our efforts, and will also be maintaining our integrity.

Items to Note

All companies, pioneers, and other brethren writing the Society should place their full name and address in the upper right-hand corner of the sheet. Do that in every case, particularly if you wish an answer. Inquiries regarding subscriptions that have been sent to this office will not be answered unless some specific abnormal condition exists that requires an answer. Otherwise, the magazine leaving here regularly will be the answer to your inquiries.

When inquiry is made about a subscription sent to this office and you receive another renewal slip in the meantime, ignore the latest renewal slip. The fact that the magazine is being mailed to you regularly is the answer to your inquiry. Possibly the renewal slip was on the way before your initial inquiry received attention, as such notices are prepared in advance.

Special Letters

Enclosed with this *Informant* are letters addressed to the special pioneers, general pioneers, and to the company publishers. All of these letters should be carefully and prayerfully considered by those to whom they are addressed.

The letter to the special pioneers has to do with their activity during the past year and the Lord's very evident blessing upon their efforts. It also contains suggestions for closer co-operation and unity among the specials themselves and between the specials and the other branches of the Theocratic organization with which they are required to work in carrying on the Kingdom service. Careful consideration of all the material therein will be of great benefit to all concerned.

The letter to the general pioneers similarly outlines for their consideration the Lord's blessing and guidance upon that branch of the service during the past year, and the absolute need for unity now in order to have the Lord's blessing. Each pioneer should carefully study this letter and examine himself in the light of the facts presented. Be sure that you are co-operating fully in advancing the Kingdom interests in unity.

The letter addressed to the company publishers and sent to each company for collective consideration and discussion calls attention to the great privilege of pioneer service now for those who are in position to avail themselves of it. This letter should be read at the first *Watchtower* study and at the first service meeting after it is received, then at the second service meeting after it is received it should be carefully studied and discussed. Some competent Theocratic-minded servant should have charge of this period and devote fifteen or twenty minutes to a clear presentation of the advantages of the pioneer service. Questions should be encouraged and asked by the brethren in the audience. A real effort should be made to place all the facts pertaining to the pioneer service clearly before all.

Reports Important

Total number of public meetings held and total attendance at these meetings should be reported on lower left-hand corner of monthly field service report. All who have neglected to do this should send this information at once on a postal card.

All pioneers living in isolated territory and having a Memorial meeting should report on a postal card the total attendance and the total number of partakers.

INFORMANT

APRIL, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

"United Kingdom Announcers" Testimony Period

"Watchtower" Campaign Unprecedented Success

Time Now for Co-ordinated Activity

The expression "United Announcers" brings to the Lord's people the thrilling recollection of the wonderful assembly of that name held during the year 1944. This assembly was undoubtedly the greatest exhibition of unity and co-ordinated activity of the Lord's people up to that time. And as they recall that, they cannot help but recall the thrilling announcements "The Kingdom of God is Nigh", and "The Kingdom of Heaven is at hand", which visualized the grand discipling work done by Jesus, Jehovah's greatest witness of all time, and who left us the proper example for discipling all nations. All of these inspiring recollections constitute the background for the "United Kingdom Announcers" Testimony Period.

The same uniting spirit and co-ordinated efforts in evidence at Buffalo and the other assembly points throughout the earth will undoubtedly be in evidence throughout the month of April as the Lord's people everywhere participate in this testimony period, and which will, without a question, make April a month worthy of the title "United Kingdom Announcers" Testimony Period.

The complete unification of the public meeting campaign, the goal of a new peak of publishers in all branches of the Kingdom service, and the celebration of the Memorial, just past, are the outstanding events that go to make April the month of months for the year 1945.

Nourishment and Protection Necessary

The *Watchtower* Campaign has hit a new high. Six weeks before the campaign ends, we have 93,000 new subscriptions already put through, and there are other thousands going through and in the mail. And, with over one-third of the campaign still to go, there is very little doubt that we shall have well over 150,000 new subscribers drinking in the life-giving Kingdom message every fifteen days as a result of these subscriptions placed. However, that allows only for one person reading each *Watchtower* or *Consolation*, as the case may be, whereas in many cases a number of persons will undoubtedly read these publications, thus swelling the total number of people being witnessed to as a result of this campaign.

However, the sowing of the seed is not all that is required here. Further unity and co-ordination are necessary in order to accomplish the ultimate purpose. The seed must be nourished and protected from the elements and other destructive agencies. It must be watered and the people helped and protected from the enemies of the Lord and His people. Therefore, let no one leave this splendid job only partly finished. Let each one assume the obligation before the Lord to finish the job by thoroughly nourishing and protecting this interest by making regular back-calls upon the people, inquiring how they are getting along in the study of the magazine. Help them to see and appreciate the marvelous prophecies now being fulfilled and revealed through these magazines. Conduct studies with them, and invite and assist them to attend the public meetings and the other company studies. This is all a part of the co-ordinated efforts that go to make the "United Kingdom Announcers" Testimony Period.

Faith in the Lord's Power Necessary

United with this is the public meeting campaign, which has advanced with such phenomenal success everywhere that the brethren have gone forward in faith and zeal and put on the series as outlined. The evident blessing of the Lord upon the progress of the campaign leaves no doubt about its being the Lord's will to have such a campaign now and that he is directing it.

Some brethren lacked faith to start out right away on the series. They were conscious of their own limitations and permitted these frailties to assume larger proportions in their mind than the power of the Lord's holy spirit. As a result they did not get started immediately, and to that extent missed a great blessing, as well as, for a period, withholding from the "stranger" the message of the Kingdom, which the Lord now has indicated shall be brought to all people of good-will by means of the public meeting campaign.

Any brother who has conscientiously applied himself to the Theocratic Ministry Course and can read, write and speak the English language understandingly should be able to prepare and deliver one or more of these talks with the aid of the outline and the help of the holy spirit of the Lord which quickens even his mortal body.–Rom. 8: 11, 12.

The many demonstrations which we have had during this campaign of what the Lord has done with brethren who have really applied themselves with faith and zeal are beyond recounting. This is true of young brothers and old brothers, and those brethren in between. All that is required is faith in the Lord to do his work through you, wholehearted submission to the spirit of the Lord, and diligent application to the task before you. This means hard work. However, it is the greatest possible privilege and blessing that any creature could have now, to stand forth as the mouthpiece of the Lord God. It is a blessing worth striving for even if you have to wrestle all night for it as did Jacob of old, by studying, preparing and practicing these talks. Let each one who has been doubtful now go forward in faith, never doubting. You have the Lord's assurance that you can do all things through Christ, who strengtheneth you.

Combine Activity

Where two or even three small companies exist close to one another they may unite in arranging for the advertising and putting on the public meeting campaign by supplying speakers for one another, and where the company is very small the publishers of both companies may unite and put on the series in one company territory and then in the other, alternating after each complete series until a number of series are put on in each company territory. In such cases, however, the present interest in each company territory should not be neglected. Keep up your back-calls and studies and local witnessing as much as possible between times.

Memorial this year was on March 28. Every consecrated servant of the Lord and each person of good-will attended that service and heard the mighty works of our God recounted, and visualized his own place in His great arrangements. These are now anxious to go forward joyfully to meet the requirements necessary for the Lord's approval. All should continue to have some part in the Lord's Kingdom service and continually experience that peace and joy that comes from a consciousness of a Kingdom service faithfully rendered.

An all-time peak of publishers should be registered during the month of April and continue to manifest itself throughout the coming months. United co-ordination of Kingdom announcers is now a privilege and obligation resting upon all consecrated servants of the Most High God.

Pioneer Letter for April

Again the call goes out from Jehovah's organization for more pioneer servants. Another letter dealing with the present-day opportunities of becoming full-time proclaimers of the Kingdom evangel has been sent to all companies with the April *Informant*. It sets forth the example of Christ Jesus and the early apostles in forsaking all, so that they could be completely filled with God's holy spirit and energized thereby to spend all their time and substance in proclamation of the kingdom of heaven. Furthermore, it shows the way is now open for all who can to leave all and serve as full-time ministers of the Kingdom gospel.

As this letter is considered and discussed in the company meetings, do not let the present unsettled and distressing conditions in the earth deter you from taking up full-time service; do not let the hatred of God's enemies hold you back, either. Take courage from the knowledge that Jehovah will not permit his true worship to disappear from the earth, but, on the contrary, will extend it to the ends of the earth, thus opening up the way for thousands of his zealous servants to become pioneers. Carefully weigh the facts presented in the letter, and, if possible, put aside all restraining influences so that God's holy spirit may energize you to faithful full-time pioneer activity. (This letter will be read at the first *Watchtower* study and first service meeting after being received, and carefully studied at the second service meeting after receipt.)

Public Meeting Campaign

As the public meeting campaign increases and expands, it is good to consider various points which, put in practice, will bring about improvement in this vast evangelistic effort.

Effective participation in this great evangel requires much training and preparation, and as this activity is not limited to those who actually do the public speaking, everyone finds it necessary to become fully equipped as an able minister so that each part may be performed faithfully. In this connection, all who diligently study will become apt to teach and instruct others, by means of the company studies and Theocratic Ministry Course. These studies are the provision of the Lord to prepare his servants to bear the gospel of the Kingdom, and many a brother who now does not feel able to give a public lecture can train himself by the Lord's help and faithful application of the truths learned in these meetings.

Speaking ability comes as a result of much study, preparation and practice; and if some are at first unable to speak fluently, let them constantly seek to improve their ability. In time the effort will bear fruitage, and they will be able to present a talk with clearness, coherence and conviction. The same principles apply to all in the company. In order to be able ministers all must study and make progress in ability to teach others. Therefore, when the speakers do their part well and all the company publishers ably support the effort, the people of good-will who attend the public lectures will be enlightened and fed, and the Lord's blessing manifested on the combined activity.

Co-operation of Speaker and Publishers

Complete co-ordination between the speaker and publishers assigned to support and attend the meeting is needed for its success. The speaker, presentable in appearance, will be introduced by the chairman, also clean and neatly attired. A few introductory remarks will suffice to present the speaker, who will then do his best to develop a clear and convincing argument in support of his topic. At the close of the meeting the chairman will advise the audience of future company meetings and of the free booklet being offered.

(*Continued on page 2, column 3*)

A Thorough Witness

To the Ends of the Earth

Expansion of the Public Meeting Campaign

"And ye shall be my witnesses . . . unto the uttermost part of the earth." (Acts 1:8, *A.S.V.*) What striking fulfillment these words are having in this year of 1945! Not only do we see the witnesses of Jehovah regaining more and more ground, as, due to the blessing of the Lord upon their relentless efforts, bans are being lifted in one country after another (England being the latest to do so), and the work blossoming forth with renewed vigor as the forces of totalitarianism are being driven from one land after another, but we also see special publishers (with Gilead training) ever widening their sphere of activity as they carry the witness to more and more Central and South American countries, and to the isles of the sea. Yes, there is a great work being done by the Lord and it is definitely heading for the ends of the earth.

However, this increasing of the work is not to be considered merely as applying to the spread of the work in foreign lands. There is much work ahead for each one of us; for "to the ends of the earth" indicates not only a widespread witness, but also a *thorough* one. And that is where our activity for the month of May comes in.

Without a doubt, by the time May rolls around all witnesses will agree that the first four months of this year were the busiest and best yet. The greatest *Watchtower* subscription campaign to date will by then be a matter of history, all indications at the present time pointing to its exceeding anything done in the past, and the public meeting campaign will be in full swing, ever increasing as the weather becomes more favorable, and the announcers, one and all, become more proficient in this new work.

However, while doing so we have more or less limited our efforts to witness publicly and from house to house to the cities and the home towns. Now the time has come to make it a *thorough* witness, by each company carrying it to the 'uttermost parts' of its own territory. Now is the time to arrange for the intensified witness by means of the public meeting campaign in other sections of the territory and in the small outlying towns, and to invite the people in the rurals and suburbs to hear these lectures.

Nor need we limit our public meeting series to Sundays. In some country sections it may be found advantageous to have these meetings on a Saturday or other "shopping" night, when the town is full of farmers and others who are doing their trading. Also, such companies as are unable to put on a series, due to lack of qualified brothers, should take advantage of the visit of the servant to the brethren to put on at least one public meeting during his stay regardless of the time of the week that may be. Spend all day advertising the meeting, chiefly on the streets, but also by the personal invitation method from house to house. Elicit the cooperation of rural schoolteachers to obtain permission to give announcements to the children to take home, and use any and all other means available to carry the advertising to the widely scattered rural community.

Back-Calls and Book Studies

From the reports at hand it is very gratifying to note that the public meeting campaign has been a decisive factor in increasing both the number of publishers and the average hours spent by them in Kingdom service. However, in spite of these increases, in some companies there has actually been a decrease as regards the back-call and book-study features of the work. This should not be. In fact, just the opposite should be the case. All those responding to the public-meeting advertising should be called on, as well as keeping up our regular back-calls and book studies. If this were done there would be an increase in these features of the work also.

Where book studies have been held on Saturdays and Sundays, and such now tend to interfere with the advertising of the public meetings, instead of dropping them, efforts should be made to make the back-calls and conduct these book studies during the week. In our efforts to find more interest we should not neglect that which we have already found.

Remember, there are five evenings in the week in addition to our weekends, all of which should be devoted to Theocratic interests. After individual study and the service meeting are accounted for we should still have two or three evenings for the making of back-calls and the conducting of book studies. Every company should have a back-call night which should be well supported by all the publishers. During May, particularly, this back-call night can be well spent by following up the interest manifested by all subscribers for *The Watchtower*, endeavoring to interest them in a book study, and inviting them to the nearest company-established book study and the Kingdom Hall studies and meetings. In fact, all the names on the back-call files should be called upon and invited to the public meeting. The back-call servant should see that this is done, for he has on file the names of all such.

Literature Offers

During the month of May, in addition to supporting the public meeting campaign and keeping up our interest at back-calls and book studies, all Theocratic servants will also witness to the uttermost parts of their territories by engaging in the regular house-to-house activity, offering the bound book *"The Kingdom Is at Hand"* and the booklet *One World, One Government*, on a contribution of 25c. Where the bound book cannot be placed a diligent effort should be made to leave the booklet. When covering the same territory week after week in connection with the public meeting campaign, other offers may be used, such as three booklets on a 10c contribution, and two bound books and two booklets on a contribution of fifty cents, etc. The goal for which each Kingdom witness should strive is that of a well-balanced service schedule: Back-calls and book studies (preferably during the week), street magazine and leaflet distribution, and the regular house-to-house work, using all to support the public meeting campaign.

The eleven apostles to whom Jesus gave the commission to be His witnesses to the ends of the earth, and who then saw him ascend into heaven, carried out that commission in a miniature way. And though only a handful, and the whole world arrayed against them, they did not become weak in faith nor weary in well-doing, but diligently and boldly, with the help of the holy spirit, spread the gospel far and wide. Today, as we see the work spreading to many lands and see our own opportunities ever increasing, dare we be one whit behind those faithful witnesses who blazed the way in carrying this witness to the ends of the earth?

New Publications

One World, One Government .... Spanish
Freedom in the New World .... Armenian
Religion .... Afrikaans
Salvation .... Xosa

(*Continued from page 1, column 4*)

The remarks by the chairman, while only few in number, should be very carefully thought out and prepared. He is not to review the talk that has already been covered by the speaker, but he is to call attention to the fact that our object is to aid persons of good-will who are striving to understand the purposes of the Lord. To this end Scriptural questions will be entertained and answered by competent ministers, and the chairman will indicate where these ministers are located. Announce future meetings. If the *Watchtower* study follows, invite the public to stay for it. Invite them to the service meeting and the company book-study meetings, and explain the nature of these meetings. Announce the following public talk, and invite the interested ones to return next week and bring their friends. Prepare these announcements as carefully as the speaker prepares his talk, and deliver them just as clearly and coherently.

The company publishers will do their share by thoroughly advertising the meeting, and then arriving on time so as not to disturb the proceedings. Fill the front seats first, and support the speaker's efforts by giving rapt attention to the message as it is delivered. Children can be supervised and kept orderly by their parents, and everyone be on the alert to welcome and set at ease the strangers. Make them feel glad they came, extend a welcome hand to them, and be at all times ready to answer their questions. The Lord's blessings are clearly manifest upon this feature of Kingdom service. All reports from all parts of the country testify to its expansion and increase. Let everyone fully share in gospel-preaching and rejoice in the Lord's favor so clearly shown upon it.

Every company holding public meetings will report the results on the lower left-hand corner of the company monthly report card. Just show two items: Number of public meetings held and the total attendance. For instance, if a company conducts two series of four lectures during the month, with an attendance of 100 at each meeting, it would be reported thus:

Total public meetings	8
Total attendance	800

"Rush" handbill orders, sent in to be filled at the last minute, work quite a strain on the factory staff and equipment, and, in addition, are very expensive to ship. Please avoid this as much as possible, and make arrangements far enough in advance to allow at least one month's time for printing. When blank handbills are needed, please tell us the date of the meetings for which they will be used, so that they can be shipped to you in time to have the additional information inserted. So that companies will have sufficient order blanks on hand for other handbill orders, beginning April 1 the Society will include a supply of order blanks with the printed handbills. Always use an order blank when ordering handbills.

In Regard to Service Meetings

All attenders of the United Announcers' Theocratic Assembly centering at Buffalo, N. Y., last August will well remember the model service meeting conducted there. As you recall it, remember how all were there on time, that no one came in late? Promptly, at the scheduled time, after a song was sung, the meeting was opened with prayer to Jehovah. Following that, the day's text from the *Yearbook* was read and the comments thereon. The company servant in his opening remarks then tied in with the theme of the day's text a welcome to the "stranger" in attendance. The outline of the service meeting program was then given. Each one assigned followed in his order, properly presented his article because he had prepared fully in advance, took the assigned amount of time, no more, no less. Each assignee tied in his consideration with that of the one preceding him, making the meeting as a whole coherent. Then the closing announcements, next week's service meeting program, the coming week's Theocratic activity and arrangements for service, were made, after which a song followed and the meeting was closed with prayer. "Examine yourselves," and see if your company is conforming to the model set at the Assembly.

In connection with service meetings, it would be well for all publishers, particularly the servants, to read again the articles dealing with service meetings that appear in the January and the February, 1944, *Informant*.

That their service duties may be properly cared for, the appointed servants and their assistants should make it a point to be on hand at company headquarters with their records at least fifteen minutes prior to each service and *Watchtower* meeting, and earlier if possible. It is not possible to handle one's assignment properly if appearance is put in just prior to the beginning of the meeting and such one leaves immediately thereafter. For a servant, then, being "on time" would mean being there at least fifteen minutes early and staying until his duties are properly cared for.

At a service meeting in April a capable brother should be assigned the article in the 1945 *Yearbook*, "The Field," pages 50-52. This should be considered in accord with the instructions appearing in the January, 1945, *Informant*.

Keep always in mind that the service meeting is the point where you learn how to put into practical application your commission to 'go and disciple all the nations'. It is there where instructions on the new public meeting campaign are given, and for you to properly handle your assignment requires your presence at such meeting. Make it your business to be on time, participate in the meeting, pay close attention, take notes, and thus make it your own. Also, make it your business to 'welcome the stranger' to the service meetings and the *Watchtower* studies the same as you do at the public meetings.

February Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	39.4 1/45
Co. Pubs.	66,079 4/43	20.3 6/40	4.6 10/40

	Feb. 1945 Pubs.	Av. Hrs.	Av. B-C	Feb. 1944 Av. Hrs.	Av. B-C
Sp'l Pios.	1,230	161.5	57.1	175.6	62.7
Gen. Pios.	3,005	135.4	35.7	145.4	38.6
Co. Pubs.	54,980	14.7	3.6	14.0	4.1

PUBLIC MEETING CAMPAIGN

Partial Report	Meetings	Attendance
Held by Companies	1,374	96,425
Held by Special Pioneers	30	1,063
Total	1,404	97,488

INFORMANT

MAY, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

Witnesses to the End of the Earth!

Are You Going to Be One in May?

Jehovah's Holy Spirit Moves His Witnesses to Faithful Action

What an inspiring picture is presented in the text selected to guide us for the month of May! What glorious prospects arise in contemplation of the increase and prosperity that shall come to Jehovah's organization through the energizing power of his holy spirit! With the old world lined up in opposition and the majority of men determined to preserve and perpetuate the present evil way, Jehovah's zealous servants are assured that through the holy spirit's power they shall be used as his witnesses to the uttermost parts of the earth.—Acts 1:8, *A. S. V.*

This clearly proves that regardless of the attempts of men to settle the issue of world domination there is another class who will boldly stand up for Jehovah's side of the issue. Let these now rejoice in the knowledge that their activity shall flourish and prosper. Jehovah's true worship shall be extended to the remotest ends of the earth. Let those who now love the Lord rise up in their zeal for his cause. Energized by the power of the holy spirit, break through the enemy's ranks, beat down their opposition. Lift high the standard of Jehovah, and during the month of May take part in every feature of Kingdom activity.

Keep Pace with the Expansion of All Features

May will mark the introduction of a bound book and booklet offer. Present "*The Kingdom Is at Hand*" and the booklet *One World, One Government* on a 25c contribution; other combinations may be offered also, as outlined in the April *Informant*. Entered into with the same zeal that marked the *Watchtower* Campaign, May's field service prospects look very bright indeed. It is hoped, of course, that many more publishers will share in this month's opportunities, and perhaps some figures on what was done during the *Watchtower* Campaign will inspire everyone to further zealous action. In this country alone, at the time of writing this *Informant*, over 130,000 new subscriptions have been entered, with thousands more in the mail and going through the office. In addition, Jehovah has broken the bands that formerly restrained the activity of his people in many countries, and now thousands of new subscriptions are beginning to pour in from all parts of the English- and Spanish-speaking world. Other lands, too, will open up in his due time, until all the earth shall be involved in the all-important issue.

All those new subscribers are prospects for back-calls and home Bible studies. So are the people of good-will now coming to the public lectures. Therefore, instead of decreasing, the back-call and book-study work should and must now increase. In order for these "other sheep" to take the right side of the issue, they must be thoroughly instructed and taught the truth. There is only one people on earth today commissioned of the Lord to do this instructing, namely, Jehovah's witnesses. During the month of May, if every publisher will hold at least one book study a week, and all the pioneers increase their book studies proportionately, it will mark a wonderful increase in this vital educational activity.

Everyone Can Have an Abundant Share

Squarely in line with the privilege of lifting up Jehovah's standard is the public meeting campaign. There is no able-bodied witness in any place where these meetings are being held that need deprive himself of an abundant share in this joyful line of activity. The way is now thrown wide open for everybody who claims to love the Lord to at least advertise these meetings, and attend them fully determined to be of assistance to those of good-will who attend. Everyone so doing may count the time thus spent, and this alone should account for a great increase in publishers.

Combine the distribution of handbills with magazine street work. Offer the magazines and handbills to the people; let them know that you are standing up in support of Jehovah's side of the issue, and invite them to do likewise. Some new publishers may commence their field activity by merely distributing handbills to the people; but they will soon learn how to carry literature along also, and how to present this to the people. Gradually they will learn how to recognize good-will interest and make back-calls. Eventually they will be able to conduct book studies and thus experience the joy of being a fully rounded-out minister, apt to teach, used by the Lord to aid others. During this month of May, every regular publisher, all who have previously been irregular, and even the formerly inactive ones, have every reason to express their appreciation for the joy and blessings received at the company meetings on April 27-29, by uniting in a faithful manifestation to men everywhere that as Jehovah's witnesses they will uphold his side of the issue. What a fine opportunity for all the regular publishers and the servants of every company to render assistance to the new ones! Extend to such a helping hand, show them how to become active publishers, let the weak grow strong, and the strong become stronger, and all together press ahead as his witnesses.

Let the old world set forth its claims; let them build up to high heaven, if they wish, and desperately strive to perpetuate their evil rule. Almighty God will break them in pieces and bring into full sway his rule above their ruins. The barriers that would prevent active proclamation of this fact must be pushed aside. Not in our own strength or power, but through the power of His holy spirit or energizing force, everyone can gladly serve throughout the month of May. Attaining a peak of publishers is not so important. What is essential, though, is that *all* claiming to love Jehovah will do his will. Publishers, witnesses of Jehovah everywhere, arise and take His side of the issue!

Will You Be a Summer Vacation Pioneer?

Without a doubt the goal of all youthful witnesses of Jehovah is to be a full-time, year-round minister of the gospel when they become older. What better training could these have than that of spending from two to three months each year in the full-time service until such time as they would be free and able to devote all their time and energy to the service of the King and his kingdom? The summer vacation pioneer arrangement provides this opportunity. Last year there were 392 who took advantage of this arrangement. How many will there be this year?

You have youth and you have health. You have agreed to do Jehovah's will and have symbolized that consecration by water immersion. You have dedicated your all to God's service, and that includes primarily your time and your strength. To the extent that you appreciate the great privilege of bringing honor to his name and comfort to men of good-will, to *that extent* you will seriously consider the call to use your all in full-time service this summer. Enroll in June and continue until September in joyous full-time service.

In becoming a summer vacation pioneer you will not have to leave your home, but you can continue to witness in the very territory in which you now live. Thus after school begins you can continue to feed the "sheep" you have found, thereby helping to increase your Kingdom interests throughout the year. Your literature you will obtain from a near-by pioneer. Write now for your vacation pioneer application blank. (For further and detailed information on the summer vacation pioneer arrangement, please see June 1944 *Informant*.)

Full-Time Kingdom Service

is the most desirable treasure for which any consecrated servant of the Most High God can strive. It brings that joy and peace that comes from the conviction that we are using our faculties, whether they be great or small, in accordance with the divine will and in the interests of the Kingdom.

With this *Informant* there is enclosed a letter to all companies regarding the desirability of participating in the pioneer service. This letter should be read at the first service meeting and *Watchtower* study after it is received and then be studied and discussed at the following service meeting. A competent brother, either servant or experienced pioneer, should be assigned to that portion of the program.

Magazine Distributors' Order Blanks

A new order blank, complete with all necessary instructions, has now been provided for all companies and pioneers to simplify the ordering of magazine distributors' copies and extra copies. (Samples enclosed) This form has many advantages over the former order blank, as it contains at least five distinct improvements that will greatly expedite magazine ordering.

It should always be used when ordering magazines. Different sections are provided in which to indicate what you require. Clearly print the name of the company or pioneer in the space provided at the top of the form, and then set out the complete name and address of the person who is to receive the magazines. After this, select that section dealing with your particular kind of order and show plainly therein what you require. So doing, there should be very little difficulty experienced in obtaining what you order.

How to Order

Each section of the order blank is self-explanatory, and complete instructions are given on these different features to insure exactness in ordering. First comes the provision for making a change of address. If you want an increase or decrease in the number of magazines formerly received, you use the next section. If the order is an entirely new one, show that fact by entering the quantity in the place provided on the right-hand side.

The next two sections are for foreign-language or special issues of *Consolation* or *The Watchtower*. As there is room for but one foreign-language or special issue to be shown on each form, it will be necessary to list additional kinds on separate forms. However, when many varieties are needed, list them on a suitable sheet of paper and attach it to the order blank. In addition, read the printed instructions on the reverse side. Please make all orders neat and plain.

Do You Have Your 1945 Calendar?

Every Kingdom Hall, each individual publisher, and each person of good-will should have a 1945 Service Calendar in use. Placed in a prominent place, not only is the calendar an advertisement of the Kingdom but it keeps before those around it the text for the year, "Go ye therefore, and make disciples of all the nations," as well as showing the monthly slogans and texts and the Testimony periods as they come.

If you have not obtained your copy of the Calendar, and/or if you know of any of good-will desiring one or more, you are urged to place your order with the stock servant immediately, so that the company can include the order with a current company order for literature. In lots of less than five, the calendars are placed at 25c each. Lots of five or more to the same address are placed at 20c each. The Society has on hand an adequate supply. Therefore, we can fill your order just as soon as received, as long as our supply lasts.

"This Gospel" Testimony Period

Greatest Summer Campaign of Public Preaching Is On

'The Meek Inherit the Earth' Released for Public Distribution

Jehovah's impelling, stimulating, active force moves his organization of devoted servants on in the fulfillment of their commission, and that commission is set forth clearly in the text for June:

"THIS GOSPEL of the kingdom shall be preached in the whole inhabited earth for a testimony unto all the nations; and then shall the end come."—Matt. 24:14, *A. S. V.*, margin.

June, 1945, marks the sixth month of the ever-increasing public meeting campaign announcing that "the kingdom of heaven is at hand". It will also witness the beginning of the greatest summer campaign of public preaching, from house-to-house, in the "marketplaces", making back-calls, conducting book studies, and from the public platform, that the servants of Jehovah God have seen and been privileged to be used in to date. By this time companies should have become well organized for the public meeting work and will be able to proceed without waste of motion in arranging for the increase of the public witness this summer. As soon as the *Informant* is received, if you have not already done so, definite plans should be made and followed through to the end that June will be the greatest month of Kingdom work to date, and that an all-time high in hours may be reached. Just think, it has been five years ago this month (June) that the previous peak in hours was reached, namely, June, 1940, the peak being 20.3! That was the month that organized mob-action broke out against the servants of God and conditions were not nearly so favorable as they are now. Through support of the public meetings on week-ends and the back-calls made during the week and studies conducted, publishers should be able to average at least 30 hours. By your having part in the advertising of the meeting and aiding new ones present, the Lord has arranged for you to count the hour spent attending the lecture, and that alone is four hours per month. Travel time of a maximum of one hour per day (if that much time is consumed traveling) can be counted also. By careful planning on the part of the servants in the company and by personal assistance of the publishers and newly associated on the part of the study conductors, and by the individual publishers' support of the arrangements made to publish, not only can an all-time peak in hours be reached in June but also a peak of publishers will be reporting as well.

'The Meek Inherit the Earth'

There are many thousands of meek people of good-will who are seeking after the Lord Jehovah, if haply they might find Him. The Lord, aware fully, has provided another instrument that they may certainly find him, and that is the new booklet released at the April special company meetings, '*The Meek Inherit the Earth.*' From cover through contents this publication strikes the mind of the meek because of its logical presentation of facts and the promises of God to the 'meek of the earth'. You heard the lecture at the special company meetings and have now read and studied the booklet carefully. Having the information clearly in mind, you will be able to give an effective testimony to the meek hearer.

The cover picture well illustrates the certain hope set out for the person of good-will seeking righteousness. Well does it picture the sure condition of the meek survivors of Armageddon in the cleansed earth of peace and righteousness. The contents of the booklet, the theme of which is the words of Jesus in his sermon on the mount, "Blessed are the meek: for they shall inherit the earth," show that despite the plans of men to dominate the earth and take the inheritance from the Meek Inheritor, the "heir of all things", Christ Jesus, "the meek shall inherit the earth; and shall delight themselves in the abundance of peace". This is well portrayed in the cover illustration. Jehovah's supremacy and his universal domination are clearly set forth, and the fact that "the kingdom is at hand" is established.

Offer

This booklet will be released to the public in the regular distribution in June. The offer will be *'The Meek Inherit the Earth'* and the book *"The Kingdom Is at Hand"* on a contribution of 25c. If you do not have your supply of the new booklet by June 1, then the offer will be *"The Kingdom Is at Hand"* and the booklet *One World, One Government* on the same contribution, 25c.

Those companies who do not have a supply of the new booklet should order same *immediately.* No consignments will be made. Keep in mind that 100-pound shipments should be ordered. Company servants will please check with pioneers working with the company and pioneers will arrange to send their orders with the company's. Pioneer groups working outside of company territory and not in contact with the nearest company should order their supply together, and we will ship to one of the party, which you will please designate. Don't delay in ordering.

Remember, the question facing us in regard to our commission is not, Can we do it? The question is, Who will have a part in the fulfillment of Jesus' prophecy which is our text of the month, with all the blessedness that it means for taking part therein? It will include all publishers if all appreciate the opportunity at hand and discharge their obligations according to the unqualified consecration to do the will of God that each one has made. The words of our service text are a COMMAND to those serving Jehovah now, when the prophecy is being and is to be completely fulfilled. Indeed, the Kingdom has been established! It is at hand! The time is at hand to preach "this gospel" of a specific thing, the gospel that could not be preached prior to the King's coming and the Kingdom's establishment.

March Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	39.4 1/45
Co. Pubs.	66,079 4/43	20.3 6/40	4.6 10/40

	March 1945 Pubs.	March 1945 Av. Hrs.	March 1945 Av. B-C	March 1944 Av. Hrs.	March 1944 Av. B-C
Sp'l Pios.	1,335	172.7	60.2	167.5	59 6
Gen. Pios.	3,064	143.9	37.0	139.2	38.8
Co. Pubs.	60,017	16.8	3.6	14.1	3.8

PUBLIC MEETING CAMPAIGN

Total Number of Meetings held	3,484
Total Attendance at Meetings	186,015

MEMORIAL REPORT

Total Attendance	94,217
Total Partakers	11,833

Public Meeting Campaign Procedure

All Should Be Engaging Therein

Mighty as a torrential downpour, and with constantly increasing velocity, the powerful waters of truth sweep through the land washing away the filthy religious doctrines that have contaminated the earth, and providing refreshing life-giving nourishment for those who love righteousness and truth. This, brethren, is the effect of the greatest public meeting campaign in history. This is undoubtedly a most effective instrument employed by Jehovah's witnesses to magnify His name. Therefore it is of the greatest importance that *every* individual publisher and servant becomes thoroughly familiar with all the details of his part and responsibility in the campaign and then carries them out. "The steps of a good man are ordered [established] by the LORD." (Ps. 37:23) Therefore, let your course of action be directed (or ordered, established) not by any previous course, or personal preferences, but by the Lord's spirit.

The Proper Procedure

By this time, all companies, regardless of size, should have participated in the public meeting campaign to some extent. The servants are to see that the work is properly organized, that the territory is divided up properly so that it can be worked thoroughly and effectively, that the advertising is pushed with vigor, that halls and meetings are of such a pleasing and inviting nature that people will want to return, and that the interest is properly followed up.

Publishers, if they wish, may advertise the public meeting in the campaign territory all during the week prior to the public lecture by distributing handbills while they engage in house-to-house witnessing. However, on Saturday and Sunday everyone will push the advertising. At all times, back-call interest, book study attendants, and other good-will, regardless of where they live, should be urged to attend all public lectures.

Saturday is usually the best day for public advertising. At strategic points near the hall publishers should be assigned street witnessing positions to offer magazines and pass out handbills all day Saturday. Other publishers should distribute them from store to store in connection with store-to-store magazine work each week. Some will be assigned to wear placards (where such placards are available) on the streets and pass out handbills. Placards may be placed in store windows in town. Brethren who have automobiles may wish to stencil signs or paste placards thereon advertising the lectures, as has been done at conventions. Be sure you make such signs for advertising the lectures very neat in appearance, as that alone gives a good witness. From time to time the publishers may be changed from one branch of the work to another so that all will have opportunity to participate in every form of advertising.

In the past when there has not been sufficient territory to absorb all the publishers in public handbill distribution on the streets, store to store, etc., some brethren have covered their house-to-house territory Saturday with the handbills only, and have then gone over the *same* territory Sunday with the literature. This is unnecessary duplication of work. To avoid this duplication in cases where there are more publishers than are required to give a thorough public witness, passing out handbills in the streets, wearing placards, engaging in store-to-store witnessing with magazines and handbills, etc., on Saturday, some of the brethren may be assigned to work from house to house in that area with both handbills and the regular literature offer, presenting the literature first and concluding with the presentation of the handbill and an urgent invitation to attend the meeting for the public. Similarly, work a different part of the territory on Sunday, presenting the literature and then the handbill. Thus, you will be covering the same territory four times in four weeks. All territory assigned to that lecture series should be covered once each week. The territory servant may regulate the size of territory to be covered so that it will not be too much nor too little for the brethren to work once a week. As soon as one series is completed you will start another series of lectures in another part of the territory, and work it in the same systematic manner.

Welcome and Aid Strangers

For a half hour before the public lecture some publishers should be outside the hall with signs (if available) and handbills directing the people into the hall. Kind and courteous ushers should be on duty to keep order and aid strangers to their seats, as well as answer questions. All other publishers should be there early so as to get acquainted with the strangers. Don't wait until time for the lecture to enter and take your seats. All halls should be clean and neatly arranged, presenting a pleasing appearance. After the lecture be sure to mingle with the strangers and discuss the lecture and the Kingdom with them and arrange to make back-calls on them. Invite them to return again. Each publisher should realize that his duty at the public meeting is to aid the stranger; and he will, therefore, postpone the getting of literature, magazines, renewing territory, making out field service reports, back-call slips, etc., until some other more convenient time. *Give all your attention to the good-will!*

The very purpose of these meetings is to feed the "other sheep" and aid them to learn of Jehovah's kingdom. Our work in that respect *just begins* with the public lectures. It requires much follow-up work with additional literature, phonograph recordings, and particularly studies in the Society's publications, to properly "feed my sheep" as the Lord directs. These back-calls and studies will give the "strangers" the necessary foundation in the truth to appreciate its value and regularly associate with Jehovah's people and participate in their joys and blessings.

Whoever sponsors or arranges for the public meetings should report them on the monthly report card to the Society. That is, if a public series is put on by a company, the company will report the lecture; if sponsored by special pioneers or general pioneers, then they will report the lectures at the end of the month, regardless of who else may have participated and assisted them in the meetings. Always be sure to report total number of meetings and total attendance on your monthly report cards.

New Publications

"The Truth Shall Make You Free"	Arabic
Religion Reaps the Whirlwind	Italian
Religion Reaps the Whirlwind	Portuguese

INFORMANT

JUNE, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

"This Gospel" Testimony Period

June to See Marked Expansion of Public Meeting Campaign

'The Meek Inherit the Earth' to Be Featured

While the nations assemble (as at San Francisco) and seek human remedies for world distress (a 'just and lasting peace' by means of a world security organization), Jehovah calls attention to His remedy by commanding, "THIS GOSPEL of *the kingdom shall be preached in* the whole inhabited earth for a testimony unto all the nations." (Matt. 24: 14, *A.S.V.*, margin) The carrying out of that command is the most important work that is being done on the earth today.

Jehovah always does his part. By setting his King upon his holy hill of Zion, he created the basis or foundation for "this gospel". He put his spirit upon his people and commissioned them to go forth and preach "this gospel", and by his spirit or active force he sustains them in that work. And so that his servants might press on with joy and zeal and increased faith and appreciation, he provided the special company meetings.

At those meetings the servants of Jehovah were refreshed and edified as to the privilege of presenting their bodies (including all its members and faculties) as living sacrifices. How they might perform their rational divine service was clearly and forcibly brought to their attention. They were thrilled as they heard the graphic portrayal of the part that Jehovah's witnesses play in the great conflict for supremacy as the people for the issue, specially created for that occasion. There they heard with rapt attention the timely and comforting message "The Meek Inherit the Earth", and received it in printed form with enthusiasm for their use in further preaching "this gospel". But above all, those special meetings will be remembered as the occasion on which Jehovah, through his "faithful and wise servant", provided his surprised and delighted evangelists with the new instruction book *Theocratic Aid to Kingdom Publishers*. And what an instrument that is! What an *aid* in our endeavors to measure up to the exacting terms of our commission! Yes, Jehovah always does his part!

Availing Ourselves of the Theocratic Aid

Now the issue facing us is that of applying these divinely provided instructions in the field. Throughout the month of June, all of the Lord's servants will make use of its counsel while preaching from house to house (see Lesson 50), offering the bound book "*The Kingdom Is at Hand*" and the new booklet '*The Meek Inherit the Earth*' on a contribution of 25c. An earnest endeavor should be made to place one of these new booklets in each home. Where the new booklet has not yet been received, use the booklet *One World, One Government* until it arrives. (The factory has worked extra time so as to get as many of the new booklets as possible into the hands of the publishers in time for the June campaign.) This month brings with it warmer weather and longer days, thus providing additional opportunities to preach "this gospel" by engaging in the evening house-to-house work, presenting either the regular offer or the booklet alone.

Not only will the servants of Jehovah do their part by going from house to house with "this gospel", but they will also show their appreciation of his tender compassions by calling back on all such as have shown interest and aiding them to appreciate the issue and the Kingdom. In going from house to house we are merely *looking* for the meek, the "other sheep". Being meek, they are teachable; and therefore, having found them, we must also teach them. And having started studies with these, we must exercise care if we would have them continue. It is not enough merely to go through a routine procedure of asking the questions and then having the paragraphs read, but we must put our heart into it; teaching with authority and conviction, making the lesson clear and interesting, and at the same time being ever alert to use Theocratic tactfulness in dealing with the many questions and incidents that arise. That is one of the main reasons why the new book *Theocratic Aid to Kingdom Publishers* was provided. Study and apply its lessons, and your back-calls and book studies will increase.

Preaching "This Gospel" Publicly

Doing our part includes also pushing forward in the public meeting campaign. Improved weather should see a decided "stepping up" in this method of preaching "this gospel". In fact, June is the ideal month for this, being neither too warm nor too cool. Therefore, do not wait any longer, but arrange *now* for open-air meetings in parks, pavilions, bandstands, ball parks, and wherever suitable places can be found. Bring the lectures to the people, and thus reach many who failed to come to the lectures. At such places it would be well to attract attention by playing musical selections on a transcription machine (if one is available) for ten to fifteen minutes before the assembly begins. During this time the brethren can go around handing out leaflets and personally inviting those in the vicinity to attend the public meeting.

Where the company has no further places available at which to put on the series, it would be well to arrange for a return series at the Kingdom Hall and other places used earlier in the year. At such places the same lectures could again be given, or, especially where the first series was limited to four lectures, the company may use new subjects for the lectures by now putting on lectures numbers 5 to 8 in this manner: "'Thy Kingdom Come' When?" "The Bible Spotlight on Religion"; "Religion's Harvest"; "Education for Life." Under these circumstances it is left to each company to decide whether to start again with the first talk and run the entire series or just use the last four mentioned here. Indeed there is still plenty of work for all, in the public meeting campaign.

With each and every publisher having clearly in mind what Jehovah has done in connection with the preaching of "*this gospel*", and seeing the many opportunities that lie before us as co-workers with Him, there is no reason why the June Testimony period should not see a new peak in hours for all ranks of Kingdom publishers. Jehovah always does *His* part. Will you do *your* part?

For the Careful Attention of Prospective Summer Vacation Pioneers

During the past fall, winter and spring you younger brethren have diligently expended your energies learning and properly preparing yourself for future Kingdom work, and you have engaged regularly in house-to-house, back-call, book-study and magazine work with your parents and others of like precious faith in the week-day evenings and on Saturday and Sunday. Your diligent study of the course in Theocratic ministry has greatly assisted you in performing your covenanted work of preaching "this gospel" to others. You clearly discern the Lord's blessing on your efforts. Now many of you are relieved from school work for the summer months. You have time on your hands. The question arises, What are you going to do with the time? Are you going to spend it in inactivity, or are you going to "redeem" it by spending it wholly in the Lord's service as a pioneer, a summer vacation pioneer?

David answered a similar question by devoting his entire time to the service of Jehovah while but a youth. As a young man he proved his faith by works, his utter dependence upon the Lord's guiding, active force, when he walked out without fear of man and met the challenge of the Devil's representative, Goliath. Many years later, when he was an old, grayhaired man, David said, "For thou art my hope, O Lord GOD: thou art my trust from my youth." He had devoted himself to the glorious service of making known Jehovah's judgments, and had been richly blessed and led of the Lord God.

The Lord Jesus preached the truth when but a lad of tender years. In the temple he asked many questions of the "wise men" of his day, "And all that heard him were astonished at his understanding and answers." He not only was seeking after knowledge and understanding of his Father's Word, but was also putting to good use what he had already learned. Jephthah's daughter began her full-time service at Shiloh when but a young virgin. Timothy was but a youth when given responsible oversight of the Lord's goods. He had been raised up in the "nurture and admonition of the Lord". The apostle Paul told him to press ahead, and to "let no man despise thy youth". That he did, and, by the grace of the Lord God, performed faithfully his God-given assignment.

Now, when the need is more pressing than ever before, when "THIS GOSPEL" shall be preached in all the world to the *meek* of the earth, certainly no one can consider himself an exception to the rule that his obligation is in proportion to his opportunity. The call goes forth now for all the young brethren who have the opportunity to enter the ranks of vacation pioneers this summer and prepare the groundwork for a glorious life devoted to full-time service of Jehovah.

Consider prayerfully and seriously your wonderful privilege of 'honoring your Creator in the days of your youth'. Lay up a qualifying record that will assist toward your being called to Gilead for training and foreign service in the "nations afar off" in a few short years, if it be Jehovah's will. Your vacation pioneer application blank is waiting for you, as well as complete instructions on this feature of Kingdom work. Enroll in June, be in full swing in this work during July and August and finish in September when school begins. Do this and contribute toward a peak in hours during July and August. We are anticipating the greatest influx of young boys and girls into the ranks of the vacation pioneer service to date. We have made all preparations and are waiting to hear from you.

Theocratic Aid to Kingdom Publishers Plays Important Part

To aid all the brethren in becoming more effective witnesses of the Kingdom, the new book *Theocratic Aid to Kingdom Publishers* has been provided by the Lord as another weapon to use against the forces of ignorance. It is not for field distribution, but is a textbook for Kingdom publishers. All publishers should study it carefully, both privately and in the meetings. If an additional copy (or copies) is needed it should be ordered as a 'Cash Item', with remittance of 50c per copy accompanying order.

Re Cost of Cash Items

A number of companies and pioneers have written the Society, recently, concerning the cost of various cash items shown on their invoices, such as *Douay* Bible, *Watchtower* binder, rubber type set, *The Two Babylons*, and others, the cost of which changes from time to time. When ordering, it should be kept in mind that many of such cash items are not produced in the Society's factory but are obtained from commercial firms; hence the cost of these is always subject to change without notice.

Enlarging Your Privileges

Public Meeting Activity Enhanced

Kingdom Service Expanding

Soon all the meek of the earth will pass through the perils of Armageddon and enter into the cleansed, refreshed new earth ready for unhindered Kingdom service throughout eternity. Before that glorious prospect is realized, however, Satan will employ every means of deception and opposition within his power against us with increasing pressure as his inescapable doom approaches. Parallel with his avalanche of demonic propaganda goes the invincible proclamation of the "Gospel of the Kingdom". Those who are truly meek will not hesitate to separate themselves from the course of the demonized, doomed world and devote their time, energy and resources to advancing the Kingdom interests. Thus they heed the admonition of the apostle Paul to the Corinthians at 1 Corinthians 15:58, *Rotherham:* "So, then, my beloved brethren, become ye steadfast, immovable, superabounding in the work of the Lord at all times."

The Christian steadfastly and immovably seeks ways and means of enlarging his privileges in Kingdom service at the sacrifice of personal selfish interests. He carefully considers how he spends every moment of his time, every bit of energy, and how his mind is being occupied, and strives diligently to divert those resources now being used for other purposes to advancing the Kingdom service. During the month of July each one will have the opportunity of enlarging his privileges by engaging in evening witnessing, in addition to the usual time spent in the service. The offer in July will be a continuation of the June combination of *"The Kingdom Is at Hand"* and *'The Meek Inherit the Earth'*, on a 25c contribution. This booklet should be left in every home, wherever possible. Make sure every person whose name is on the back-call file gets a copy immediately, then distribute them far and wide throughout your entire territory.

Increasing Public Meeting Activity

As the gospel preaching steadily and surely expands toward the ends of the earth our privileges and opportunities in connection therewith must similarly be enlarged to keep pace with it. We believe that nearly every company has, by this time, had at least one series of public lectures. However, this is only the beginning. These public lectures will continue to be held on a greater scale in the future. All companies, as soon as one series of public lectures is ended, should be prepared to begin another series in a different section of territory. When all the territory has been covered with the series once, then it will be time to begin covering it again.

It appears that some of the publishers still fail to appreciate the great privileges they have of advertising these public lectures. The apostles, who accompanied Jesus in His public meeting campaign throughout Judea, Galilee and Samaria always faithfully supported him in every way possible. They entered public squares and streets and made known the way of gaining life to all who desired to hear. They spread the good news far and wide and gained the attention of all who would listen and receive the invitation. The faithful publisher today will not try to do differently. He will willingly deprive himself of everything else in order to give full, 100-percent support to the present-day public meeting campaigns.

Handbills should be distributed on the streets, at back-calls, from store to store and house to house, as explained in the May *Informant*. The territory should be thoroughly covered with handbills, every person available doing the work and using every form of distribution possible. There are many other means of advertising as previously suggested that can and should be used in advertising these public lectures.

Not only can the publishers enlarge their privileges in advertising the public lectures during July, but the speakers also have a great responsibility in this regard. Every brother enrolled in the course in Theocratic ministry and qualified to deliver a public lecture should be given one of the hour talks to prepare. As soon as he gives evidence of being able to deliver it satisfactorily, he may be assigned to deliver it publicly. There are four essential features which every speaker should keep in mind to be successful in delivering an interesting public lecture. First, it requires a sincere *desire* with a humble spirit and willingness to be used by the Lord in any way he may direct. Secondly, much *effort* must be spent in studying the new book *Theocratic Aid to Kingdom Publishers* and other instructions on delivering the Kingdom message effectively. Third, it requires *time* to work out carefully every detail in the outline of the talk and make the finished speech coherent and easy to follow. Fourth, in order to be able to present the talk forcefully and effectively, the speaker must *practice* it for delivery, using emphasis, gestures, expression, etc., doing this several times before giving it publicly. No speaker should be assigned to give a public talk unless he will prepare properly in advance.

If all speakers and publishers realize their privileges and earnestly seek to enlarge and expand them during July, that month is bound to be a month full of Kingdom activity, which will undoubtedly cause Satan and his crowd much discomfort, and at the same time bring rejoicing to the hearts of many sincere meek ones who will eventually inherit the earth.

'The Meek Inherit the Earth'

The tremendous enthusiasm with which the Lord's people received the recent public proclamation of the subject, "The Meek Inherit the Earth," testified as to its timeliness, need, and effectiveness. Now that the time is here for its distribution in booklet form, the brethren everywhere will delight to carry its consoling message to all the meek of the earth who are groaning under the lash of the oppressor.

As if to accentuate the forcefulness of the truths as therein contained, on the very same day that the message was released one of the world's leading proponents of violence, aggression, and evil doing was proclaimed by press dispatches as having been mobbed and killed, and trampled into the very mud and filth of a city square. To many, at least, it is very apparent that, 'Yet a little while, and the wicked shall not be.' The paths that proud and evil men picture as leading to glory actually lead but to the grave. Now the Lord's people stand forth as the bearers of the only message that will show meek men the way to abundant life.

Take Jehovah's Side of the Issue

All men of good-will and meekness will naturally turn to the assuring and comforting truths contained in this new booklet, and, in combination with the new book *"The Kingdom Is at Hand"*, it presents a message of striking appeal to all who wish to live in a condition of peace and harmony with the great King Christ Jesus. It becomes more and more apparent that the nations are unable to convince men that they hold the remedy for earth's troubles, and, as Jehovah's witnesses in this vital issue, all who now love Him will rejoice to hold forth his testimony, that the meek are the only ones who shall inherit the earth.

"Theocratic Aid to Kingdom Publishers"

Disciplers Now Advance to More Intensive Training

"An efficient presentation of the Kingdom message is the need of the hour." Why? Because the commission to teach or disciple all the nations devolves upon every one of Jehovah's devoted servants. None can excuse himself, saying, 'I am unable or exempt,' because all necessary provision is being made by the great Teachers to thoroughly equip every commissioned one to faithfully obey and carry out its terms. This favored people, this elect race and their companions, are a people for a purpose—the discipling of all the nations and the proclamation of the Kingdom gospel.

Jehovah's invisible power or holy spirit will guarantee the complete success of that purpose, and his people will not fail to perform their part therein; but the point each individual publisher must bear in mind is that EVERY servant of Jehovah is affected. In order to faithfully measure up to the requirements of Jehovah's determination or purpose to disciple all the nations, there is not one of God's people that can do without the training now provided through the Theocratic ministry course, with its latest blessed instrument, *Theocratic Aid to Kingdom Publishers.*

Advanced Course In Training

This new aid brings us from the first course, with all its manifest blessings, to the point where we may now enter into a more extensive training as teachers and ministers. From the time when the church in its infancy rejoiced and gave praise to Jehovah for the revelations wrought by the outpouring of the holy spirit, there certainly have been few greater causes for praise and gratitude on the part of God's people than the inception of the course in Theocratic ministry and all its attendant blessings.

Contemplation of all that has developed as a result causes the heart to swell with emotion, and now Jehovah causes the cup of blessing to overflow in bringing forth that which will still further equip his people for their teaching role. It is now plainly manifest that every servant of God vitally needs this complete training, because the issue of life or death revolves around the faithful execution of the terms of his commission.

The new *Theocratic Aid* has that which will train and prepare God's people for efficient action in every feature of Kingdom activity. Door-to-door work, with appropriate methods for handling all obstacles and hindrances, is fully discussed. Ample training also for back-call and book-study work will be obtained by those who regularly study its weekly lessons. Magazine publishers will likewise become more proficient, and the public meeting activity can be entered into to the fullest extent by all those who make application of the knowledge and instructions set forth in this valuable new publication.

From every angle, therefore, God's people now stand in a most favored position. Their scope of action broadens to lengths once undreamed of, and, in keeping therewith, Jehovah in his great goodness makes provision to thoroughly equip his servants to fulfill their assigned part in his announced purpose. In sheer gratitude, therefore, let every eligible brother not enrolled in the Theocratic ministry course now enroll. Attend all sessions regularly, and carefully prepare each lesson and whatever assignments are given to you, determined to improve your ability for greatest possible use.

Notice

The United States Post Office has set forth the arrangements that will now govern their acceptance in the mails of newspapers and other periodical publications addressed to the personnel of the Navy, Marine Corps and Coast Guard overseas.

Individual copies, addressed via the fleet post offices at New York, N. Y., or San Francisco, Calif., shall be accepted only when they are being sent in fulfillment of written requests sent or initiated by the addressees for subscriptions or renewals. Relatives and friends may pay for the subscription or renewals provided the addressees have made requests therefor.

This means, therefore, that each subscription or renewal for magazines from this office must be accompanied by a written request by the service man for whom it is intended.

This same ruling applies to Army subscribers also.

New Publications

Freedom in the New World Russian
"The Truth Shall Make You Free" Question booklet ..... Spanish

---

April Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	39.4	1/45
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	April 1945		April 1944	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,330	167.2	57.1	163.1	57.1
Gen. Pios.	3,087	142.7	36.0	144.6	37.0
Co. Pubs.	62,253	15.8	3.7	15.9	4.2

PUBLIC MEETING CAMPAIGN

Number of meetings	2,540
Total attendance	129,568

"WATCHTOWER" CAMPAIGN
195,000 New Subscriptions to date and the end is not yet!

The greatest *Watchtower* Campaign to date! 195,000 new subscriptions, and not all entered yet! By Jehovah's grace, we shall have a total well in excess of the 1944 *Watchtower* Campaign final result of 182,385 new subscriptions. Certainly the rich blessing of the Lord God is evident, and the "meek of the earth" have a rich portion for a year to come through this channel of truth. Indeed, "the blessing of the LORD, it maketh rich, and he addeth no sorrow with it." All of the Lord's people are cheered by these results.

More publishers reported in April, 1945, than at any other time since April, 1943, a period of two years! Now that an increase has appeared, the Lord's people everywhere will wish to maintain and even improve on this situation. The times now are most fitting for increased Kingdom activity and every restraining influence will be pushed aside by the zeal of Jehovah's witnesses. Every indication points to more and more increase. Let every servant rejoice and increase also.

INFORMANT

JULY, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

Enlarging Your Privileges
Applies to Each Kingdom Servant

New World Government Requires Trained Representatives

The apostle Paul was a great enthusiast for enlarging his own and all of his brethren's privileges of service. After enumerating the proper steps to be taken and showing how he himself and his associates were enlarged toward the Corinthian brethren, he then exhorted them to be similarly enlarged. (2 Cor. 6) In this the apostle was outlining for our education the proper procedure to follow today.

Jehovah is gathering his people from the north, from the south, from the east, and from the west. In this work he is using his holy spirit, his truth, and his consecrated people operating under the direction of his anointed King. The *Watchtower* articles describing Brother Knorr's trip to South America give us a vivid description of how the spirit and the word of the Lord have been working to assemble isolated people in many countries and gather them into Jehovah's organization, even though no detailed organization arrangement existed for that purpose in those countries.

Be Ye Enlarged

In addition to this, however, it pleases the Lord to have his consecrated people enlarged to embrace the additional privilege of assisting in the education of these people in the Kingdom requirements. To this end he has invited hundreds of consecrated men and women, ministers all, to Gilead to further equip themselves, or be enlarged. To enjoy this privilege these brethren had to apply themselves diligently to their studies from early morning until late into the night, day after day, until they were properly trained. Those who faithfully applied themselves have been sent forth or are now being sent forth to some fifteen different countries, and new fields for still others to go to opening up every day.

Before being elected to this service these brethren had to manifest faith in the Lord. They had to make a full, unconditional consecration to him and then enter actively into his service and continue walking in the light. In due time they became pioneers, then special pioneers, and were ultimately invited to Gilead, and then on to these new fields. In their case that was the simple, orderly process of enlarging their privileges. The same principle applies to everyone who is going to have further and greater privileges in the Lord's service. They must follow the leading of the holy spirit.

Home Front Requirements

Foreign fields are not the only places where there is a crying need for service organization. Right here at home there are innumerable cities, towns, and communities where the good-will interest is not receiving proper attention. There is room for thousands more pioneers and for more specially trained competent brethren to act as special pioneers. There is a need for brethren to accept the responsibility of servants in companies, to conduct *Watchtower* and book studies, put on public meetings, and generally carry out the duties of an able minister of the gospel.

These are all Theocratic positions bestowed upon faithful servants of the Lord by the present King, who is supervising and directing his work; privileges far greater than any earthly potentate can bestow upon his subjects. These positions are available to consecrated brethren who are sufficiently desirous of enlarging their Kingdom privileges and equipping themselves for that purpose. Do you want a greater share in New World service? If you do, enlarge your privileges now.

How Can We Enlarge Our Privileges?

By following the course blazed by Jesus and taken by those servants now being used of the Lord. First, by devoting yourself wholly to the Lord and availing yourself of all the provisions that the Lord has made for his servants at the present time, then by studying and diligently engaging in the Kingdom service regularly, by enrolling in the Theocratic school, by preparing and delivering talks with great care, paying attention to the counsel and strengthening the weak points of your presentation, by engaging in all branches of the public meeting campaign, by making back-calls and conducting studies with the same diligence and earnestness that those brethren who attend Gilead and then graduate display. Then continue to walk in the light. If possible, devote yourself to full-time pioneer service, faithfully carrying out the requirements for that branch of the service. If you are unable to be a pioneer now, be a good company publisher, putting in 60 or more hours each month. In this way only can you enlarge your privileges of service and faithfully manifest to Jehovah and his King your earnest zeal for the Kingdom. You will be obtaining for yourself their favorable consideration and blessing.

Co-operate diligently with the local organization in expanding the witness work during the summer months by putting on talks in the open spaces, as well as in the various halls. There are thousands of parks, recreation centers, vacant lots, and home lawns where people can be invited and assembled to listen to a public talk. See that they are given the opportunity. Be Theocratic in all your ways. Keep your handbills neat. If you must use blank forms for local printing, see that the job is neatly done. See that the hall, or wherever the meeting is held, is clean and attractive. See that the good-will interest receives proper attention. Let the month of July mark a decisive step forward in your life for enlarging your Kingdom privileges.

Give diligence to your *Watchtower* study. This meeting should always be held in the local Kingdom Hall or company headquarters, and not at some temporary hall where you are putting on public meetings.

The offer during the month of July will be *"The Kingdom Is at Hand"* and *'The Meek Inherit the Earth'*, on a contribution of 25c. Leave the booklet *'The Meek Inherit the Earth'* in every possible home, on a contribution if they can afford to contribute; but if not, leave it with them free, provided they agree to read it. "So then my beloved brethren, become ye steadfast, immovable, superabounding in the work of the Lord at all times." —1 Cor. 15: 58, *Roth.*

"Theocratic Aid to Kingdom Publishers"

All Publishers Blessed

Kingdom publishers everywhere were thrilled with the release of the new book *Theocratic Aid to Kingdom Publishers*. The *Course in Theocratic Ministry* booklet served its purpose and has now been replaced by this new publication, which is the first 384-page bound book ever to be printed exclusively for the aid of Kingdom publishers. It represents a mighty step forward in the great work of proclaiming "this gospel of the kingdom", and the results of its application are bound to be felt and noticed by most all of earth's inhabitants. All Theocratic servants rejoice over this new provision, and will want to sow bountifully to reap its manifold blessings. No one can afford to deprive himself of the aid and instruction this course has to offer.

This book will be one of the most highly treasured possessions of the Kingdom publisher. All should study it regularly at home, as well as at the meetings. After carefully studying it, you will then apply that knowledge in your daily activity.

Use in Service Meetings

The use of this book should not be limited to the Theocratic Ministry studies. The company servant should arrange to have demonstrations in the service meetings showing how to put into practice the many helpful suggestions offered in the book; such as how a good effective delivery with oral emphasis, gestures, good choice of words, etc., aids in placing magazines, books, booklets. Demonstrate the use of coherence and show how good argumentation should be used. Every publisher should use tact in presenting "this gospel of the kingdom", and Lesson 50 gives several effective means of using tact to overcome barriers with which the publisher is confronted daily in door-to-door witnessing. Good, lively, interesting demonstrations on these various approaches and arguments would be very instructive to the brethren, and also help to liven up the service meeting. There are in this book many other features that can and should be illustrated and shown to be of practical value to all in the company, in addition to its use in the Theocratic ministry school. Even brethren who have other assignments for service meetings can oftentimes find in this book valuable material that will aid them to give better and more interesting presentations.

Speakers Greatly Benefited

Every brother who qualifies and is able should be enrolled in the Theocratic ministry school. The training acquired now through this course will be very necessary in the daily ministry of the truth to others up until Armageddon.

The student speakers have an added privilege of training themselves to deliver public talks. For that reason they should carefully study every lesson in the book and put the instruction into practice in their student talks and service meeting assignments, in addition to their regular witnessing work. As much care and attention and enthusiasm should be given to the preparation of your six-minute talks as is required for an hour lecture.

If all of the brethren in the company participate in this course to the very best of their ability, the results are bound to reflect on the company's monthly field activity. The faithful application of the instruction received from this course of study will affect all features of field-service activity, particularly the house-to-house work, back-calls, studies, and the public meetings. What a joy it is to 'teach them to obey the same commands that we ourselves obey'!

Well Done, Faithful Servants!

NEW PEAK!
207,800 Total New Subscriptions!

The greatest *Watchtower* Campaign to date has ended. Yes, brethren, the final total of new subscriptions obtained during the *Watchtower* Campaign from January through April is 207,800, the highest number of subscriptions ever received in this office in that length of time.

"Well done, thou good and faithful servant," are Jehovah's words of approval addressed to those publishers who have 'invested their talents' wisely. He has richly blessed our efforts during this campaign. This glad news brings great joy to the heart of every Kingdom publisher and every person of goodwill.

This is very encouraging and a great stimulus to all to go forth now and care for the interest that has been found, making the back-calls, starting studies, bringing them to the public meetings and company studies. Let's not forget about these new subscribers now, brethren. Keep calling on them and stimulating their interest in the Kingdom so that they may be among the 'meek who inherit the earth'.

"Stranger's Right" Testimony Period

"Stranger's" Right of Free Worship Will Gladly Be Upheld During August

Extend Hearty Welcome to Men of Good-Will

The old world, while glibly promising a more abundant life with contentment and security for all, continues its mad downward course of estrangement from God, and the gulf between it and the New World becomes ever wider. Under its oppressive rule the burdens of the poor and needy become unbearable. Their right to freely worship Jehovah and walk in the right way is scornfully denied them. Groaning under the lash of wicked and violent taskmasters, their cry for relief goes up to the Lord of sabaoth. He has heard their appeal, and declares that He will take swift action in their behalf; and Jehovah now calls upon His free nation to 'cast up the highway to life, and gather out all the stones', so that the meek of the earth may walk thereon. His faithful witnesses will not turn the "stranger" from his right. Throughout all of August, the "STRANGER'S RIGHT" Testimony Period, they will energetically minister to the needs of those seeking the right way.

Bountiful Equipment and Opportunities

To inspire and stimulate to increased activity during August, the Lord has provided us with another new booklet for distribution. Right in line with maintaining and granting the "stranger" his right, this booklet identifies the One who will really uphold and bless the people of good-will. It glows with hope and promise, and is entitled "The 'Commander to the Peoples' ". In combination with the latest book, *"The Kingdom Is at Hand"*, it will be joyfully carried to the people, and both will be placed on a contribution of 25c. Instead of permitting the oppressed "strangers" to continue putting their hope and trust in the vain and impotent world leaders, Jehovah's servants will be striving to put in sixty full hours of field service in August, directing the people to the great Commander.

Who can feel that the "stranger's" right is being maintained when weeks or months are allowed to slip past without sharing in this joyful service? Certainly the term "irregular publisher" has no place in the scope of action of one fully devoted to Jehovah. What joy and increase would follow the determination of every associated publisher to regularly uphold the right of the "stranger" every month! Beginning with August this could be carried out as follows: When advertising the public meetings by engaging in handbill distribution, and door-to-door presentation of the Kingdom message, the publisher seeks out those of good-will, and thus makes known to such the first steps to take toward free worship. He then assures the newly interested one that a cordial welcome awaits him at the Kingdom Hall, and personally brings him to the public lecture, putting him at ease, gladly helping him to understand puzzling questions, and making him acquainted with the Lord's people.

The goal to strive for here is for every publisher to bring at least one interested person, in addition to those drawn by the general advertising, which would mean that thousands more would be assembled for instruction in the truth.

Further Steps

Then make provisions for a book study in the homes of the "strangers" and show them that their right goes beyond a mere fundamental knowledge, and includes all the privileges and blessings of Jehovah's favored people. Most companies have not yet reached the quota of one study per publisher; so if this goal is striven for during August and accomplished, it will represent another increase or expansion.

Going farther now, the right of the "stranger" includes the joy of association and companionship with Jehovah's servants in witnessing to His supremacy, which means that the true witness has the great privilege of instructing the "strangers" on how to take up and carry on all features of Kingdom service. Here again, by every publisher's taking at least one "stranger" with him for instruction and aid in field service, there will be still another increase to Jehovah's praise.

From all these angles, therefore, the "STRANGER'S RIGHT" Testimony Period presents unlimited opportunities for Kingdom activity. Every day of August can be used in assisting the "stranger" and maintaining his right of worship in one feature of service or another. There is every reason to believe that increased and ever-expanding efforts to assemble and help the "stranger" will be put forth by the Free Nation.

Zealous Service Follows Appreciation of Gracious Provisions

The new booklet will not be consigned, but the companies everywhere should order their supply. Jehovah bountifully supplies his people with opportunities of service, and his full hand provides abundance of truth with which to satisfy the desire of the needy. Every indication at this time is toward the assembling of more and more people of good-will, and their association with the Free Nation in the true worship and service of the Lord. These good-will people have been kept in a condition of oppression and darkness until now, but our service text for August shows Jehovah's attitude toward those who 'turn the stranger from his right'. —Mal. 3:5.

Determined not to be of that class found depriving the "stranger" of his right, not only will the faithful servant see that he has a share in Kingdom service himself, but during August he will set himself the following goal: Personally bring one person of good-will to the public lectures; establish at least one back-call book study; and assist one new associate in becoming a regular and efficient publisher. What an increase would follow the attainment of such an objective!

United States Postal Notes

Many brethren find that the present fee for postal money orders is too high; so they send cash and currency through the mail. In many cases this is lost and cannot be replaced or traced.

The United States Post Office Department has recently inaugurated a new service for those wishing a simple and less expensive way to send money through the mails. Post offices now issue United States postal notes, which can be purchased for any amount from one cent to ten dollars. The fee is only five cents for any amount between these figures, and they are just as safe to send in mail as are the regular postal money orders. These are more convenient to purchase, as no written application is required; and they are cheaper when sending small amounts.

When these United States postal notes are sent to the Society for subscriptions or supplies, care should be taken when filling out the front and the back. The name and address of the Watchtower Bible and Tract Society, Inc., should be written on the front, and the name and address of the sender should be written on the back, in the blank spaces provided.

To the Pioneers

Full-Time Privileges and Obligations

Those who have the opportunity to be full-time servants of the Lord, see that opportunity, and then take advantage of it, certainly are the most favored of all creatures on earth at the present time. And with the end of this old world all who live will be likewise favored, for only those devoted to the Lord and His kingdom will survive Armageddon. Those who could be in the full-time service now and are not simply "don't know what they are missing".

Vacation Pioneers

Many of the young folks who signed up as vacation pioneers after the St. Louis convention, in 1941, are now serving as general pioneers, special pioneers, and some even in foreign lands. This certainly shows the importance of getting a proper start. That means you will arrange your affairs so as to take in *all* features of the service, not choosing one or another because it may seem to be the easiest. By signing up as vacation pioneers you have entered into an agreement with the Lord. You have made, as it were, a vow unto him, and now it is up to you to keep that vow. The next two months should see all of you reaching your peak in hours. How can you do this?

A keen appreciation of your privileges and proper planning will greatly aid you in this regard. By diligent study of the Lord's Word and faithful attendance at the study meetings, the great honor of being a witness for Jehovah and an ambassador for His kingdom will be indelibly impressed upon your mind. Also fixed in mind will be the need of the men of good-will, who are like hungry lost sheep, whom it is your privilege to find and to feed.

Appreciation of these things will arouse in you a desire to do all you can in the Lord's service; but to carry out that desire requires more. It requires planning. Therefore, budget your time, plan your affairs with just one thought in mind: "How will it affect my pioneer time?" Then stick to your schedule. Proper planning and a keen appreciation will enable you to reach your peak of hours during July and August, and to do so with joy.

Year-round Full-Time Publishers

"Whosoever hath [Kingdom interests well cared for], to him shall be given [more Kingdom privileges and much joy]." Having made good use of your privileges of service as a company publisher, the Lord blessed you with the vision and appreciation of full-time service. And now, as you continue to measure up to its requirements, the Lord is enlarging your privileges. More and more, pioneers, both special and general, are becoming the backbone of company organizations, serving as company, assistant company, back-call, advertising, etc., servants, and conducting the *Watchtower* studies and the Theocratic ministry schools.

More and more the truth is being impressed upon you that no man is to live unto himself; that each one should seek the welfare of his brother as well as his own. Is such giving of aid limited to those brothers having special qualifications? Far from it! *All* pioneers, brothers and sisters, old and young, well-educated or possessing only a limited education, have a responsibility in this regard. And what is that? Endeavoring to build up the company organization by feeding the "other sheep" and then "following through". Remember, your obligation toward them does not stop by merely holding a book study with them. As they make progress you will show them the need of assembling with others at the company meetings, and make arrangements to call for them, and, if possible, provide transportation for them. Invite them to come along with you when making back-calls on others, and then tactfully show them their privilege to have a share in the Kingdom announcement.

Helping Your Brethren

Additionally, you pioneers have a great responsibility in connection with the company studies. By virtue of being in the full-time service, having the Kingdom truths on your minds and lips morning, noon and night, you are bound to have a clearer vision, a better understanding of them. It is your duty, therefore, to help others to get the benefit of this increased appreciation, and while you should not monopolize the study, you should always be ready to do your part by furnishing adequate comments. By thus doing your part not only will you aid your brethren to become stronger in faith, but you will be blessed yourself. In fact, you will receive an even greater blessing; for is it not written, "It is more blessed to give than to receive"?

To properly discharge these obligations you will need an abundant measure of the holy spirit, Jehovah's activating force. Not in our own might or power can we do this, nor shall we succeed if moved by merely human motives. We must have the mind of Christ, be spiritually minded, ever keeping in mind the all-important thing, namely, the vindication of Jehovah's name. We must continually draw upon his spirit as our source of power. This we do through prayer, through study of his Word and by walking humbly before him, in meekness accepting whatever he permits, confident that all will work together for good because we love him.

Pioneers—vacation pioneers and year-round full-time servants of Jehovah—most favored is your position! Many are your privileges! Make good use of them!

May Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	39 4	1/45
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	Pubs.	May 1945 Av. Hrs.	May 1945 Av. B-C	May 1944 Av. Hrs.	May 1944 Av. B-C
Sp'l Pios.	1,278	170 2	60.6	176.6	60 9
Gen. Pios.	3,103	146.3	38.6	151.3	38.2
Co. Pubs.	61,116	16.0	3 7	15.3	3.6

PUBLIC MEETING CAMPAIGN

Number of meetings	2,594
Total attendance	119,083

New Publications

"The Truth Shall Make You Free" ..... Greek

A limited supply of the No. 11 American Standard Version Bible is now in stock.

INFORMANT

AUGUST, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

"Stranger's Right" Testimony Period

Assist Him to Exercise His Right

Show Him His Obligation

The Champion of the right of the "stranger", the Theocratic Government, is now directing the proclamation of "this gospel" in all the earth, which gospel is preached for the gathering of the "strangers", to the ultimate vindication of Jehovah's name. The "stranger" has a right to hear the good news, and, after hearing it, has the right and obligation to tell it to others. For many years Jehovah's faithful anointed remnant have witnessed to the peoples of all nations that they too may have the right to witness, and they have devoted themselves to fighting the great oppressor whose one aim is to 'turn the stranger from his right'. As a result of the Lord's spirit's operating freely through them, thousands of the "stranger" class have been shown their right and have taken on the obligation that is theirs, to say "Come" to others, preaching "this gospel" to all.

August, 1945, the "STRANGER'S RIGHT" Testimony Period should be a month marked by the greatest influx of "strangers" into the Theocratic organization to date. To the end that this may be so, an organized effort should be made on the part of all company publishers, all companies, and all pioneers, to assist all attenders of back-call book studies which have been carried on for a reasonable time to have part in preaching "this gospel". Take them with you to the public meeting contact point and let them distribute handbills. Show them that there is now "one ordinance" for them and those of the "congregation", namely, preach "this gospel".

When you bring the stranger to the public meetings, show him he is welcome. Make him feel at ease. Introduce him to other publishers in attendance, particularly those living in the book-study area where the "stranger" lives. Arrange for him to meet with the regular organized book study in that area. You can then initiate him into the house-to-house work by taking him with you in the booklet work for an hour or so prior to the book study, having him distribute a small combination of booklets, including the latest publication, *The "Commander to the Peoples"*, making it a point to leave a copy of this booklet, if nothing else, at the home of all who will read. Show him how to take note of the interest on the House to House Record form. By doing this you show him his right to publish and assist him to progressively become associated with the organization through the company organized book study. From this point the "stranger" will progress to the local company headquarters studies at the Kingdom Hall.

Back-Call Night

Beginning now, where not already instituted, each company should institute a back-call night. This can be worked in conjunction with the company organized book studies. As an example, suppose your organized book studies are conducted on Tuesday evening. For an hour or so before the study, those associated with it engage in the evening booklet distribution, from house to house. What better way can be had of assisting this interest found and of bringing up the new publishers right than by arranging for them to call back on the interest in a few days, say the following Friday evening? This night will afford a splendid opportunity for the study conductor and the regular publishers to assist the irregular and those weak in the back-call work to have a regular part therein.

The Presentation for August

The new booklet, *The "Commander to the Peoples"*, will be distributed with the book, *"The Kingdom Is at Hand"*, on a contribution of 25c. All companies will have ordered their supply of this new booklet and most of them will have received their shipment. However, in cases where they have not yet been received use *'The Meek Inherit the Earth'* until they arrive. Make it your business to leave a copy of the new booklet with all who will read it, stressing it in the evening booklet work from organized book studies as well as in the regular combination offer for August, listed above.

As depicted on the August service poster, the "fatherless and the widow", the "hewers of wood" and the "drawers of water" are being shown their right to serve God. During August, the last month of the service year 1945, Jehovah's servants will make extended efforts to assist the "stranger" to exercise his right. Weather conditions will be favorable. Companies throughout the country are holding public meetings. Company book studies are becoming better organized for service. Publishers will make it a point to bring at least one stranger to the public meetings. Regular publishers, assist your weaker brethren! Visit the antitypical "fatherless and widow". Show those who want to 'hew wood' and 'draw water' how they can do it. Through back-calls and book studies, "give the stranger his food rations." Show him that his right and his obligation is to preach, preach, preach. As a servant and a fighter for the right of the "stranger", keep before your mind's eye the words of the service text for August, 1945: "I will come near to you to judgment; and I will be a swift witness against . . . those that oppress the hireling in his wages, the widow, and the fatherless, and that turn aside the stranger from his right, and fear not me, saith the LORD of hosts."—Mal. 3: 5.

Consolation and *Watchtower* Renewals

The Society is encountering some difficulty with renewal subscriptions. In some cases the subscribers fail to give the correct address as it appears on the latest address label or wrapper on their magazine. It will help this office greatly if everyone filling out renewal slips gives all the information requested: name, number and street, postal box, route and box number, city (post office), and state, as it appears on the latest address label.

There are cases where not all this information is given, and this delays the renewal of the magazine. Follow the procedure indicated on the latest address label on your magazine, to insure prompt service. Where there has been a recent change of address the old, as well as the new address, should be given in the proper spaces on the renewal blank. The zone number should always be included. If you are in doubt about the zone number, do not guess at it. Ascertain what the correct number is and put it down.

Renewals should be forwarded to the Brooklyn office as soon as conveniently possible, preferably through the company organization, to insure quicker and safer handling. Use the regular renewal slip found in your magazine. Do not become alarmed if a second notice is received. This is just a friendly reminder to those who have not renewed. Those who have renewed should ignore the second notice.

Be Careful

Certain brethren in Florida have been the victims of theft of property and money from their homes by a person who claims to have been in the armed forces of the United States; other times as a Catholic forced out of his home because he took a stand for the truth. Putting on a false front with many kinds of lies and of zealous field service, telling beautiful stories about how he came to a knowledge of the truth and was persecuted therefor, and using a hard-luck story concerning his financial situation, he gained confidence of the brethren who invited him into their homes. He is very clever. This notice is given so that the brethren elsewhere may guard themselves against such persons' wicked and sly devices.

Must Have Recommendation

Commencing immediately, all pioneer applicants must submit a letter signed by the local company servant, assistant company servant or the school servant of the company with which the applicant has been working, or one signed by the servant to the brethren in the area. In such cases the brethren signing the letter will advise the Society how long the applicant has been engaging in door-to-door witnessing and what has been his average in hours for the previous year, and also give a general idea of his effectiveness in placing literature, making back-calls and conducting book studies, and any other information regarding his qualifications that would aid the Society in determining the applicant's qualifications for pioneer service.

Pioneers Responding to the Call

June Sees Peak Enrollment

In the early part of the year the Lord called to the attention of all company publishers the privileges and blessings of full-time service, and in recent months the vacation-pioneer opportunity. Clarion-clear was this trumpet call, and as a result the pioneers, both vacation and year-round, are coming forward in encouraging numbers.

During the month of June alone 541 pioneers enrolled! This is an all-time peak as regards pioneers enrolling during any one month. How our pioneer list would grow if they would keep enrolling at that rate! It would double in less than a year.

Nor is that all. During the same month 322 vacation pioneers enrolled, making a total of 863 new workers entering the full-time service in one month. And so far we have enrolled 518 vacation pioneers, which also is a new peak, being far above last year's total of 392, and the number is daily increasing. The Lord's blessing will certainly be upon these zealous youngsters who show their love for Him so early in their life.

The appreciation of Jehovah's tender mercies as manifested by such increased pioneer enrollment should be a stimulus to all Kingdom publishers to increase their activity as well as be a good example for other company publishers who could do likewise. Let the number of pioneers keep increasing; for more than ever the words of Jesus apply: "The harvest indeed is plenteous, but the labourers are few." Let each company publisher who has not already sent in his pioneer application ask himself, "Can I also adjust my affairs so as to be a full-time publisher?"

June Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	39.4 1/45
Co. Pubs.	66,079 4/43	20.3 6/40	4.6 10/40

	June 1945			June 1944	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,243	168.4	59.1	172.0	60.6
Gen. Pios.	3,325	143.3	36.0	149.9	37.8
Co. Pubs.	59,781	16.5	3.6	15.9	3.6

PUBLIC MEETING CAMPAIGN

Number of meetings	2,759
Total attendance	125,758

Watch Your Spirit in Theocratic Service

Keep Your Eye on Kingdom Service

With the final battle of Armageddon speedily drawing near and Satan desperately exercising all of his deceptive powers to stumble the 'meek of the earth', it becomes very essential for all of Jehovah's faithful witnesses to take heed to their spirit, that is, their mental disposition. The wickedness of this old world has gone to seed and lawlessness runs rife throughout the earth. The spirit of evil, selfishness, lust for money and personal pleasures holds sway and seeks to penetrate with its deadly influence and dominate the minds of all creatures. By taking heed to his spirit and constantly being on the alert to blot out all tendencies to lean in that direction the Christian can be pleasing to the Lord and provide a proper example to people of good-will and maintain his integrity.

All future blessings of life and happiness are based on love for Jehovah and his Theocratic law, and a sincere effort to comply with his requirements. In order to avoid being ensnared one must diligently employ all of his faculties and his time, attention, and resources to the Kingdom service. He must keep his 'eye single' by having it directed entirely to advancing the Kingdom interests. Only by having this spirit is it possible to accomplish the work set out before us and maintain our integrity until the end. For that reason the prophet, at Malachi 2:15, admonishes us, "Take heed to your spirit, and let none deal treacherously."

While the spirit is invisible to human sight, yet if one has a proper Theocratic spirit it makes its presence known by producing clearly visible results. It moves the Kingdom proclaimers to serious concern over their Kingdom interests. It impels them to go on busy streets with magazines and handbills, or hustle from house to house with their literature and other equipment. The result is that the servants of the Lord joyfully expound the Kingdom gospel to the people they meet.

To maintain one's privileges he must constantly watch his spirit and see that he is not being guided by any hastiness of spirit which seeks to crowd out proper Theocratic reasoning and dominate his course of action. This can come only from study and application of the Lord's Word. Under all circumstances, and particularly those of an unsettling nature which tend to upset mental balance and a calm mental disposition, the publisher will exercise control over and watch his spirit. (Prov. 25:28) He will always be on the alert to see that his every thought and action is the result of a proper Theocratic spirit, and he will try to cultivate and enlarge this spirit and enhance its free operation in his daily activity.

New Service Year Beginning

September marks the beginning of a new service year for the Kingdom publishers. The offer for this month will be the two booklets *The "Commander to the Peoples"* and *'The Meek Inherit the Earth'* and the book *"The Kingdom Is at Hand"*, on a contribution of 30c. This offer, of course, is to be followed immediately with the presentation of an invitation to attend the nearest public lecture.

While thousands of people are squandering their time parading and celebrating one of their many so-called "holidays", Labor Day, this offers a splendid opportunity for the Kingdom publisher who is watching his spirit to devote this entire day to Theocratic activity to the honor of Jehovah's name.

September will also be a good month to keep your eye on Kingdom service by engaging in evening work with booklets, magazines, and other literature. Invite new interest to go along and also have a part in the work of publishing the Kingdom gospel. Advertising of the public lectures should be well organized and pushed by all publishers.

Proper Care of New Interest

Now that much of the company territory has been thoroughly covered with the public lectures, much interest has been manifested and many people have attended these lectures. However, there still are on the back-call files names of many persons who have not yet attended any of these lectures; and there are many who have attended the lectures whose names do not appear on the back-call files.

The back-call servant can do much to increase the attendance at the public meeting by putting forth a definite effort to have every person whose name is in the back-call file interviewed by the publishers who hold the territory or by group back-call witnessing on the regular back-call night, and invite these people to attend the public lectures. It is easy to make back-calls in this manner, as you have a good reason to call and many good talking points can be brought out in connection with the public lectures.

The back-call work will also be greatly stimulated if the brethren make sure they get the names and addresses of all newly interested persons who attend the public lectures and then call on them in their homes with phonograph records, more literature, or just a friendly visit to talk over the blessings of the Kingdom. Always endeavor to start a study in the latest book.

Examine Your Spirit

'Take heed to your spirit' and examine yourself carefully in the light of the Scriptures and see if you are keeping your eye focused wholly on your Kingdom privileges of service. "Let none deal treacherously" or be unfaithful to their sacred commission.

Portuguese Magazines

The publication of the Portuguese *Watchtower* and *Consolation* magazines is suspended until further notice. No more subscriptions should be taken for them until the Society so directs through the *Informant* or some other Society publication.

Notice

Enclosed with the September *Informant* companies and pioneers will receive their regular yearly report forms, with the exception of the yearly inventory forms, which are being included with the August *Informant*. All forms are self-explanatory. Please follow directions.

"Peace—Can It Last?" Series Reduced

The Society has quite a large stock of the records "Peace—Can It Last?" on hand. In order to get these into the hands of the publishers so that they may be used immediately, the Society is reducing the cost of these seven records to $2.00 a set. This message is very timely and should be presented to the people as soon as possible. Order now, including it with an order for literature.

Public Meeting Activity

Opportunity Now Wide Open for All to Have a Share

Where the public meeting activity has been persistently and faithfully advanced, the results have been beyond original expectation. These meetings and the extensive advertising connected with them have certainly proved to be the Lord's provision for bringing His people into association with the "other sheep". An increase is now coming to many companies who are properly availing themselves of the full use of this gracious arrangement.

Because of the wide scope of service opportunities involved, every willing servant of Jehovah now has ample occasion to take part in at least some feature of this activity, and this alone should result in an ever-increasing number of publishers. Where companies have not yet done so, by all means let them now do everything possible to deliver the public lectures in their vicinity. Do the best you can with the material available, trusting in the Lord as to the results.

The resourcefulness of many companies has shown itself in overcoming various difficulties and obstacles. Where halls have been denied or canceled, park pavilions and outdoor meetings have been substituted. Knowing of interested people that could not come to lectures because of transportation difficulties, buses have been hired to bring them to the meeting places. Old stores and buildings have been hired and used only after much expenditure of time and energy to make them presentable for an assembly. Police and official prejudice has been overcome by tactfulness and the Lord's spirit. Where the determination to hold the meetings has been persisted in, the Lord's blessing and approval have been manifested. The barriers have been pushed aside, and reports pour in from all over the country of happifying results from diligent public meeting activity.

How to Make the Best Use of All Occasions

Small companies with 10 or 12 publishers have had as high as 50 or 60 attending their meetings. Sometimes audiences have increased; at other times, decreased. Regardless of apparent results, however, do not cease this feature of activity, but continue on with new series and the Lord will reward your persistency. If the same speaker has to be used on various occasions do not stay away because you have heard him before. Likewise, if a 'good speaker' is coming, that should not be the occasion for all to flock to the lecture only to leave the hall deserted when someone 'not so able' has to be used. The success of the meeting depends on the united efforts of everyone in the company, and therein lies the hope of increase and prosperity.

People of good-will who started coming to the public meetings when first commenced have now progressed to the point of association with the companies in many cases. They are showing their desire to invite others to hear, and can be taken into the field to advertise the lecture by handbills and literature distribution. Many are the expressions of gratitude from those appreciating the Kingdom lectures, and God's people everywhere will be on the alert to welcome and aid them in becoming Kingdom announcers

Proper advertising, of course, requires care and efficiency. Let all companies give careful attention to the material used in this feature. Where it is necessary to use a mimeograph or stamp to insert information on handbills, please see to it that the work is neatly done. Be very careful to avoid untidy lettering or smearing. Try to make the handbills look like those furnished by the Society.

If placards are available they may also be used extensively, and the need of neatness and clear printing applies here also. Where companies of several units wish to use placards, the units can possibly arrange to order a uniform placard through the company servant if he is able to obtain printed placards, as the Society does not supply these. In such case follow in general the pattern of the Society's handbills. Be sure to show thereon that the meetings are under the Society's direction.

Sending Remittances with Orders

In the lower left-hand side of the order blank is a remittance form, reproduced below IN PART, which is to be used each time money is sent with an order for supplies. The servants of all companies should clearly understand and correctly use this remittance form. When money is sent with your order, this form should always be used and filled out properly. Do not send in the small separate remittance form when ordering literature, as the one remittance form printed on the order blank is all that is required. Use the small separate remittance form only when sending in remittances without orders.

(a) The total amount of money enclosed should appear in this space.

(b) The amount enclosed only for supplies considered as "cash items" should be written in here.

(c) Only the amount of money being sent for campaign literature or to apply on the company's stock account should be listed in this space.

(d) After the amounts for "Cash items" and "Stock acc't" are filled in, add the two amounts together and write the sum in the space marked "Total".

(e) and (f) Amounts for *Watchtower* and *Consolation* magazine accounts should always be shown separately in these spaces.

(g) and (h) Amounts for *Watchtower* and *Consolation* SUBSCRIPTIONS enclosed with the order should always be shown separately and in these spaces.

(i) After all necessary blank spaces are filled in, total up the entire column and place the GRAND TOTAL in its place. This GRAND TOTAL should equal the amount of check or money order enclosed.

These instructions are for pioneers and companies alike. In the case of companies, each remittance form should be checked thoroughly by both the accounts servant and the company servant.

EXAMPLE:

Find enclosed $ (a) *100.00* and please credit the following accounts:

Cash items $ (b) *10.00* / Stock acc't $ (c) *40.00* } Total $ (d) *50.00*

Watchtower magazine acc't	(e) *15.00*
Consolation magazine acc't	(f) *15.00*
Watchtower **subscriptions**	(g) *10.00*
Consolation **subscriptions**	(h) *10.00*
GRAND TOTAL	(i) *100.00*

THE GRAND TOTAL SHOULD EQUAL THE AMOUNT OF CHECK OR MONEY ORDER ENCLOSED.

INFORMANT

SEPTEMBER, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

Watch Your Spirit in Theocratic Service

September Opens New Year of Joyful Service Privileges

Loyal Servants Put Theocracy First

The inflexible position of Jehovah's servants in the issue of universal domination is continually being more forcefully demonstrated to them. It becomes increasingly apparent that there cannot be the slightest compromise with the enemy. 'Treachery toward the wife of our youth' automatically spells disaster, the only safeguard being a constant vigilance and watch over the spirit so that the Theocratic service occupies the first or highest place in life. For this reason, Malachi 2:15 has been designated as our guiding text for September: "Take heed to your spirit, and let none deal treacherously."

The new service year thus opens up with a clearly defined course of action. A solemn warning to avoid the dangerous course of compromise, and admonition to wholeheartedly maintain loyal and faithful devotion to the cause we have espoused. The Jezebel enemy organization, in its last desperate struggle for survival, extends blandishments and inducements to Jehovah's servants to forsake Zion. Watch your spirit! Flee from the old course, and give time, energy and loyalty to The Theocracy. Do not let the enemy get you stirred up and cause you to act foolishly. Remember, "He that hath no rule over his own spirit is like a city that is broken down, and without walls." (Prov. 25:28) Make your new service year, beginning with September, another year that will pass inspection by the "Commander to the peoples".

Improvements for the New Service Year

Every feature of your activity can be increased during September by 'watching your spirit in Theocratic service'. First of all is your desire for an increased number of publishers, helping the new ones to fall away from the old world and come into true worship of God. Newly interested ones are glad to sever connection with the old world because they see your good disposition or spirit and your zeal for Jehovah's righteous cause, and therefore they soon start in new world service.

Not since April, 1943, has there been a peak of publishers in the United States, but by faithful pushing of the public meeting campaign and all other Kingdom activities a great increase will come. Publishers who are industriously pushing the public lectures and avoiding impure connections with this old world are not only finding much new interest, but increasing their service hours also, and rejoicing in the manifestation of God's favor upon their efforts. They are making themselves known in the community, and directing men of good-will to The Theocracy. Many formerly irregular publishers are now regularly advertising the lectures, and the newly interested are joining with them in inviting still others. Let every company aim for at least one lively series of lectures during September, supported by the energetic co-operation of everyone associated with the company. Show the people that Jehovah's witnesses are in their community, and extend to them the gracious invitation to come and hear the truth.

Increase in Back-Call and Book-Study Activity

September is an ideal month for calling back upon people of good-will, and as an inducement toward increasing these revisits the Society has for distribution a good supply of the recorded lecture "Peace—Can It Last?" This entire lecture can now be obtained for only $2.00, and, together with recorded series that the companies now have on hand, they can be effectively used to arouse interest among many who are looking toward The Theocracy. These records can be loaned to the people for a week's time to be played at their own convenience. Their friends can also hear them, and upon calling back for the records in a week the publisher can quicken the interest aroused by arranging for a book study. Many records now possibly lying idle can thus be put to profitable use by loaning them out.

Back-calls and book studies, of course, are not established with the object of forming permanent calling places in certain homes, but to acquaint the people with the truth giving them true education and then to direct them to the company's centralized activity. The effort or prime objective fails if this is not done.

Bring such people with you to all company meetings. Help them to become associated in Theocratic service by completely breaking away from "old world" entanglements. To accomplish this you must watch your spirit. Be patient and kind. Concentrate on making the people acquainted with your local company. The work being done there actually represents the center of Theocratic activity in your vicinity, and the place to which you will gladly direct all men of good-will whom you meet.

Labor Day, the main holiday of this month, can be profitably devoted to Theocratic service. All during September some of the rurals and country sections can be diligently worked, due to more gas for cars. Two booklets, *The "Commander to the Peoples"* and *'The Meek Inherit the Earth'*, and the book *"The Kingdom Is at Hand"*, is the offer for the month. Other books or booklets can be substituted for these if the party already has one or more of such. This message of hope, assurance and blessing will be joyfully carried to the people by Jehovah's servants and placed in combination on a contribution of 30c.

You favored servants of God, 'watch your spirit.' Make the glad service of The Theocracy your delight and chief objective. Aid the "other sheep" now, during this new service year!

New Quotas for 1946 Service Year

As soon as the August report is complete, every company should immediately set new quotas for the coming service year, and place these figures in their proper places on the company chart. The Company Chart Instructions sheet, which was sent out last year with the chart, gives complete instructions on how to determine your new quotas. Here is a review of the general procedure.

To get your new quota of average number of publishers per month, first find the average number of publishers for the past year by adding up the "Pubs." column of your chart and divide by 12. Then to this monthly average number of publishers for 1945 add 10 percent, or one-tenth, and this will be your new quota for publishers for the year 1946. For example, if your average number of publishers last year was 40 per month, your quota this year would be 10 percent more than last year's average, or 44.

To find the new quota for "Hours" for the company, first find the average number of hours of the entire company per month for the past year, then add 10 percent to that. For instance, if this company of 40 publishers averaged 820 hours per month last year, the new quota for the company would be one-tenth more, or 902 hours per month.

To find the quota for "Av. Hours per Pub.", divide this new quota of "Hours" for the company by the new quota of publishers. For example, in the above illustration, dividing 902 by the new quota for publishers, 44, gives a quota per publisher of 20.5 hours.

Likewise, find the average number of back-calls of the entire company per month during the past year, then add 10 percent to get your new quota of back-calls for the company. That is, if the company averaged 260 back-calls per month last year, the new quota for 1946 will be 10 percent more, or 286 back-calls per month.

To find the "Av. B-C. per Pub.", divide the total quota for back-calls by the quota for publishers, which in the above case would be 286 divided by 44, making the "Av. B-C. per Pub." 6.5.

The quota for "Av. Stud. per Pub." will be 1 book study a week for each publisher. The total "Book Studies" quota will be the same figure as the new quota for company publishers, as each publisher's quota will be one study per publisher.

Don't forget to post the "Monthly Averages" at the bottom of the chart for the service year 1945.

Pioneering as a Full-time Vocation

In response to the Master's command, "Follow me, and I will make you fishers of men," his faithful apostles "straightway left their nets, and followed him". They quickly caught the spirit of their blessed privilege and shed all worldly ties and joyfully hurried out into the field for Kingdom service. True, they had their difficulties and other obligations, such as we have today, but they arranged their affairs so that the Lord's work received most of their attention.

The full-time pioneer service today is likewise by far the greatest privilege anyone can enjoy. It frees one from the destructive evil forces now running rampant in this world. No longer need you be open to the influence and temptations of worldly competitions and their desires, which lead one away from Kingdom blessings and crowd out the holy spirit of the Lord. As a pioneer your mind is kept occupied by clean, pure, life-giving spiritual food and the holy spirit can operate freely upon you without distraction and interference from other sources.

Pioneering is a full-time vocation. The pioneer work is not something that should be taken up only after you have made a failure at everything else, but it should take *first* place in your life. One requirement is faith. Yes, much faith is needed to serve the Lord as a pioneer. As a pioneer you learn to trust in Jehovah to provide everything you need, and you increase in faith and love and appreciation of your privilege to be His faithful representative on the earth at this time. "Without faith it is impossible to please God."

A Joyful Occupation

The real joy and pleasure of Kingdom service comes with the satisfaction of having spent a good day honoring the name of the Lord and knowing you have His divine approval. Not only does the full-time pioneer service further insure your receiving the blessing of eternal life, but it also removes the misery and anguish suffered by many millions of people and makes life interesting and enjoyable even under the strain and pressure of oppositions.

There are many lands needing "this gospel" preached in them. As the Lord is opening up these many new fields for harvesting the Kingdom fruits, at Gilead he is training many of his faithful workers to push the Kingdom gospel into much hitherto unworked territory. Even if you don't attend Gilead, there are many cities in this country which are still greatly in need of full-time pioneer servants.

If you are seeking a full-time vocation or occupation you can find nothing better than the full-time pioneer service. If you desire to enlarge your privileges and increase your blessings, then the pioneer service is what you need. If you really have faith in the Lord, then prove it by casting all your cares upon Him and letting the one occupation of preaching His kingdom absorb all your attention. There is a pioneer application blank waiting for you here in the Society's office. Write for it today!

"Jehovah Reigns" Testimony Period

Best Time of Year for Vigorous Action

Add Your Voices, Sing the New Song, "Jehovah Reigns!"

Like the sound of many waters, the glad song that "Jehovah reigns" rolls on in ever-increasing volume, and during October the opportunity swings wide open for every temple singer to join in the loud-swelling chorus with all his might. Consider the theme we have for our inspiration! At the climax of the nations' bloody struggle for supremacy, and the formation of a gaudily dressed world-wide organization for the perpetuation of Satan's wicked rule, Jehovah calls upon them to meet His challenge of rulership. He sends forth His witnesses as an affirmation of the fundamental fact that He alone is God, and He challenges the enemy to either show that they have the ability to properly rule the universe or openly admit their failure and His supremacy.

Jehovah leaves no doubt as to the outcome of the issue. He will now settle it for ever, with victory for His cause. Therefore, people or servants of Jehovah, take up the glad song. During October ask yourself, 'How can I possibly keep silent in this all-important and crucial time?' Decide now that, by the Lord's grace, nothing shall keep you silent or prevent you from saying among the nations that 'Jehovah reigns'. This you can do by taking part in all features of Kingdom service during the whole month.

How Everyone Can Join in the Testimony

All regular witnesses, of course, will be right in the center of October's activity; but in order to assist others, make it your objective to take new and inexperienced publishers with you. Co-operate with the servants in assisting these. In so doing they not only will learn how to effectively present the message to the people, but will become regular in their activity, too. October's literature offer of two bound books and two booklets is especially suitable in this connection. The change it provides from the regular offer will open up the way for many a discussion of the issue involved, thus providing for revisits and the arrangement of future book studies. Any two books and two booklets may be included in the combination and placed on a contribution of 50c. This will be a splendid opportunity to supply people in rural sections with a good combination for winter reading, and also in city territory the offer is such that many will avail themselves of it. Where companies have an overstock of older books, they can use this provision and dispose of them by using one of these along with a later book. Enthusiastic presentation of the combination will put the literature where it belongs, in the hands of the people, and off the stockroom shelves.

From all angles, therefore, October shows up as an ideal time for very extensive field activity. Weather conditions are good for either country or city work, we have unlimited choice as to the variety of literature to use in the various territories, the field lies before us 'white unto harvest', and the proclamation to be made is the triumphant new song "Jehovah reigns". Since the beginning of the public meeting activity this year, there has been a decided increase of publishers, and there will be a still greater gain if all irregular publishers will now see their privilege of becoming a regular publisher. The issue of universal domination never slumbers, neither can the song of Jehovah's praise ever cease; hence there is no such thing as irregularity for those deeply concerned with the honor of Jehovah's name. Add your voice continually to those supporting Jehovah's side of the issue and cause the song to grow louder and louder.

Those who are now inactive, arise! If the cares of this world have heretofore prevented you from singing the new song, make this Testimony Period the turning point. By adding your voices you, too, will swell the ever-increasing chorus.

No Limit to Service Privileges

In addition to door-to-door activity, you can stand forth boldly on the city streets displaying the *Watchtower* and *Consolation* magazines. Combine this with handing out invitations to the public meetings, and see to it that whoever shows interest is given all possible aid in attending. The public meeting activity cannot be overemphasized; and wherever companies have not yet started, by all means make provisions now for giving the lectures. Get speaker aid from other companies if necessary, and go into every district publicly announcing the message of the Kingdom. Show men everywhere that 'the people for the issue' are determined to proclaim the glad tidings that Jehovah reigns.

When men of good-will respond to the proclamation by desiring to join in singing the new song with the temple singers, its full beauty is realized, and here is where the back-call and book-study activity comes in. During weekdays and evenings supplement your week-end activity by caring for the new interest in making back-calls on them and arranging book studies. In so doing you will become an all-round publisher, giving full proof of your ministry by taking part in all features of service. While you thus increase your Kingdom privileges you will be helping those to whom you minister to increase also, and in due time they will join with you in singing the new song to Jehovah's praise. In all features of service there is unlimited opportunity of action.

Thus the whole picture for October sets forth the wonderful prospect before us. God's people have a new song, 'Jehovah reigns, let heaven rejoice and let the earth be glad!' Soon that happy song shall fill the whole earth. No one who now loves God can possibly keep silent. Let October be a month of praise.

July Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	39.4 1/45
Co. Pubs.	66,079 4/43	20.3 6/40	4.6 10/40

	July 1945		July 1944	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,230	163.1	57.0	169.4	58.7
Gen. Pios.	3,334	146.6	37.0	150.7	35.4
Co. Pubs.	59,100	16.4	3.5	16.8	3.9

PUBLIC MEETING CAMPAIGN

Number of meetings	3,069
Total attendance	132,216

New Publications

"The Meek Inherit the Earth" ..... Spanish

Religion Reaps the Whirlwind ..... Polish

Effective Apartment-House Witnessing

Overcoming Obstacles Theocratically

As the work of 'discipling all nations' goes forward the servants of the Most High become more and more skilled in carrying on the work. Because of heeding the admonitions to be wise as serpents, as harmless as doves, and without fear, they have won many legal decisions which have made more and more "land" the undisputed territory of the witnesses of Jehovah.

However, the apartment house is a stronghold of enemy resistance which still remains. If the Devil can succeed by threats, intimidation, police action, or violence in keeping the ministers of the gospel from preaching the Kingdom message in apartment houses he will have succeeded in depriving the "strangers" living in them of their right to hear the truth and to worship the only true God.

Sagacity Required

In carrying on apartment-house activity it should be borne in mind that the hallways are provided for the use of tenants and persons calling on them and no one has the right to prohibit such use. Apartment-house managers sometimes wrongly suppose that they have the right to exclude Jehovah's witnesses and threaten police action against those who insist on visiting the tenants. While doubtless this issue could be forced in nearly every instance, yet to save time and expense it would seem that sagacity (see Matthew 10:16, *Diaglott*) and Theocratic tactfulness should be depended upon rather than inflexible "push".

In going into apartment houses where one is expecting difficulty or has previously experienced trouble it would be well to be fully prepared. Have copies of *Consolation* Nos. 624 and 671 with you, which give the verdicts of the supreme courts of Massachusetts and Minnesota. It would also be well to enter not too obviously laden with supplies and equipment. And also by giving particular attention to appearing neat and clean one will add weight to the fact that he is a minister of the gospel and not an itinerant peddler. If the householder is not interested, do not needlessly press him, but proceed to the next door.

There are times when it would be best for one to go to the superintendent first and explain our work, while others would enter, one at a time, until there is one worker on each floor, such having been assigned in advance. The one chosen to call on the superintendent should kindly explain the nature of our work, pointing out that we are not peddlers or canvassers in any sense of the word, but are ordained ministers of the gospel; that we have a commission from Jehovah; and that it is a matter of life or death as to whether or not we carry out our commission, and that not only to ourselves but also to those to whom we would bring this message.

When interrupted and ordered out, one should remember that "a soft answer turneth away wrath", and that, therefore, it is of the utmost importance for one to watch his spirit, even as called to our attention in the text for the month. Doing so we shall more likely be able to reason with the one interfering and thus gain our point to continue the preaching work in the building.

As the weather turns cooler the attention of the publishers is directed more to the cities. To thoroughly witness to these cities the apartment houses must also be worked. Therefore let all take hold of this feature of the evangel work so that there will be no by-passed apartment-house territory in our assignments, but that all living therein may have an opportunity to hear the gospel.

Relax Not Your Vigil in the Back-Call Work

In some individual companies throughout the country there appears to be a tendency toward relaxing the vigil that has been kept in regard to back-call and book-study activity. This, of course, should not be; and, to the end that all publishers may progress in this feature of the service properly, the following information is given:

Each company, as well as each individual publisher, should be well organized for the back-call and book-study work, even more so since January of this year. Let none arrive at the mistaken conclusion that the public meeting work is in any sense to replace the back-call or book-study activity. The people of good-will cannot be discipled entirely through public meetings. "Let *all* things be done unto edifying," say the Scriptures. Therefore, let publishers engage in *all* features of the Kingdom service to edify the people of good-will.

It is a fact that from 75 to 90 percent of the publishers reporting do not make effective back-calls and conduct studies. Something is required to remedy this.

An effective remedy is to use good service meeting demonstrations. These should be lively, practical, and not a show; for our job is to instruct, not entertain. Get the most active in this work on the program and have them demonstrate how they really do it.

Another way to organize for bringing up the back-call feature of the service is to work through the organized company book studies. Individual publishers should fully support these studies. Each of the larger companies should be divided up into study groups of from eight to fifteen publishers each, each group being assigned to one study. Arrange for evening work from house-to-house just prior to the study each week, and have the strong take along the weak, showing them how to do the work. Then, on another evening during the week, meet at the contact point and the same group can call back on the interest previously found, talking back-calls and book studies all the time, leaving handbills for the coming public meeting and arranging to call back and take them to the meeting. Take the question booklet along and try for a study; if you are not successful the first time, try, try again.

If all publishers, servants, and companies take steps to this end, organizing for advertising and assisting the interested hearers, we shall have a peak in back-calls. Did you know our present peak of 4.6 is five years and three months old?

Yearbooks and Calendars

There are a number of 1945 Yearbooks and Calendars in stock that could do a great deal of good in the hands of the brethren and the people of good-will. In order to place these with the brethren as quickly as possible the rate is reduced to half, that is, the Yearbooks to 25c each and the Calendars to 10c each. Orders for this material should be sent in with your orders for literature. While this supply lasts we shall be glad to supply you with the above Yearbooks and Calendars at this special rate.

INFORMANT

OCTOBER, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

"Jehovah Reigns" Testimony Period

"Tell It Out!" Make October a Banner Month

Let *Consolation* No. 678 Tell the World How *You* Feel

JEHOVAH REIGNS! Yes, the time so long looked for by faithful men of old, from Abel to John the Baptist, has come! The Kingdom is *here;* for Jehovah, by his King Christ Jesus, has begun his reign. The prayer uttered by the followers of Christ Jesus for nineteen hundred years, "Thy kingdom come," is in course of fulfillment. Not only has it come, but, as *The Watchtower* so well puts it, "The Theocracy is here to stay!"

Let all the willing and unwitting tools and dupes of Satan build their postwar structure ever so strong. Let them praise and exalt the work of their hands ever so highly. Let their false prophets paint it ever so white with whitewash and daub it with untempered mortar. Before the onward march of The Theocracy, their "abomination of desolation" is doomed to come to a most ignominious end. And as they bite the dust, they too will be made to know that the Kingdom is here, that Jehovah reigns.

A mighty chorus in heaven announced the beginning of that reign. (Rev. 11:17, 18) Then Zion was told, "Thy God reigneth!" And now the time has come for the remaining members of Zion on earth and their good-will companions to herald forth this most important message far and wide. Most fitting therefore is our text for October: "Oh sing unto Jehovah a new song: . . . Say among the nations, Jehovah reigneth."—Ps. 96: 1, 10, *A.S.V.*

How shall we herald this gladsome message far and wide? First of all, by increasing the public meeting campaign to an intensity beyond anything attempted heretofore. Let all the servants in the companies bestir themselves to make sure that they do not overlook any opportunity to put on a public meeting series and that they perform their parts in connection with them with diligence and to the best of their ability. Let each and every company publisher get behind those arrangements and give them the support that they deserve, all they have. October is an ideal month for this, both for street advertising of the meetings and for holding them in open places, parks, vacant lots, pavilions, etc. Make the most of the equable weather. And wherever only the first four lectures were put on, what could be more appropriate than to now put on the remaining four, beginning with the lecture "'Thy Kingdom Come' When?"

October a Banner Month

There are ever so many reasons why October should be a banner month. Not only is the weather favorable, but many who have relaxed on vacations are now again in the harness and have renewed energy to bear their part of the burden. The conflict between the two 'kings' of Satan's organization has subsided. No more feverish overtime work to that end, thus giving many an opportunity to listen, to read, to come to the lectures, and to have studies in their homes; and, for that matter, also giving many of the servants of Jehovah, who permitted themselves to be overreached by antitypical Egypt in this regard, the opportunity to reorient themselves and give the Kingdom proclamation the place in their lives that it deserves. Likewise, time spent in waiting in line and shopping around for the necessities of life is now made available for Kingdom service. And with the end of gasoline rationing, the problem of transportation has been greatly eased, thus not only saving time but also permitting the calling for new interest, both to take them to the public and other meetings and to have them join with us in the Kingdom announcement.

And with gasoline available and good weather at hand, what an opportunity for all companies holding rural territory to give those living therein the opportunity to hear the message! And the offer for this month is especially attractive: two bound books and two booklets on a contribution of fifty cents. Make up for the opportunities lost in the rurals by placing the latest books you have on hand at every farmhouse. And when witnessing in the rurals, adjust your car group to the type of territory you are working, and do not have four or five publishers waiting at each farmhouse while one witnesses, but, where the homes are near enough to each other, drop off those who are required to cover the available houses till the car is empty and then go back and pick them up. Thus you will have a witness given simultaneously at a number of homes instead of only one. The same applies to group back-call work. As soon as contact is made, let the rest proceed to the next call, and then later pick them up. Thus shall we be making the best use of our time and means and energy and help further to make October a banner month.

Special "Consolation" Distribution

Nor is that all. A distinct privilege of service is being accorded to all servants of Jehovah in the distribution of *Consolation* No. 678, containing the article "Jehovah's witnesses Triumph over Concentration Camps". While many of the Lord's people in this country were spared physical suffering at the hands of the enemy, yet all suffered by being the "companions of them that were so used". And during the many years that our brethren have thus suffered at the hands of the demonized agents of Satan, we have not been ashamed of their bonds, but have gloried in their integrity-keeping course.

Now, at their release, what greater testimony could we give to the world as to the sustaining power of Jehovah's active force, and as to our being "one" with them, than by a wide distribution of the true record of the triumph of our brethren in Germany? The larger companies (to which the Society has already written) are being given a special privilege in this connection in that they are to see to it that all federal and state officials in their territory are supplied with a copy. In large cities the company and unit servants should come together and plan the campaign. Beginning immediately, all companies, large or small, throughout the United States will have the privilege of making distribution of this magazine to local newspapers and magazine publishers, all local officials, the mayors, the councilmen, chiefs of police, judges, and others who hold prominent local offices. Other men in your community to whom you believe it would be well to distribute this issue should also be given copies.

Along with this personal distribution to prominent officials will go the distribution of this magazine to persons of good-will. Use your regular supply and order more. We want to see that all of our back-calls are served with a copy, especially those with whom we are conducting book studies. The magazine work for the distribution of this issue should be given extraordinary attention. Special evenings, as well as your usual time, should be set aside for street work and house-to-house distribution of this magazine. Let the good-will have a share in this work by seeing to it that they receive not only a copy for themselves but also additional copies for their neighbors, friends, and relatives, as well as for any regular service work they may do. All of the brethren likewise should see to it that their acquaintances, relatives, and business associates are supplied with a copy. Pioneers in isolated territory should arrange to carry on in the same manner. We are 'companions of those so used', and we are not ashamed to manifest it.

Any company, whether it has a magazine account or not, and that orders ten or more copies of this issue at one time, will be supplied them at the rate of 2½c a copy. If a full remittance accompanies each order it will expedite and speed up the shipment. All companies should do their part and immediately order as many as they require, marking envelope "Attention *Consolation* Desk". Every company publisher in the country should try to put out at least ten copies of this issue of *Consolation*, and special and general pioneers in proportion. Order with this in mind. In the case of companies or pioneers in isolated territory who do not have a magazine account, a remittance must accompany the order, as there is no account to which to charge them.

Yes, Jehovah reigns! Tell *everyone* about it! Do so by increased activity in the public meeting campaign, in the special distribution of the *Consolation* magazine, and in the special offer for the month. If you rejoice with our brethren in Germany, "tell it out!" Be a publisher! Continue to make your back-calls and conduct your book studies, and, above all, aid others to have a share in the joyful proclamation, JEHOVAH REIGNS!

Instruction on Tactfulness in Field Activity

Beneficial Use of *Theocratic Aid* Book in Service Meetings

The abundant benefits of the use of the *Theocratic Aid to Kingdom Publishers* as a textbook in the Theocratic ministry course have been clearly apparent to all. Jehovah's servants, by its use, are increasingly being equipped as more able ministers and their efficiency in gospel-preaching is becoming more and more apparent.

The fullest use of this gracious provision, however, is realized when its benefits are extended beyond the course, to the service meetings, where every publisher in the company can receive instruction that will in time equip him to have a full share in every feature of Kingdom service.

Practical Benefits Gained

From time to time, then, it is well to take various lessons from the *Theocratic Aid* textbook as the basis for instructive and valuable demonstrations and other features of the service meeting. For instance, Lesson 48, "Theocratic Tactfulness," can be used in the following manner as a valuable example of the use of tact in field service.

To provide a setting, let a brother present before the company the meaning of tact, and outline the Scriptural illustrations given in the first four paragraphs of the lesson. Then, in order to illustrate the right and the wrong manner of deportment, have a publisher take the part of a tactless individual and abruptly tell another publisher, representing a householder, that he or she should no longer go to church, and that it is run by the Devil, etc. As shown in the book, this illustrates how many wrong impressions are conveyed and abiding prejudices built up by improper conduct. Then, by having another publisher approach the householder and use the tactful and proper method, demonstrate the way to create good-will and gain favorable results.

Follow the lesson on through, letting others illustrate the right and the wrong approach to Catholics, Jews, and others, and the entire performance will result in much profit to the whole company.

Watchtower in French

We are pleased to advise that the *Watchtower* magazine in the French language is now available and may be obtained on subscription at $1.50 a year.

New Publication

One World, One Government
Portuguese

His Active Force upon Kingdom Publishers

Jehovah's Way of Life

The Lord has been pleased during recent years to reveal to his people more clearly than ever before the vital importance of his active force or holy spirit and that his purpose can be accomplished only through its enlightenment and strength. All publishers, regardless of position, must apply for and submit themselves to the active force of the Lord if they are going to do His work properly. The prophecy (Isa. 61:1-3) applied primarily to Jesus, and also applies to the members of his body, and the principle it outlines applies to every consecrated creature that participates in the Lord's service. The opening statements of the prophecy direct our attention to the active force of Jehovah as the basic essential requisite of the service about to be accomplished, by saying: 'The spirit of the Lord Jehovah is upon me; because he has anointed me...'

It is only after we as Kingdom publishers realize this great fundamental fact that we can properly submit ourselves to the purposes of the Lord and become real witnesses. James evidently had this point in mind when speaking to the Kingdom servants of his day. He said, "The body without the spirit is dead." Also the prophet Zechariah, in the calendar text for the month of November, "Not by might, nor by power, but by my spirit, saith Jehovah of hosts," and Jesus, in his statement in John 6:63, "It is the spirit that quickeneth; the flesh profiteth nothing," make it very clear that the active force of Jehovah is indispensable to the Kingdom publisher today and that without it it is impossible for him to do Jehovah's service properly.

The experiences of our brethren in Germany and other totalitarian countries during the past ten years is the greatest possible demonstration of what the active force of Jehovah can do for his servants, preserving, quickening and strengthening for every ordeal, and energizing them to go forward in the service on every opportunity. It is this active force that reveals to us the Kingdom in all its surpassing power and glory, and enables us to enter into or come under its control and understand what type of service is to be rendered in order to be acceptable to Jehovah, the King of Eternity. His active force has also revealed to us that the Lord has come in power and great glory, that he has established the New World Government, and has brought forth his "faithful and wise servant" and given him rulership 'over all his goods and his household'. The same active force reveals to us that that "faithful and wise servant" is the consecrated spirit-begotten servants of the Lord organized into unity and functioning as Jehovah's witnesses under the direction of the present "Commander to the peoples".

Active Force In November Activity

It enables us to see that the instrument used by that "servant" in distributing things new and old and directing how they shall be used is the Watchtower Bible and Tract Society. Looking to this agency for directions for our November service activity, we find the Lord ever true to his arrangement, directing his people to go forth and proclaim "The kingdom of heaven is at hand", by means of the distribution of the Kingdom message contained in books and booklets (any two of each on a contribution of 50c), and particularly that before winter sets in we call upon the people in the small towns and rural communities who have been isolated for the past four years because of war restrictions. Just as the active power of Jehovah led Jesus into the wilderness, so it impels the Lord's people today to feed these hungry ones, make back-calls, conduct studies, and otherwise assist and comfort them.

We should never lose sight of the fact that we received the holy spirit of the Lord upon conditions, which were based upon our consecration previously made to do the Lord's will. That will is now clear. For the publisher to withhold or refrain from preaching this gospel of the Kingdom would amount to obtaining the active force of Jehovah under false pretense and receiving the grace of God in vain.

Therefore, every publisher impelled by the active force to give testimony of Jehovah will follow through making back-calls and arranging for book studies with the people who manifest interest, and thus carry out his active commission. In addition to the house-to-house work, public meetings can be arranged for and magazine work done in these small towns and rural communities. Store-to-store work on Saturday afternoon will reach large numbers of farmers who can be invited to the public talk, which may be put on either on Saturday evening or on Sunday. The willing servant quickened by the active force of Jehovah will joyfully embrace all of these opportunities to do the will of Jehovah and aid the people of good-will to appreciate their need of the Kingdom, assist them in coming to the meetings, and help them to understand their Kingdom privileges at and after the meetings, by calling back upon them and assisting them with their studies.

There is much of this type of service to be done before the severe winter months set in. The servants are to plan and take the lead in this and all branches of the service.

Companies that have no rural territories, and publishers who are unable to go into the rurals and small towns, will work in their regular urban territory and busy themselves in all branches of the service. Each consecrated servant of the Lord should ever keep in mind the fact of Isaiah 61:1: "The spirit of the Lord GOD is upon me." The Lord's holy spirit is not limited to the anointed, but is also upon the Jonadabs, who are within the organization of the Lord. Therefore, they, too, should be ever conscious of their privileges and obligations in this respect.

Proper Reporting

With the forms for reports for the year 1946, the Society forwarded to all companies and pioneers a letter outlining in detail the procedure of proper reporting. All companies, and particularly the company servants, should study this letter carefully, so that all may co-operate in unity with proper understanding of what is required of them.

August Report

PREVIOUS ALL-TIME PEAKS

	Publishers	Av. Hrs.	Av. B-C
Sp'l Pios.	1,580 2/43	178.0 3/42	67.7 3/42
Gen. Pios.	5,322 8/43	151.3 5/44	39.4 1/45
Co. Pubs.	66,079 4/43	20.3 6/40	4.6 10/40

	Aug. 1945		Aug. 1944	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,227	162.5	57.7	143.3	50.5
Gen. Pios.	3,463	142.6	36.1	141.3	31.8
Co. Pubs.	60,569	14.5	3.7	15.5	3.2

PUBLIC MEETING CAMPAIGN

Number of Meetings	2,637
Total Attendance	111,244

"The Stranger Must Be Fed"

World leaders are noticeably perturbed, in this day, by the plight of millions of unfortunates starving for want of physical food. But of much more serious concern is the fact that there are living today multitudes on the verge of perishing for want of spiritual food, found in God's Word. Among these are countless numbers of "strangers" of good-will, whose state of spiritual malnutrition causes them to cry out with earnest desire for something better than the husks that they have been fed via religion's starvation diet.

What consecrated servant of Jehovah lives who would refuse to lift a finger to help such, or decline to share his "food" with another? The "stranger" *must* be fed; for Jehovah has decreed it. But how?

Witnessing from house to house is the first step; but only the first. Placing abundant literature does not constitute 'feeding the stranger', within the full meaning of the term. Of prime importance is calling back, to ascertain what progress, if any, is being made, and to show the 'stranger' how to study the literature and to increase the "stranger's" desire to learn. Some say, "But I have called back, and the person simply does not take hold." Maybe so; but can we expect outstanding results on the first call or two? Few come into the truth overnight; rather, it requires patient feeding, over a period of time.

What are some of the reasons why back-calls may prove unsuccessful? In answer, consider a back-call of this nature that you made recently and ask yourself these questions concerning it: "Before approaching the person, did I fully prepare, having in mind something definite to present (Scripturally), so as not to 'beat the air'? Was I untactful in any way? Did I stay too long? Did I make the call because of my ardent desire to aid the 'stranger', putting full confidence in the Lord to bless my efforts, and lead me to His sheep, or simply to be making a back-call?" Thus you analyze your presentation and, knowing wherein you may have fallen short, are in position to improve on future visits.

With a successful back-call established, the feeding process has begun. Next comes development into a book study. How? One method is the use of the Study Questions booklet, to get the book study started. *Show* the stranger the value of the book and the booklet. Show him how to study, perhaps by selecting beforehand a pertinent question or two, asking the question, and suggesting that he get his book and Bible, as you want to point out how he can use the question booklet in connection therewith. Help the interested one find the scripture cited, ask him to read it and the paragraph, then summarize by pointing out the valuable information gained, in just a few minutes of such study. Tactfully arrange to call back, and begin your study. Follow *Theocratic Aid* suggestions, and the results will surely be forthcoming.

From the back-call book study the "stranger" should be encouraged to attend the company book study, a live, instructive meeting well supported by the publishers. Simultaneously he should be invited to the *Watchtower* study and service meeting, where, in assembly regularly with the Lord's people, the "stranger" will soon see his privilege of actively responding to the invitation at Revelation 22:17: "Let him that heareth say, Come. And let him that is athirst come."

The "stranger" must be fed. Upon us rests this serious responsibility, which cannot be shirked. If we make the effort to this end, Jehovah will add the increase.

How to Arrange Interesting Service Meetings

Lively, enthusiastic service meetings are a vital necessity to a healthy, active company. Regardless, though, of how good a service meeting might be, the effect is lost to some unless all publishers are there to benefit by it.

To aid the companies arrange for better and more interesting service meetings, we are submitting a suggested outline for each service meeting in October. Five minutes before the meeting starts a song may be sung. First open the meeting with prayer, then briefly welcome the strangers, outline the program for the evening, and discuss the daily text. We shall assume this meeting is held on Thursday evening.

October 4, 1945

5 minutes: Prayer; welcome, program, daily text, by company servant.
25 minutes: *Informant* article "Jehovah Reigns". (Give short introduction, ask questions and have audience answer, and have each paragraph read by a good reader.)
10 minutes: Analyze previous month's activity. Compare report of country with that of local company.
12 minutes: Consider the Report Letter.
3 minutes: Accounts servant's financial report.
5 minutes: Closing announcements (week's field service report, arrangements for field service for week-end, miscellaneous announcements, next week's service meeting program), by company servant.

October 11, 1945

5 minutes: Usual opening procedure, by company servant.
15 minutes: *Jehovah's Servants Defended* booklet (section entitled "Who Are Jehovah's witnesses?"). Questions and answers, and read paragraphs for sum-up.
10 minutes: *Informant* article "Instruction on Tactfulness in Field Activity". (Consider by giving extemporaneous discourse and applying to local company activity.)
15 minutes: Demonstration. (Use suggestions in *Informant* article "Instruction on Tactfulness in Field Activity".)
10 minutes: Two or three experiences from back of *Watchtower* issues showing use of Theocratic tact.
5 minutes: Closing announcements as usual, by company servant.

October 18, 1945

5 minutes: Usual opening of the meeting, by company servant.
10 minutes: *Organization Instructions.* Ask questions, and have answers from audience, and read paragraphs for sum-up. (Consider first part showing purpose of the Lord's organization.)
6 minutes: Talk on subject "How to Use the Theocratic Library", by school servant.
6 minutes: Talk on subject "Suggestions for Welcoming Strangers".
6 minutes: Talk on subject "Importance of Attending All Company Meetings".
10 minutes: *Informant* article "The Stranger Must Be Fed". (Ask questions, have audience answer; chairman summarize.)
10 minutes: Experiences in the field from local publishers.
7 minutes: Closing announcements, by company servant.

October 25, 1945

3 minutes: Prayer; welcome, program, by company servant.
5 minutes: Text.
12 minutes: *Watchtower* second article September 1, "Integrity Outlives Concentration Camp." (Give discourse on this, showing how our German brethren were preserved and directed by Jehovah's spirit.)
15 minutes: *Informant* article "His Active Force upon Kingdom Publishers". (Consider by asking questions on each paragraph.)
10 minutes: Demonstrations "Presenting November's offer with the invitation to attend the public meeting".
10 minutes: Review on *Informant.* (All publishers put *Informant* out of sight, and chairman will ask questions on various articles and items in the *Informant.*)
5 minutes: Usual closing announcements, by company servant.

The service meeting may be arranged a month in advance, so that brethren having demonstrations to prepare or other items that take much work will have enough time to properly get these lined up.

This outline does not begin to exhaust all the various items that may be considered for arranging interesting service meetings.

INFORMANT

NOVEMBER, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

His Active Force upon Kingdom Publishers

God's Spirit Directs November Activity

Floods Earth with Truth

At no time in the sixty centuries past has the name of Jehovah, the Most High God, been magnified by widespread witness to the extent that it has since 1914. It has been during this history-making era that the life-giving waters of truth, starting out as a trickling stream, have broadened into a deep, swiftly moving body of water, branching out with irresistible force into every section of the earth. Yes, this surging river of truth has literally flooded this globe with vital information that has gladdened the hearts of all righteously disposed persons.

Consider the evidence at hand in support of this. From the lips of thousands of truth-loving witnesses, within recent years, has the joyful message of Jehovah's reign been sounded into the ears of countless multitudes. In just twenty-five years, more than 450,000,000 books and booklets, together with hundreds of millions of magazines and leaflets containing the Kingdom message, have been published, and public talks at world-wide assemblies, the radio, the phonograph, and practically every means of transmitting information at our disposal, have been utilized, to get done this all-important work. And all this accomplished, notwithstanding the ceaseless efforts of truth-hating religionists to dam up the river and stop the flow of vital waters to the peoples.

But how does all this relate to the theme for November, as expressed in the title of this article? In answer, we ask, Does it seem at all possible that this small band of Jehovah's witnesses, frail and weak in themselves, hated and despised and violently opposed by all nations of this world, could accomplish such miraculous feat in their own strength and might? No! "Not by [human] might, nor by power, but by MY SPIRIT, saith Jehovah of hosts," has this been achieved. (Zech. 4:6, *A.S.V.*) Solely by the operation of Jehovah's invincible active force, resting in a powerful way upon his Kingdom publishers, be they of the anointed or the "other sheep" class, has it been at all possible to realize this superhuman task.

Preaching Work Expands Through Public Meetings

That spirit of God, through the illumination of His Word, now points to the expansion of the Kingdom proclamation on an unprecedented scale as the postwar period opens up. Unquestionably, the public meeting activity, inaugurated by the leading of the holy spirit in January, 1945, will play a prominent part in the further magnification of Jehovah's name, in the preaching-period yet ahead, before Armageddon.

During November every Kingdom publisher, whether he be a pioneer, special pioneer, or company publisher, should take it upon himself to participate in some way in public meeting work. Do not resist the leading of the spirit by thinking that the work is not for you, because of your feeling unqualified, due to age, or inability, or some other "reason". This is Jehovah's work. He has ordained it, and he will, through his spirit resting on his servants, see that it is done. His active force motivating Kingdom publishers does not mean, however, that the spirit of God will *compel* us to engage in handbill distribution, or go from house to house, or make a back-call. The publisher must take the first step, must put forth the initiative, to demonstrate his willingness to serve the Lord. Then, after exerting such effort, in accordance with God's Word and organization instructions, the servant of the Lord may rest assured that the spirit of God will guide and direct him in a way ever pleasing to his heavenly Father.

Servants in companies, therefore, will be on the alert in November to secure every type of hall possible to expand the public meeting work into all parts of their respective territories. Use the Kingdom Hall, schoolhouses, abandoned churches, fraternal halls, municipal buildings, or any other structure available, to run series of talks throughout the fall season. Be sure, also, when ordering handbills, that your order reaches this office *at least a month ahead of* the date scheduled for delivery of the talks. The speaker selected will prepare well his material, never seeking to draw attention to himself, but always directing attention to the message presented. Company publishers and pioneers should co-operate in saturating the territory with handbills. Let the whole community know that Jehovah's witnesses are in town, and putting on a series of absorbing Bible talks. All publishers will continue to present the previous month's offer of any two books and two booklets, on a contribution of 50c, as they make thorough coverage of the territory their goal, being careful not to pass by a single dwelling without attempting to give a witness.

Instruct Your Brethren

Regular publishers and servants should not be content with getting in their own time, but should offer instruction to the weaker publishers and newly interested ones. Take them along with you on the streets or from house to house and *show* them how to do the work. Remember that the apostle Paul said, "I kept back nothing that was profitable unto you, but have *shewed* you, and taught you publicly, and from house to house." The worldly 'Thanksgiving holiday' during this month will permit many publishers to spend one or two full days in the service, instructing others as well as preaching themselves. Group witnessing might well be scheduled for these days, following the method outlined in *Organization Instructions.*

In your public meeting witnessing, bear in mind that getting a person of good-will to attend a public talk is not the sum total of your work in connection with such one. This individual does not yet possess knowledge, the gaining of which constitutes the first step in becoming a servant of the Most High, and ultimately attaining life. This "stranger" must be discipled, or taught; and since discipling others is our commission, the obligation to teach him is laid upon us. Discipling takes time. It can't be done overnight, or through a public meeting alone. It can be done, however, through regular back-calls and book studies. Do not allow any interest that develops through the medium of public meetings to grow cold. Follow it up immediately, using your evenings, and especially the back-call night, for this purpose.

Jehovah's active force is upon his Kingdom publishers. It will accomplish the work that He has purposed, the 'preaching of this gospel of the Kingdom in all the world for a witness'. Rely upon that spirit to back you up, to help you in every time of need, and go forward with zeal and determination to do your part in making known during November Jehovah's name and purpose.

"Cash Item" Orders

Beginning on November 1, when orders for "cash items" only, such as yearbooks, calendars, handbills, magazine bags, company forms, etc., are listed on your order blank, a "DUPLICATE LABEL COPY OF YOUR CASH ITEM ORDER" will be enclosed in the package or carton in which the supplies are shipped. This duplicate label is to be retained by you for your own company or pioneer records. All bookkeeping adjustments pertaining to this order are to be made from this label. No other receipt or invoice for that particular shipment will be sent to you, and a record of the charge for it will not appear on your monthly statement. However, when both "campaign literature" and "cash items" are listed on one order blank, the entire order will be invoiced as heretofore, and it will appear on your monthly statement. Please remember that a remittance to cover should accompany every "cash item" order. Every order, whether for "cash items" or campaign literature, or both, or even for one item of either, should be listed and sent in on the regular order blank.

September Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	39.4	1/45
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	Sept. 1945			Sept. 1944	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,222	166.0	57.3	171.6	59.4
Gen. Pios.	2,938	139.3	36.2	151.0	37.2
Co. Pubs.	60,063	16.1	3.6	15.8	3.7

PUBLIC MEETING CAMPAIGN

Number of Meetings 2,425

Book Studies

Success Follows Sincere Effort

There has been a slight downward trend in the back-call book studies conducted by the companies, special pioneers and general pioneers during recent months, instead of the increase one would naturally expect at this time. Book studies should be on the increase, and gaining with each passing month.

One of the most gigantic tasks facing the Lord's people at the present time is that of breaking through the mind-stupefying blindness cast over the people by Satan the Devil. It is beyond the power of any human creature or man-made organization to accomplish that task. Therefore it is not to be approached in our own strength. But Jehovah, through his King Christ Jesus, can and will do this job well, using His irresistible power. This irresistible power operates upon and through his faithful people.—Isaiah 42.

If we, as servants of the Lord, permit the spirit and Word of Jehovah to direct us, we can accomplish this stupendous task. Simply leaving a few books with the people will not accomplish it. We must call back upon the people. We must wrestle with this problem and fight this blinding influence by showing the people how desirable it is to have the mind of the Lord at the present time. Show them how this can be found with the aid of the Bible and the literature you leave with them. Suggest your returning at some future date to discuss it with them and assist them in obtaining this very vital information. Remember the Lord's assurance that his 'sheep will hear his voice, and another will they not follow'. Therefore, if we adhere very closely to the Word of the Lord, his truth, and present it in the spirit of the Lord, it will reach the ears of the "other sheep", and they will respond.

Jesus is also author of the statement, "The words that I speak unto you, they are spirit, and they are life." That is what the servant of the Lord depends upon, to penetrate the cloud of darkness and enlighten the people—the spirit of the Lord and his truth. Every placement should be followed up diligently and faithfully. Try making back-calls on the people and endeavor to start studies with them. We cannot accept the peoples' lack of interest or refusal to invite us back at the beginning as conclusive evidence that they lack interest in the Lord's kingdom. The Devil has done such a thorough job of blinding their minds that they do not realize their undone condition.

Let us, with patience and perseverance, press on in the work, using the various provisions with which the Lord has provided us through the Theocratic ministry, by the literature that we have in our hands, and his spirit enlightening us, and go forward in the work of enlightening the nations in the strength and spirit of Jehovah. Make back-calls, and conduct back-call book studies on all placements.

"Treasure of Service" Testimony Period

100% Participation in Ministry During December

Zealous Activity to Mark Appreciation of Glorious Treasure

Our guiding text for December certainly portrays the ministry as being of such unusual value and worth that every commissioned servant of God, out of sheer appreciation of the favor thus bestowed, will gladly give his all in Kingdom service. When the apostle Paul spoke of having this treasure in earthen vessels (2 Cor. 4:7), full recognition was made of our insufficiency, but the heart-cheering remedy is referred to in his further words that "the excellency of the power may be of God, and not of us". Instead of permitting enemy forces to overwhelm his frail servants, or allowing any condition or obstacle to interfere with their ministry, Jehovah supports them, thus magnifying his power amid human weakness.

Naturally, then, every servant of God is included as possessing the glorious treasure of service. The commission to preach applies to all involved. There is none too weak, too incapable, too insufficient to serve. The glorious treasure of ministry or service, as well as the all-sufficient backing, is extended to each and every servant by the excellency of Jehovah's almighty power. Who, therefore, can be inactive during December? Every faithful servant is determined that as far as he is concerned there will be no inactive publisher in the "TREASURE OF SERVICE" Testimony Period. One hundred-percent participation in the ministry is our goal for the month of December.

Literature Offer for Testimony Period

Amid the signs that clearly mark the fulfillment of Bible prophecy concerning the destruction of the rule by Satan and the incoming reign of earth's Rightful Ruler, we shall have the joy of offering *"The Kingdom Is at Hand"* and *The "Commander to the Peoples"*, on a contribution of 25c. With people that already have this combination, any other books or booklets may be suggested as especially needful for their advancement in coming to a knowledge of the truth. The fact that they have the offer marks them as book-study prospects, and alert publishers will be ever ready to render further aid to these good-will people by arranging for a book study in order to properly feed these "other sheep".

Servants of companies and regular publishers, lend a hand during December to aid the less experienced brethren. Veteran publishers may be very efficient in presenting the message of truth, and a wonderful opportunity opens up for them to train the less experienced or newer publishers so that both may make full use of the ministry to maintain the "stranger's" right of free worship of God. By such co-operation many of the different obstacles which often prevent Kingdom activity are removed and wonderful results attained. Surely by a determined effort in this direction arrangements for service could be taken advantage of by everyone in the company, and during December the excellency of Jehovah's power reflected to such an extent that there will not be a single inactive one.

Every Avenue of Service Wide Open

Word still comes of companies easing up on public meeting activity or not putting on public lectures because of "inability". Brethren, by all means put forth the effort! Study and equip yourselves through the Theocratic ministry school; become able ministers; do the best you can under the existing circumstances, and you will improve with practice. The main thing is to get started. Don't be discouraged if results are not always up to expectations. Do your part faithfully and the Lord will bless the effort to his praise. Likewise all company publishers, regardless of who is assigned to give the lecture, support the effort for the work's sake. Enthusiastically look after every detail, so that the entire attempt will be a success.

The street work is an important part of public meeting activity too, and even in cold weather, by moving around from store to store and talking to people on the street, publishers can keep warm enough to carry on this feature. The distribution of the special issue of *Consolation* will have quickened interest in the magazine, and both it and *The Watchtower* should constantly be kept before the people's notice so that they may read them for enlightenment and instruction in righteousness.

Back-call and book-study activity are also particularly appropriate at this time of the year, when the majority of the people are kept at home by the wintry weather. Here is where the Theocratic ministry training of all publishers will show fruitage. Certainly all attending the ministry course have been fully equipped and qualified by now to conduct a book study. Use this training to first convince the people of their absolute need to study God's Word, and then, as an able minister, proceed with the book study. With tact, any back-call where good-will interest exists can be developed into a book study merely by commencing to ask the questions from the question booklet, and having the interested person express an answer. Sum up by reading the paragraph from the book and the cited scriptures. Follow the lesson up each week, and you have a book study going. As interest grows bring the good-will person to the company meeting, and in due time you will be able to work together in Kingdom service.

The glorious treasure of service, then, is for the possession of *every* servant of the Most High. It has not been committed to angels or those seemingly most equipped from natural angles. We have it in frail earthen vessels, our frailty being overcome by the excellency of Jehovah's power. December will be a very active month for all who really appreciate this unspeakable favor and treasure of service.

Enliven Your Service Meeting

In the October *Informant* we outlined the service meetings for that month, and many companies have profited greatly from this outline by having more interesting and instructive service meetings. It is not the purpose of the Society to outline the service meetings every month; nevertheless, you can all benefit from this same outline by readjusting these items to make up your service meeting programs in the future.

This outline gives you some idea of the great variety of ways that material can be presented in service meetings to avoid lifeless, dull and monotonous meetings. The servants should arrange the service meetings so that the weakest features in the company's activity will receive the most attention. Using a different arrangement for each meeting and considering other Theocratic material in addition to the *Informant* will stimulate attendance at your meetings and enable the publishers to gain more Theocratic instruction for their 'singing the New Song'.

Service meetings should never be arranged for the purpose of entertaining; the sole objective should be to convey Theocratic instruction to the hearers.

Regardless, though, of how good a service meeting may be, it does not accomplish its full purpose if the publishers are not there to receive its benefits. Therefore every Kingdom publisher should regularly attend service meetings and listen carefully to every discussion and participate to the fullest extent in the meetings with the sole desire of putting those suggestions into practice in daily field service.

Year-round Pioneer Activity

Requires Keen Appreciation and Good Management

Each year, as winter approaches, a number of pioneers go off the list. While some doubtless do so because of circumstances over which they have no control, others seemingly conclude that they cannot continue pioneering because of the cold. Is this viewpoint correct? What about the postman, the milkman, the traffic cop, to mention just a few? Do they drop their vocations when winter comes along and then take them up again in the spring? Of course not! Communications, food, safety and protection are essential factors that require attention the year round. Is the keeping of Theocratic communications open, the supplying of spiritual food, and the providing of lasting safety and protection less vital and important?

Do we appreciate the urgency of our work in casting up "defense through knowledge"? Do we appreciate the great honor of being ambassadors for The Theocracy? Do we appreciate the glorious treasure of service? If so, then we will not slack our hand when cold weather with its hardships comes along. Rather, we will view these obstacles as an added challenge to our love for Jehovah and our appreciation of the privilege of full-time service.

Wise Management

We are confident that with the great majority of those pioneers who go off the list as winter approaches the fault lies not so much in a failure to appreciate their privileges as in a failure to use wisdom in managing their affairs. If we would continue in the pioneer work throughout the year, we must learn to become efficient managers. Not only must we possess the proper spiritual qualifications of a knowledge of the truth, love for Jehovah, appreciation of service, possession of Jehovah's active force, etc., but certain material assets are required, such as time, energy, and means. Physical strength is needed, hour requirements must be met, there are expenses of a monetary nature, and winter makes added drains on all of these. To neatly balance them so as to keep in the full-time service requires wisdom from above.

Plan your time, always making provision for the unexpected by getting in as much time as possible early in the month. Eliminate all time-wasting habits and let your hours be Theocratically fruitful. Make a budget of your time and then stick to it. When making back-calls in a neighborhood, be prepared to make call-backs on not-at-homes, etc., so as not to waste an evening just because one or two parties are not at home. Avoid needless travel from one end of the territory to another.

To keep meeting the quotas also requires physical strength, vitality. Learn to conserve your energy and to expend it judiciously. Lack of control of spirit, rushing about hastily, always tense, will, more than anything else, bring you to a low ebb. Learn to relax, and you will build up where before you were tearing down. Poise, and an abiding confidence in Jehovah, will do much toward keeping you strong physically as well as spiritually. Proper eating habits, plain but nourishing food, taken in moderation, are also important, and especially so in cold weather.

Staying in the pioneer work year-round further means that you will have to watch your expenses. It means using your funds for only such things as are necessary and using wisdom so as to get the most for your money. And that means you may miss some of the luxuries that you were used to. But is freedom from Satan's organization not worth it? Why pine for the "flesh pots of Egypt"? Your "manna" is sure.

Appreciation of all that the pioneer work means and has to offer, and ability to manage with wisdom from above, will help you to continue serving year-round as a full-time minister of Jehovah God.

German Edition of *The Watchtower* and *Consolation*

The German edition of the *Watchtower* and *Consolation* magazines are now available through the Brooklyn office. Subscription rates are $1.50 a year for each magazine. These magazines will be mailed from Switzerland; therefore all subscribers should be advised that it will be approximately two months before the first issue will arrive.

Organization Instructions

All companies, pioneers and special pioneers have been sent a copy of the revised and augmented *Organization Instructions*. A study of these instructions will reveal that they are much more comprehensive and enlightening than the preceding instructions. They provide pertinent scriptures bearing upon each point, as cited, for the information of all.

These scriptures should be looked up and read, both in the private study and in the company study of *Organization Instructions*. Everyone should participate in the discussion of these instructions when they are taken up in the company. Bring your Bible to follow all the scriptures cited. There are a number of changes in the company activity, pioneer and special pioneer activity, and their method of co-operation with one another. Therefore, it is very important that all should study these very carefully, and mark the portion that applies particularly to them, so that they will know how to do their respective duties and to co-operate with one another in advancing the Kingdom interests.

A copy of *Organization Instructions* is provided for each publisher meeting the qualifications as recorded on page 2 of these instructions, to enable all to know what is required of them, and to co-operate intelligently in carrying on the Kingdom service. If there is any misunderstanding between the brethren as to how the work should be done, reference to *Organization Instructions* should clear it up immediately. Servants and publishers should at all times conform to these instructions.

INFORMANT

DECEMBER, 1945 "Go ye therefore, and make disciples of all the nations."—Matt. 28: 19, A.S.V. BROOKLYN, N. Y.

"Treasure of Service" Testimony Period

Wise Use of Your Treasure

Walk Daily in the Courts of Your Father

The most precious treasure that can be enjoyed now by any creature on this earth, and which accumulates dividends for future benefit, is engaging in the Creator's service. Very few people value such treasure, nor do they seek after it. Contrariwise, millions of people struggle frantically for material gains and profits which can give, at the most, only temporary comfort. They do not realize that their existence depends upon service to their Creator. Many of these, however, are willing to learn about the real treasures offered freely by Jehovah God to all who wish to accept his "free gift of life". This blessed privilege of teaching others concerning these treasures Jehovah has bestowed upon human creatures. How much better could our work be done by the angels! But no, His name is magnified and vindicated amid human weaknesses. "But we have this treasure in earthen vessels, that the excellency of the power may be of God, and not of us."—2 Cor. 4:7.

This treasure is not merely the knowledge that we have obtained from careful and diligent study of the Lord's Word. It is the ministry of that knowledge unto others. Moth, rust and thieves cannot damage or destroy such treasure as long as we faithfully perform the service to which we have been commissioned. The only treasure that will survive the fiery battle of Armageddon and continue unsinged and unconsumed into the New World is "this treasure of service". His power will never fail us.

Protect Your Treasure In December

The "TREASURE OF SERVICE" Testimony Period in December will offer a splendid opportunity to all seekers of the true treasure of life to gain this treasure in the active proclamation of the Kingdom message in the field service. The offer during December will be *"The Kingdom Is at Hand"* and *The "Commander to the Peoples"*, on a contribution of 25c. Undoubtedly your rural territory has been covered during the summer and fall months with this offer, so now arrangements should be made to cover your urban territory. Concentrate on your city and town territory this month and make plans to see that every home is visited with the Kingdom message. By working city territory you will meet more people and be able to make more back-calls and conduct more studies, with less traveling, than when working the rurals. Thus the Kingdom witness will reach more people during the next month.

One of the effective means of aiding the people to come in line for their share of heavenly treasures is through the public meetings. Therefore, as ambassadors of the Lord and ministers of his 'riches' let us keep this channel of truth open to them by holding public meetings regularly, and inviting everyone to attend. Do not become disheartened if few attend the meeting. If only one person of good-will attends, the meeting is well worth the time and effort spent in putting it on. Our responsibility is to 'let the light shine' by making provision for others to receive of these heavenly treasures. If the people who are invited do not wish to attend, then the responsibility rests upon them. Nevertheless, we must continue to keep the way open to receive them by putting on and widely advertising the public meetings and making them feel welcome when they do attend. We must make back-calls upon them, and conduct studies with them, and invite them to participate with us in our other meetings and in the service of the Lord as soon as they are able to join with us.

Value Your Treasure

Do you appreciate the fact that your privilege of regularly engaging in the service of your Creator is of far greater value to you than all the gold and silver in the whole world? The Kingdom publisher should tenaciously cling to his treasure of serving his Creator far more than to anything else that could be imagined.

The value of our "treasure of service" does not depart from us even though we may lose our lives. It will still have merit and worth and enable us to be resurrected again to life. Truly there is no treasure that can be compared to it. How foolish it is for one who is blessed with such heavenly treasures and opportunities of service to ignore their value and belittle their excellence by treating them with indifference and nonchalance! December is a month for action. Even if the weather is unfavorable there is no good reason why every publisher for the Kingdom cannot share during this month in the spreading of the treasuresome news of the Kingdom's establishment and operation.

The people of the world do not have such treasures, nor do they appreciate their value. Whatever a person values most, there will his attentions and energies be directed. As stated, "Where your treasure is, there will your heart be also." The Christian will not be found in places of public entertainment, enjoying the pleasures of this life and the things offered by this old world, but will be found in the 'house of his Father' actively expending his efforts to further the Kingdom interests. Just as Jesus stated to his mother when he was but twelve years old, when they found him in the temple, "Did you not know that I must be in the courts of my Father?" so, likewise, the Christian today will be found only in the 'courts of his Father', which is serving the Creator in His organization, taking the message to the people of good-will in their homes. Keep active in the courts of your Father during December. Hold high the priceless value of your "treasure of service" to your Creator.

Postal Notes

Many brethren are now making remittances to the Society by means of the new United States postal notes. This is to remind all who use these postal notes that they must make certain at the time the notes are purchased that the post office has stamped thereon the name of the city and the date. Also, if these have a value of any amount other than even dollars, they must have stamps affixed for the value of the cents. If either the postal note stamps or the rubber stamp of the issuing office is lacking, the postal note is of no value to us. Also, they are good for only two months.

No Shortage of Cartons

The shortage of new shipping cartons no longer exists. Companies and pioneers need no longer ship used cartons to the Society. Your cooperation in sending in cartons during the emergency is very much appreciated.

Yearbook and Calendar

The 1946 *Yearbook*, with its report of activity in 1945, is faith-inspiring and enlightening. The work of Jehovah accomplished by and through his organization during the year is something that deserves the prayerful and grateful consideration of each consecrated servant of the Lord and every person of good-will. No one can afford to miss it. Each one in the company and every back-call should be given an opportunity to obtain this book.

Also, the 1946 Calendar, with its theme, "Be glad, ye nations, with his people," is available. This calendar is prepared to keep before the mind of those who are interested in the Kingdom the Theocratic activities of the Lord's people during the year, and the Scriptural basis for such service work. There should be at least one in every home.

The orders are coming in fast, and we hope to have all orders filled by early December. Shipment from here has already begun. Those who have not yet ordered their *Yearbooks* or Calendars should order immediately.

"Organization Instructions" and the "Informant"

Earnestly Study and Apply These Valuable Instructions for Continual Improvement as Theocratic Servants

The definite objective of the *Informant* and the booklet *Organization Instructions* is the enlightenment of Jehovah's servants for unified, efficient, and zealous activity in Kingdom service. All who are consecrated to serve the Lord might see the necessity of gospel preaching and undertake individual activity in that direction, but without a centralized source of instruction and direction the effort would lack co-ordination and would fail to bring about the oneness of action required of Jehovah's unified servant body.

This shows the need of every publisher's attending regularly the service meetings to receive instruction as to the very best methods of carrying forward the Kingdom service activity. By regular, diligent study of the *Informant* and *Organization Instructions*, not only at the service meeting, but privately as well, every publisher will be instructed on all vital matters of field activity and understand such points as: What is the best method of approaching the people in their homes and teaching them God's Word? What is the most effective way to engage in street activity? How are public lectures arranged for and properly handled? How may a company organization operate smoothly and effectively in advancing the Kingdom interests? Thus the need of careful and earnest study of these instructions which go into every feature of Kingdom service becomes very apparent.

The new *Organization Instructions* booklet should now be studied weekly in the service meeting (about 15 minutes of each service meeting) until completed, all taking an active part in the study and carefully reading the scriptures cited in support of the points outlined. In considering the *Informant*, let the one assigned to this part of the meeting carefully prepare in advance material that will emphasize the points under discussion, and let all the others eagerly share in it, so that, being fully enlightened, zealous application of the instructions may be made to Jehovah's praise.

Immersion

Many brethren are inquiring regarding immersion, whether it is proper for the local company organization to make preparation for such a service. It is proper and right, in companies and units where brethren want to be immersed, for the company servant or unit servant to take the necessary steps and see that arrangements are made for immersion.

Where a number of small companies in one vicinity desire to arrange for immersion, it is quite proper for the brethren in all these companies to come together for such a service. In the larger cities it is proper for the company servant to make arrangements to have one immersion for all the units.

October Report

PREVIOUS ALL-TIME PEAKS

	Publishers		Av. Hrs.		Av. B-C	
Sp'l Pios.	1,580	2/43	178.0	3/42	67.7	3/42
Gen. Pios.	5,322	8/43	151.3	5/44	39.4	1/45
Co. Pubs.	66,079	4/43	20.3	6/40	4.6	10/40

	Oct. 1945			Oct. 1944	
	Pubs.	Av. Hrs.	Av. B-C	Av. Hrs.	Av. B-C
Sp'l Pios.	1,205	171.8	60.8	175.3	62.4
Gen. Pios.	2,860	144.2	39.9	151.1	39.0
Co. Pubs.	60,150	16.1	3.8	16.0	4.0

PUBLIC MEETING CAMPAIGN

Public Meetings Held 2,631

New Publications

Refugees ..... Xosa

Immovability for Right Worship

January Begins Eighth *Watchtower* Subscription Campaign

"I have set the LORD always before me: because he is at my right hand, I shall not be moved." (Ps. 16:8) How well those words describe the stand taken by our Commander when on earth! Never once did he waver, never once did he follow the lines of least resistance, never once did he yield to religion, to creature worship. His was the greatest of all examples of immovability for right worship.

But he lived more than nineteen hundred years ago. What about today? Is there a bold and faithful champion of the true worship at the present time? Yes, the "faithful and wise servant". Jehovah's visible Theocratic organization, since the cleansing of the temple, has been and is giving an outstanding example of immovability for right worship. It has fostered and spread that right worship to the four corners of the earth.

How has it done this? Primarily, by its official channel of communication, *The Watchtower*. By means of this instrument thousands upon thousands have been helped to take their stand for right worship and to remain immovable therein. In totalitarian countries men risked their lives to keep in touch with that channel of communication, and through the Theocratic underground and with the help of Jehovah they succeeded even though in prisons and in concentration camps.

Banned for years from one of the so-called "democratic" lands "down under", yet the servants of Jehovah there were able to report regarding *The Watchtower*, "Never once did we have to go without its regular visits." True, in those lands under or influenced by totalitarianism it did not always appear in the same garb, nor under the same title; how could it, often being copied by hand, mimeographed by the underground, and printed in concentration camps? But the message was there, and its inspiring revelation of truths and its bold and unequivocal stand for right worship gave courage and strength to those so sorely tried while upholding right worship. Its immovability galvanized their spirits to be likewise immovable for right worship.

How fitting, then, that the month of January with its Theocratic theme "Immovability for Right Worship" should begin the eighth annual *Watchtower* subscription campaign! For four months, from January through April, every Kingdom publisher will do his utmost to demonstrate his own immovability for right worship by obtaining subscriptions for *The Watchtower*. There is a great multitude of persons who are 'seeking after God, if haply they might find him', and who would gladly embrace the right worship if they only knew about it. They need *The Watchtower* to reveal it to them. Do we appreciate the help that *The Watchtower* gives in such articles as "Immovable for the Right Worship", "Defense Through Knowledge," "Remembering the New World's Creator," to mention just a few? Such information is absolutely indispensable to all who desire to do that which is right. And then the doctrinal points it clears up, such as that of baptism, the sabbath, the Ten Commandments, etc. What Scriptural and reasonable foundation for faith! what help for all who sincerely desire to know the truth and be pleasing to God! Our brethren who felt the fury of the totalitarian monstrosity fully appreciated its indispensability, and to the extent that we likewise appreciate its value, to that extent we will be diligent to get its message into the hands of others.

Subscription Quotas

This year there will be a separate quota for each country, the quota for the United States being 150,000 subscriptions. The individual quota for company publishers will be one subscription per month, while full-time publishers will strive for a minimum of seven subscriptions each month. These quotas should not be hard to attain in view of the many opportunities for obtaining subscriptions. Talk subscriptions at every door in the house-to-house work, at back-calls and book studies, in the street magazine work (always carrying subscription blanks and a bound book and booklet with you), with business acquaintances and fleshly relatives, etc. With the subscription, of course, go the bound book *"The Kingdom Is at Hand"* and the booklet *The "Commander to the Peoples"*, all on a contribution of one dollar. Other books and booklets may be used if the one subscribing has already obtained these latest publications. *Consolation* may be offered if *The Watchtower* has already been subscribed for or its presentation fails to strike a responsive chord.

Importance of Planning

To get this *Watchtower* Campaign off with a bang, start making arrangements at once. Increase your distributors' copies so that there will be enough sample copies on hand for all company publishers and pioneers. In doing so, be sure to use the special order blank provided for this purpose. Do not use the regular literature order blank. All subscriptions should be carefully checked by the accounts servant (those living in the larger cities being particularly careful to check the zone numbers) before sending them into the Society's office. With each new English subscription 75c is to be sent, the balance being kept by the company publisher obtaining the subscription to defray the cost of the bound book and booklet given free with the subscription.

Territory also needs to be lined up, taking particular care to reach such as were neglected during previous campaigns, those living in the rurals and in outlying sections of our territory now being accessible due to the end of gasoline rationing. See to it that by the time the campaign is over the residents of every home in your assigned territory have had at least one opportunity to avail themselves of the valuable information contained in *The Watchtower*.

While we are to feature *The Watchtower* in the English language, we must not overlook the fact that it is also published in a number of other languages, particularly the Spanish edition, which comes in the identical form as the English and as frequently. Diligent activity with the *Watchtower* offer among the Spanish-speaking people both in this country and in the lands to the south of us should give added impetus to the already rapidly expanding witness work among them. In addition to Spanish, other languages for which subscriptions may be taken are French, German, Greek, Italian, Polish, Russian, Slovak, and Ukrainian. With the exception of the French and German editions, which are $1.50 a year, all these are the same as for the English, which subscription rates apply to the United States only.

"Publicly and at Your Houses"

The *Watchtower* subscription campaign, however, is not the only organized effort to be pushed during January. With this month the public meeting campaign enters its second year. The recent developments, such as the strained relations between the Allies, the outbreak of war and revolution in various parts of the earth, the general unrest at home as indicated by strikes, etc., all give new force to the subjects listed, and, by the speakers' keeping their talks up to the minute, these will be ever new and timely. All will therefore continue to diligently support these public meetings, covering the territory again and again, even as the Israelites kept on marching around the ancient city of Jericho.

Persist also in the home educational feature of the work. During the cold winter evenings people like to stay at home and enjoy its comforts and the coziness of the fireside. If we will but brave the cold (taking proper precautions) we shall find ourselves richly rewarded, for we shall most likely find them at home and glad to spend an evening with us in discussing the truth. And remember, every placement of literature, be it only a booklet, is reason for calling back. At back-calls and book studies we accomplish the most as regards establishing the right worship, bring the most good to those loving righteousness, and receive the greatest blessing ourselves.

Obtaining *Watchtower* subscriptions in the house-to-house activity, in the street work, etc., giving full support to the public meeting campaign, making back-calls and conducting book studies, and doing all this with diligence and joy, and in spite of what the weather may be, that is the way to demonstrate "immovability for right worship" during January.

Servant to the Brethren Visit

Full Support and Co-operation Bring Results

"And some days after Paul said unto Barnabas, Let us go again and visit our brethren in every city where we have preached the word of the Lord, and see how they do." (Acts 15:36) Unquestionably, the servant to the brethren visit, 1900 years ago, was an occasion of delight and gladness. Not only did all responding enjoy the blessedness of Christian companionship with one another and their brother from 'headquarters', but they were thoroughly instructed in applying organization instructions, as issued by the governing body at Jerusalem. These visits must have had an exhilarating, unifying, strengthening effect upon all assembled, for the scripture records that 'the churches were established in the faith, and increased in number daily'.

Today the visit of the servant to the brethren is also of importance, for it is now that the "new song" must be sung, harmoniously, by all devoted servants. How can companies and publishers derive the most benefit from such visit? Presented herewith are a few suggestions to this end.

Immediately after being notified of the visit, the company should begin preparing for it. The Company Information forms, with all entries thereon made in ink or with typewriter, should be carefully filled out by the committee, as soon as all figures for the month just preceding the visit are complete. Do not wait until the last minute to do this, for inaccuracy may result. To the servants' meeting all should come prepared to take notes, so as not to 'let slip' any pertinent counsel offered. The servants' meeting, incidentally, is to be attended only by servants and study conductors. The servant to the brethren may note points for improvement on the Company Information form; this will necessitate the company servant's checking this form at least once a month, and keeping the company posted as to progress made in carrying out recommendations. In event changes in records or files are suggested, in order to bring them in line with *Organization Instructions*, accept such unmurmuringly. Beginning January 1, 1946, all letters sent to the servant to the brethren will be addressed in care of the company servant, who will guard against misplacing any mail, and hand it to the servant to the brethren as soon as possible after he receives it.

It would be well for every publisher to try to set aside, temporarily, other pursuits, in order to share in full measure the blessings in store. Make an effort to personally engage in some feature of field activity with the servant to the brethren. Discuss service matters with him; for he will delight to assist you in any way possible. He is with the company solely to SERVE his brethren. Additionally, invite all persons of good-will to meet with the company during this assembly, to hear the timely, instructive talks given, to meet the servant to the brethren, and to become acquainted with other publishers. Make arrangements to bring newly interested ones; for it has been noted that many good-will persons have gotten their first taste of joyful field service as a result of diligent publisher-action in getting them to associate during the visit. Pioneers, general and special, will also profit measurably by this visit, in attending all meetings, absorbing the vital counsel imparted, and using such, in joint service with company publishers, to thereafter magnify Jehovah's name.

Keep in mind that the servant to the brethren is simply another one of Jehovah's witnesses, with increased privileges delegated to him. In his own strength and ability he can accomplish nothing in the company. But the spirit of the Lord acting through him can, does, and will accomplish much in organizing the brethren for more efficient service.

Full benefit of the servant to the brethren visit may be assured through application of one meaningful word, co-operation, complete, unselfish, wholehearted co-operation by every member of the company, the company servant, assistant servants, all company publishers, pioneers and special pioneers, working as one, attending all meetings, and accompanying the servant to the brethren in the field. Thus doing, the servant to the brethren visit will prove to be an occasion of gladness and thanksgiving.

Company Bank Accounts

On June 20, 1944, the Society sent a letter to the companies of average size or larger asking for information concerning the companies' bank accounts, and providing a form for the company servants and accounts servants to fill out and return to the Secretary's Office.

Since then, there have been some changes in check signers, bank used, and other changes affecting this information, and also additional companies have opened up bank accounts. Therefore, any company that has had a change in the information previously given regarding the bank account and has not filled out a new form for the Secretary's Office, and all companies that have since opened up bank accounts and have not supplied this information, should now do so. In each case the company servant should write to the Watchtower Bible & Tract Society, Inc., Secretary's Office, 124 Columbia Heights, Brooklyn 2, N. Y., stating that there has been a change in the company bank account, or that a bank account has been opened, and request the bank account cards to fill out and return.